

## Announcing the Launch of Kwiksites from Qubit Web Solutions: Fast, Affordable, Donefor-You Website Designs

With the use of emerging technology, Kwiksites offers small to medium businesses a new website in a fraction of the usual time.

WILLOW, ALASKA, UNITED STATES, January 9, 2023 /EINPresswire.com/ -- <u>Qubit Web Solutions</u> is pleased to announce the launch of its latest product, <u>Kwiksites</u>, an innovative platform that creates affordable professional websites for businesses while reducing the production timeline and technology learning curves by months.

As a leading web design agency, Qubit Web Solutions consists of a team of experienced designers and developers who have helped countless businesses increase online visibility and drive traffic to their sites by means of professional, user-friendly websites. The agency's new offering, Kwiksites, now provides a more affordable and efficient option that includes all creative assets such as images, copywriting, and industry-specific blog articles. And unlike do-it-yourself web-building platforms, this all-in-one package includes done-for-you branding customizations.

According to company founder Teri Petram, with the inclusion of all necessary creative assets and branding customizations, the end result is a fully-formed, professional website that accurately represents the business.

"We understand that small business owners often have limited time and resources when it comes to launching a website. Our goal is to remove the normal production delays and technology overwhelm from the equation without increasing the price. We want to be a catalyst that accelerates business innovation and growth, not a roadblock."

Petram adds that there is clearly an increased need for affordable websites for new businesses in Alaska. <u>Statistics</u> show that more than 1,500 new establishments opened in the last quarter of 2021 — way up from the previous year (1,079), and well above any quarter over the last ten years.

"The 2023 report isn't out yet but there's obviously a clear trend--we developed Kwiksites in response to this information."

With over 30 years of experience in sales and marketing for industries ranging from commodities like pet food to high-tech services like satellite communications, Qubit's web design services focus strongly on generating leads and driving conversions with the ability to integrate other marketing platforms and sales efforts.

"Our goal is for your website to become an extension of your sales and marketing efforts, a platform that improves on and streamlines those business processes."

For more information about this innovative new product, visit the website at kwiksites.io.

## About the Company

Headquartered in Alaska, Qubit Web Solutions is a web design and marketing agency that works with small to mid-sized businesses primarily in the skilled trades, professional services, and non-profit sectors.

Founded in 2013, the company is on a mission is to empower small business owners with the knowledge and tools they need to succeed in the digital world. In the belief that marketing education is key to helping clients make informed decisions about their online presence, Qubit strives to reduce technology overwhelm by providing straightforward, easy-to-understand explanations of the services it offers. By streamlining the implementation process, the goal is to make it as easy as possible for clients to achieve their goals and grow their businesses online.

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