

Urban South Brewery Unveils 2023 Beer Distribution Calendar

Leading brewery in the South announces year-round and seasonal releases for the upcoming year

NEW ORLEANS, OR, UNITED STATES, January 5, 2023 /EINPresswire.com/ -- [Urban South Brewery](#), the largest craft brewery in New Orleans and one of the leading breweries in the South, has announced its 2023 distribution calendar, featuring year-round and seasonal beer releases for the upcoming year. The award-winning craft brewery is bringing back fan favorites like Holy Roller IPA, Who Dat Golden Ale and Pop! Tangerine Sour, while adding some great new exciting beers and hard seltzers to the lineup.



Urban South Brewery

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Jacob Landry, Founder and President of Urban South Brewery

“Urban South continues to expand and create new formulas for our lineup and distribution footprint,” said Jacob Landry, Founder and President of Urban South Brewery. “We are excited to continue crafting formulas and forming creative collaborations with companies and individuals that bring unique flavors to our taproom. We look forward to bringing new flavors and twists to traditional beer styles.”

Highlights for Urban South Brewery’s distribution in 2023 include:

-- Surprise specialty seasonal release: Not a moment too soon for Carnival Time Sour Ale with King Cake. This specialty winter release is a sour ale brewed in

collaboration with one of New Orleans’s most beloved king cake makers, Dong Phuong Bakery. Scheduled to be available in time for the King’s Day on January 6, and available for a limited time

only, it was brewed to be enjoyed along the parade route this Carnival Season! The rest of the specialty releases will be announced throughout the year, and will be offered in small batches.

-- Year-round and seasonal hard seltzer flavors: Urban South has added Juvie Juice, a hard iced tea and lemonade blend, as well as the HTX Hazy Juicy IPA (available only at the Houston taproom), to be available year-round. The brewery created a new category for its Paradise Park beers, now highlighted as the Core Trio that one can enjoy year-round. Since the development of the formulas for its delicious Paradise Park hard seltzers, the winter Daq Pack features flavors like Strawberry Colada and Electric Lemonade, while summer seltzers include tropical flavors like Pina Colada and Aloha Punch.

Urban South Brewery's distribution footprint currently includes Louisiana, Alabama, Mississippi and Tennessee. Visit Urban South's [beer finder](https://urbansouthbrewery.com/beers/beer-finder) to find out where Urban South beer is sold: <https://urbansouthbrewery.com/beers/beer-finder>.

About Urban South Brewery:

Founded in 2016, award-winning Urban South Brewery has established itself as one of the leading Southern regional craft breweries. From its original New Orleans taproom, to its satellite location in Texas - Urban South - HTX, to its recently acquired Perfect Plain Brewing Co. in Pensacola, Florida, the brewery produces high quality, affordable beers that are easy to drink and a great way to enhance any occasion. Known for its flagship Paradise Park American Lager and Holy Roller IPA, fruited sours and hard seltzers, recent accolades include: 2022 U.S. Open Beer Championship (Gold and Bronze), 2021 Can Can Awards (Gold and Bronze), 2020 U.S. Open Beverage Championship (Silver) and 2020 Great American Beer Festival (Gold). Urban South prides itself on being a strong community partner with a belief that beer is a family affair. For more information, visit www.UrbanSouth.com. @urbansouthbeer @urbansouth_nola @urbansouthhtx @perfectplain

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