

# Latin America Flavours Market, Size, Demand, Trend, Growth 2023-2028

*Latin America Flavours Market To Propel With Burgeoning Inclination Towards Natural Flavours During 2023-2028*

SHERIDAN, WYOMING, USA, January 6, 2023 /EINPresswire.com/ -- El nuevo estudio de Informes de Expertos titulado '[Mercado de Sabores en América Latina, Informe y Pronóstico 2023-2028](#)', presenta una amplia revisión de los factores que reflejan positivamente el panorama del mercado y explora los aspectos en términos de agente aromatizante, forma, aplicación, y las regiones clave.



El informe también explora las restricciones y los retos del mercado, basándose en los modelos de las cinco fuerzas de Porter, junto con un análisis FODA. Del mismo modo, se evalúan las tendencias pasadas y futuras del mercado y su influencia en el algoritmo. El estudio incluye una investigación exhaustiva, que abarca indicadores de precios y agentes del mercado, ilustrando las repercusiones en la dinámica y las perspectivas del mercado.

The new report by Informes de Expertos titled, 'Latin America Flavours Market 2023-2028', presents an extensive review of the factors positively reflecting the market landscape and explores the aspects in terms of flavouring agent, form, application, and the key regions. The report also explores market restraints and market challenges, based on Porter's five forces models, together with a SWOT analysis. In addition, the market is assessed in terms of past and future trends and their subsequent influence on the algorithm. The study involves a thorough research, spanning price indicators and market actors, illustrating the impacts on the market dynamics and outlook.

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Los aspectos más destacados del informe son:

### Visión General del Mercado (2018-2028)

- CAGR del Periodo de Pronóstico (2023-2028): 5,80%

La expansión del mercado de sabores en América Latina está impulsada por el creciente uso de productos de gama alta en diversos alimentos, como salsas y especias. Otro factor que impulsa el auge del mercado es el creciente gusto de los jóvenes por sabores atrevidos y novedosos. Esto puede atribuirse a la creciente globalización, que está promoviendo un cambio en las preferencias dietéticas de los consumidores. Otra tendencia que se espera favorezca la penetración del producto es el creciente gusto de una alimentación buena y sana. En 2021, el mercado de los aromas experimentó un enorme crecimiento debido a la creciente demanda en el sector de la alimentación y las bebidas, con un valor de USD 2,80 mil millones.

El uso de aromas y sabores está aumentando a medida que proliferan las franquicias de comida en la región. La introducción de servicios de restauración rápida y de reparto de comida a domicilio ha aumentado el interés de los consumidores por la cocina internacional, lo que refuerza el mercado de los aromas. Además, se estima que la creciente concienciación de los consumidores sobre la salud y la forma física aumentará la demanda de aromatizantes naturales, apoyando el crecimiento del sector durante el periodo de pronóstico.

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### Industry Definition and Major Segments

A flavour is a characteristic taste that can be leveraged to enhance or modify the flavour of food and beverage products. They are included to heighten the dish's flavour overall. In order to stimulate the taste buds, novel compounds can be created to be used as flavourings, or aromatic compounds can be extracted from a natural origin.

Depending on the flavouring agent, the market can be divided into:

- Nature Identical Flavouring Substance
- Artificial Flavouring Substance
- Natural Flavours

On the basis of form, the market is fragmented into:

- Liquid
- Dry

By application, the market can be segmented into:

- Beverage
- Bakery and Confectionery Products
- Dairy and Frozen Desserts
- Savouries and Snacks
- Others

Key regions covered include:

- Brazil
- Argentina
- Mexico
- Peru
- Others

Market Trends

Today's consumers recognize that frozen foods save time. There's no sourcing of exotic ingredients, nor any chopping, peeling or prepping. Manufactured properly, a flash freezing process locks in nutrition and peak freshness. This leads to foods staying fresher, longer, which means less food waste and better value. Therefore, the demand for natural flavours in the frozen food is shaping the market growth in the forecast period.

Consumers today understand that frozen goods save time as it requires no sourcing of unusual materials and cutting, peeling, or preparing them for cooking. When manufactured properly, the flash freezing procedure preserves nutrients and peaks in freshness. The demand for flavours is boosting in this sector as people are shifting towards natural flavour that are void of any artificial seasoning. Therefore, the demand for natural flavours in the frozen food is shaping the market growth in the forecast period.

Key Market Players

The major players in the market are:

- Tulip Aromatics de México SA de CV
- Kerry Group
- International Flavors & Fragrances Inc.
- Bell Flavors & Fragrances, Inc.
- Quimtia
- Geroma Do Brasil Industria E Comercio Ltda
- Givaudan SA
- Firmenich SA

- Innalsa
- Others

This report covers their profiles and provides information on expansions, investments and mergers and acquisitions, among other latest industry developments.

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