

# Foam Swab Manufacturer Super Brush will be Exhibiting at the 2023 NRF Consumer Product Showcase

*The leader in foam swab technology will be exhibiting its wide-range of Swab-its® Retail Cleaning Kits*

SPRINGFIELD, , MA, US, January 9, 2023 /EINPresswire.com/ -- USA

manufacturer Super Brush LLC is pleased to announce that they were chosen to participate and exhibit at the annual NRF Consumer Product Showcase, which will offer attendees a chance to see our wide-range of Swab-its® Retail Cleaning Kits.

The NRF Consumer Product Showcase is part of the annual NRF 2023 Retail Big Show that takes place at the Jacob K. Javits Convention Center in New York City on January 15-17, 2023. All attendees will be able to visit with the Super Brush team in Level 1 at Booth #61, where we will be showcasing our Swab-its Retail Cleaning Kits.

Swab-its, the retail line from Super Brush is a unique set of cleaning kits that cover a wide-range of industries. The new cleaning kits include Auto Interior Detailing, Household Utility Cleaning, Cosmetic/Face Painting, Crafts and Hobbies, Printer and Electronics, Pet Care and Sporting Goods applications.

“Swab-its brand foam swabs replace old, outdated cotton swabs,” said Misty McGinnes, General Manager of Super Brush LLC. “Our foam swabs are lint-free, durable, reusable, and while conceptually simple, they become the tools of choice for all kinds of tasks.”



**Visit with the Super Brush team  
at the NRF 2023 Retail's Big Show  
Jan 15-17, 2023, NYC**

**Level 1 at Booth #61**



**SUPER BRUSH LLC/SWAB-ITS®**  
The Leader in Foam Swab Technology

NRF Big Show 2023



**SUPER BRUSH LLC/SWAB-ITS®**  
The Leader in Foam Swab Technology

Super Brush/Swab-its® Leader in Foam Swab  
Technology

Super Brush provides Swab-its Retail Cleaning Kits in case quantities, custom design, and custom packaging to all retail outfits. Swab-its products offers attractive margins, repeat buys and a superior user experience.

To learn more about our Retail Cleaning Kits, visit with the Super Brush team at the NRF Product Show Case, January 15th and 16th, on Level 1 in Booth #61 of the Jacob K. Javits Convention Center in New York City or contact us today at [sales@superbrush.com](mailto:sales@superbrush.com) for more information about our full product line.

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Our foam swabs are lint-free, durable, reusable, and while conceptually simple, they become the tools of choice for all kinds of tasks”  
*Misty McGinnes, General Manager of Super Brush LLC*

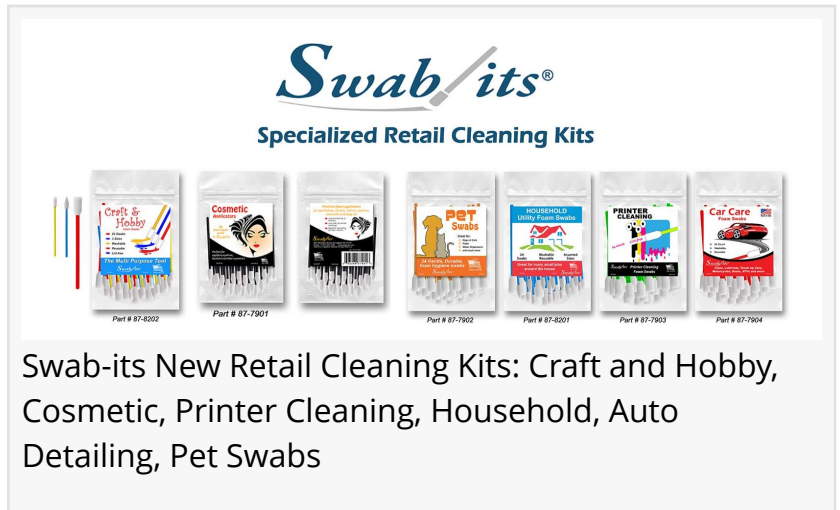
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Swab-its New Retail Cleaning Kits: Craft and Hobby, Cosmetic, Printer Cleaning, Household, Auto Detailing, Pet Swabs

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