

Healthcare Middleware Market Size, Trends, Business Opportunities and Forecast 2028 - Douglas Insights

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DOUGLAS, ISLE OF MAN, January 9, 2023 /EINPresswire.com/ -- Healthcare Middleware Market Analysis

Healthcare has become an integral component of our daily lives, and the industry is expanding at a rapid rate. Douglas Insights predicts that by 2028, the global healthcare middleware market will be worth \$** billion. In order to meet the demands of this expanding market, healthcare providers are turning to middleware solutions to better manage their data.

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Healthcare Middleware Market Growth Drivers and Risks

Increased incorporation of electronic devices such as mobile phones and laptops into the healthcare system is driving the expansion of healthcare applications in the healthcare middleware market. The demand for healthcare middleware is also driven by the need for data interoperability, the increasing application of big data, and the substantial rise in healthcare investments. In addition, the demand for middleware solutions for auto-verification of clinical data and reanalysis of data accuracy contributes to the growth of the healthcare middleware market. Concerns over the security of patient data due to cloud hosting and inconsistent data impede the growth of the healthcare middleware market.

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Healthcare Middleware Market Keyplayers

Some key players in this market are Mirth Corporation, Cerner Corporation, McKesson Corporation, and GE Healthcare are among the leading vendors. These companies are aggressively investing in new healthcare technologies such as Watson cognitive computing and blockchain for tracking and managing health data. They are also expanding their offerings beyond healthcare into other industries such as retail and banking.

Healthcare Middleware Market Segmentations

The healthcare middleware market is segmented on the basis of product, geography, and end user.

By Type

- Communication Middleware
- Platform Middleware
- Integration Middleware
- Other Middleware

By Application

- Clinical
- Financial
- Operational and Administrative

By Deployment Model

- On-premise
- Cloud-based
- Hybrid

By End User

- Healthcare Payers
- Healthcare Providers
- Life Science Organizations
- Clinical Laboratories

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