

Cleveland Golf Introduces All-New RTX 6 ZipCore

HUNTINGTON BEACH, CA, USA, January 9, 2023 /EINPresswire.com/ -- CLEVELAND GOLF® is thrilled to announce the release of the RTX 6 ZipCore Wedge. The RTX 6 ZipCore is scheduled to launch in North America on Jan. 20, 2023.

The RTX 6 ZipCore Wedge is a short-game weapon uniquely designed to consistently hit high-spin shots no matter the lie. By combining the new HydraZip face, UltiZip grooves, and upgraded ZipCore technologies, players can enjoy controlled spin from any lie.



"The RTX 6 ZipCore Wedge may have the classic look on the outside, but inside it's packed with three technological breakthroughs that give the advantage to the golfer and not the conditions," says Pat Ripp, Tour Engineering Manager of Research and Development.

How was so much spin packed into one wedge? It all starts with HydraZip. A technology that uses dynamic face blasts and laser lines to maximize friction for improved spin consistency in dry and wet conditions. R&D testing showed 43% more spin in wet conditions with the RTX 6 ZipCore than the previous generation.

Just as crucial as spin in wet or dry conditions is consistency. ZipCore, a unique, low-density core is designed to expand the sweet spot and upgrade MOI for ultimate forgiveness, while pushing the Center of Gravity (CG) directly behind the impact zone, helping players find more consistent performance. Meanwhile, by adding High/Low and Heel/Toe MOI into every loft in the line, golfers can benefit from increased spin, distance, and control.

The RTX 6 ZipCore features UltiZip technology, assisting golfers in cutting through debris more consistently. These grooves are sharper, deeper, and tightly spaced for enhanced spin, control,

and consistency.

"All the work put into this wedge, we really focused on finding the perfect balance of versatility and consistency," Ripp said. "UltiZip is a notable example. Without grooves you don't have a wedge, so we equipped the RTX 6 ZipCore with our sharpest groove radii ever, imparting more spin and control, and now golfers won't have to worry how their wedge is going to react in certain conditions, they'll know."

The RTX 6 ZipCore Wedge has four different sole grinds with a variety of lofts that are developed for greenside creativity. LOW, MID, and FULL grind options are all available, but new for 2023 is the LOW+ grind featured on sand wedge lofts. This option offers two degrees more bounce in a C-Shaped sole, adding extra bounce in bunkers.

The RTX 6 ZipCore is equipped with the Dynamic Gold Spinner Tour Issue shaft and Lamkin Crossline 360 grip.

Key Innovations Inside RTX 6 ZipCore:

- HydraZip: A dynamic blast and laser-milled line system creating roughness to enhance friction—maximizing spin in any conditions from anywhere around the green.
- ZipCore: The proprietary, low-density core technology offering players increased spin, distance, consistency, feel, and control.
- UltiZip: Features grooves that are sharper, deeper, and tightly spaced, allowing the club to slice through debris and bite harder for enhanced spin and control.
- Sole Grinds: The new RTX 6 ZipCore Wedges have four versatile sole grinds:
- o LOW: Available in 58-60 degrees
- o LOW+: Available in 54-56 degrees
- o MID: Available in 46-60 degrees
- o FULL: Available in 54-60 degrees

Retail Information and Pricing:

The RTX 6 ZipCore will be available in Tour Satin, with additional finishes coming later this year.

Pricing: \$169.99

U.S. Retail Launch Date: Jan. 20, 2023

ABOUT <u>Dunlop Sports Americas</u>:

Based in Huntington Beach, CA and Greenville, SC, Dunlop Sports Americas (DSA) is the North American subsidiary of Sumitomo Rubber Industries, Ltd. We manufacture and sell premium golf and racket sports equipment to players of all skill levels under a portfolio of brands: Dunlop, Srixon, Cleveland Golf, and XXIO. DSA is also a licensed exclusive distributor of ASICS golf

footwear. Our unique global sales network and infrastructure in R&D, manufacturing, and material science elevates our brands onto a global stage where we encourage players from around the world to experience our incredible products. For more information, please contact Noelle Zavaleta at noellezavaleta@clevelandgolf.com.

Noelle Zavaleta
Dunlop Sports Americas
NoelleZavaleta@clevelandgolf.com

This press release can be viewed online at: https://www.einpresswire.com/article/610384350

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.