


The Hiring Process Becomes More Important as Hiring Slows: bowmo™, Inc. (OTC Stock Symbol: BOMO)



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Employers are adjusting hiring to align business investments with the current realities of the 2023 US economy. Conflicting economic signals are challenging executives when making hiring decisions. Many companies continue to hire even as others freeze hiring.



Stock Symbol BOMO



A BETTER WAY to hire

\$BOMO Talent Robot

- Payroll employment added another 223K jobs in December 2022 as reported in the latest US Bureau of Labor Statistics report.
- Inflation is up in most major economies
- Some companies are pausing hiring while others are hiring aggressively.
- Talent shortages persist and the war for talent continues

As recruiting activity fluctuates, technical and business managers are seeking new value from their internal recruiting teams.

Improving the internal hiring process is one immediate way human resources (HR) and recruiting teams can deliver new value to hiring teams so they're ready when high-volume hiring returns.

To help to hire, HR and recruiting teams deliver new value to the business, BOMO offers a free video series revealing how to implement a data-centric hiring process used by organizations internationally from start-ups to Fortune 50 companies.

Click the URL below to watch the video illustrating a 5-step, data-centric hiring process used by best-in-class companies to hire top talent with unbiased confidence and accuracy.

https://www.interviewmastery.com/selecting_excellence_from_interviewmastery_bowmo

About Bowmo, Inc. (OTC: BOMO)

bowmo™'s Vision is to deliver a Vertically Integrated Business Model (VIBM) capable of providing Software as a Service ("SaaS"), Recruiting as a Service ("RaaS"), e-Learning, and real-added value to all segments of the HR-Tech market in the US and worldwide.

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*BOMO Chief Product Officer
Michael R. Neece*

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For Employers

bowmo™ – Sourcing and Matching Candidates from Everywhere!

The smartest candidate-matching technology. Upload your job, and match from more than 200 million candidates in real time!

- Automated Hiring for Any Job
- 200 Million+ Updated Candidates
- No Job-Board Postings Required
- Get Instantly Matched
- No Keyword or Boolean Strings
- AI-Based Matching Technology
- Hiring Assistance from Staffing Experts
- Pay-As-You-Go Contracts

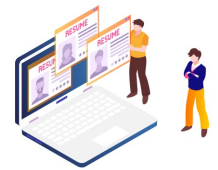
How much does it cost? How do we get started?

\$BOMO for Employers



The smartest candidate-matching technology. Upload your job, and match from more than 200 million candidates in real time!

- Automated Hiring for Any Job
- 200 Million+ Updated Candidates
- No Job-Board Postings Required
- Get Instantly Matched
- No Keyword or Boolean Strings
- AI-Based Matching Technology
- Hiring Assistance from Staffing Experts
- Pay-As-You-Go Contracts



\$BOMO for Candidates

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Eddie Aizman, CEO

bowmo, Inc.

+1 212-398-0002

[email us here](#)

Visit us on social media:

[Twitter](#)

[LinkedIn](#)

Michael Neece

Chief Marketing Officer & Chief Product Officer

Michael is a business and talent acquisition executive at Fortune 100 companies and has founded seven technology-enabled SaaS start-ups.

He is a national financial media TEDx speaker, and has given keynote presentations at Columbia, Stanford, and MIT. He holds degrees in physics and engineering.



Michael Neece CFO \$BOMO

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