

## Now 100% FREE for everyone: North America's First Asian American Asian Canadian Pacific Islander-centered Speaker Expo

*Fifty opinion influencers present succinct and successive life and career issues and solutions to transform public perceptions about Asian professionals* 

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The Expo takes place around the Lunar New Year, a millennia-old tradition of togetherness and upward mobility. In honor of this auspicious occasion, we make history and make #FirstClass things happen." *Mandy Sha, Founding Director*  Association of Asian American Professionals (NAAAP), the <u>National Speakers Bureau</u> has officially relinquished financial gain and offered North America's first Asian professional-centered <u>Speaker Expo</u> a free professional development service for everyone.

On January 19 and 20, 2023, fifty Asian American, Asian Canadian, and Pacific Islander speakers and Allies present succinct and transformative messages that illuminate 5 issue topics and solutions for professionals at any career stage:

- 1. Career advancement
- 2. Leadership development
- 3. Understanding Asians and Pacific Islanders in North America
- 4. Diversity, equity, inclusion, and belonging (DEIB)
- 5. Mental health, wellness, and health equity

These 50 <u>opinion influencers</u> have been selected from a rigorous audition and rehearsal process since August 2022, including eight masters of ceremonies who represent professional fields in DEIB, biotech, advertising, wellness, and public service as well as two distinguished Asian American leaders and NAAAP board members Elizabeth Yang and Fabian DeRozario.

Because the tenor of the #FirstClass Speaker Expo is to TRANSFORM PUBLIC PERCEPTIONS about Asian and Pacific Islander professionals, an impact analysis is being conducted pro bono by Kearney, a global management consulting firm. The event website provides a comprehensive Frequently Asked Questions, a detailed program for this virtual event, and a description of the gifts for VIP attendees including awardwinning books and public speaking services. It also hosts the attendee reservation system, go to event website: PublicSpeaking4everyone.com

A. Porras PR Manager for Mandy Sha prm.porras@gmail.com Visit us on social media: Twitter LinkedIn Other



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