

Givzey and Yearly Partner to Uncover & Report the Most Important Trends in Charitable Giving

Givzey and Yearly Partner to Uncover Most Important Trends in Charitable Giving. Partnership keeps Nonprofit Fundraising Leaders Ahead of Challenges.

BOSTON, MA, UNITED STATES, January 10, 2023 /EINPresswire.com/ -- [Givzey](#), fundraising's first AI-enabled flexible giving and patent-pending Give Now Pay Later (GNPL) solution, today

announced its partnership with [Yearly](#), the leader in nonprofit digital reports. Together, Givzey and Yearly are creating a platform to keep nonprofit organizations in the know on key challenges facing donors and fundraising. This educational platform will roll out in a series of articles, guides, webinars, and other interactive content.

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Givzey and Yearly will help nonprofit and fundraising leaders across the country be first to recognize trends, communicate needs and strategies to every stakeholder, and drive impact.”

Adam Martel, CEO of Givzey

The economic world is changing faster today than it has in the last decade. In fact, most financial watchdogs anticipate a recession in 2023. In these uncertain times, nonprofits are forced to consider how they will maintain the capital necessary to drive impact, and how donors will respond to tighter household spending budgets. Savvy nonprofit leaders understand that thriving comes down to not just responding to new challenges, but communicating those challenges to stakeholders clearly and precisely. Givzey and Yearly's partnership is designed to give

nonprofit leaders a place to recognize emerging trends and impacts early, so they can effectively appeal to everyone from donors to board members.

“In the Social Good sector, nonprofit leaders expect more than vendors who provide software solutions – they seek partners who can help expand conversations, conduct deep research, and consider how nonprofit organizations can adapt to an evolving world. Yearly's partnership with Givzey uniquely delivers education to nonprofit leaders on donor behaviors, flexible giving, and



Givzey - Patent-Pending Give Now Pay Later Flexible Giving Solutions

showing their community impact,” said Josh Kligman, Co-Founder and CEO of Yearly.”

Founded in 2019, Yearly is a platform for nonprofits to create their own digital reports. Nonprofits spend an estimated 40 hours and \$4,600 every year on annual reports, according to a recent survey of customers. Yearly empowers charitable organizations to put those funds back into community impact, as its customers spend 3x less time and 4x fewer dollars publishing critical documents like annual and impact reports, in a no-code, web-based format.

“As the first Give Now, Pay Later flexible giving solution for nonprofits, Givzey is a company of firsts. Together with

Yearly, it’s our goal to help nonprofit and fundraising leaders across the country be first, as well – first to recognize micro and macro trends, first to understand how those trends change the status quo, first to clearly communicate needs and strategy to every stakeholder, and first to solve challenges and drive impact,” said Adam Martel, co-founder & CEO, Givzey.

Givzey’s patent-pending Give Now Pay Later (GNPL) solution is a short-term financing method that allows donors or members to give to nonprofit organizations now, and pay in interest-free installments with zero fees. Donors’ credit scores are never run (hard or soft) and never impacted, because of Givzey’s patent-pending PHILO Score. Through Givzey, nonprofit organizations receive their full gift up-front and never worry about lost pledges or a donor defaulting. Donors, meanwhile, are usually inclined to give more and more often with GNPL, because smaller payments are in line with monthly budgets.

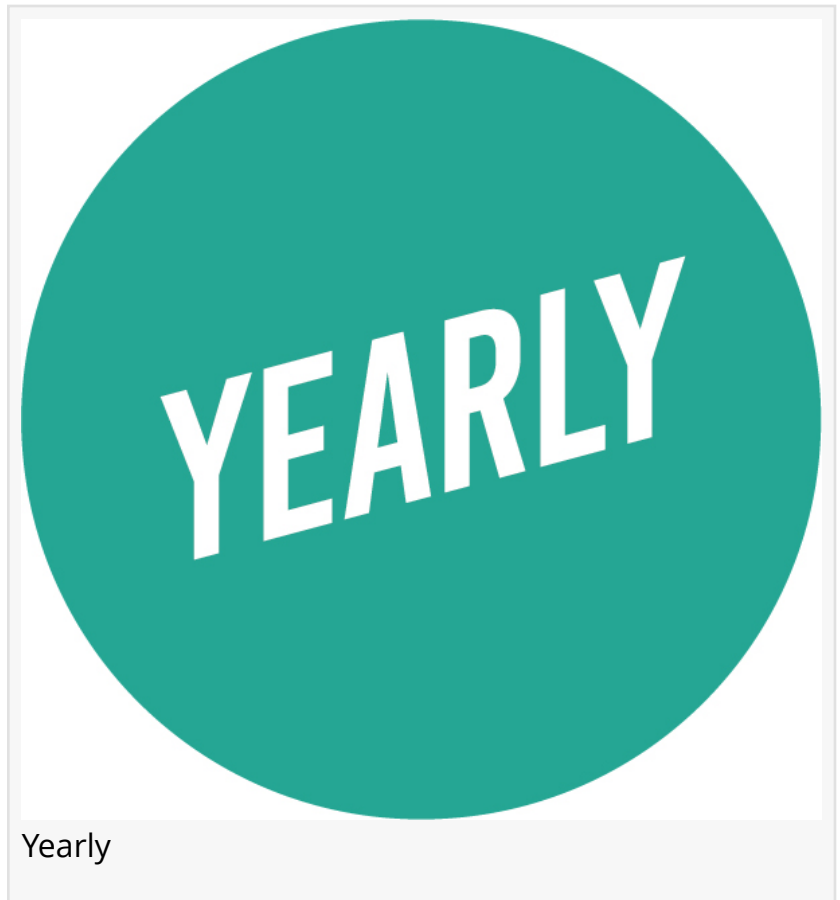
See our first report, [As Inflation Soars, Donors Reign in Spending](#), to see how Givzey and Yearly are working together to uncover fundraising and nonprofit trends in real-time.

About Yearly

Established in 2019, Yearly provides nonprofits with a self-service design tool to create digital reports and impress stakeholders. Yearly is an annual subscription service for nonprofits.

About Givzey

Givzey is a Boston-based, rapidly growing flexible giving solution company, powered by AI-



enabled fintech, on a mission to revolutionize giving for donors and nonprofit organizations. Givzey's patent-pending Give Now Pay Later donation platform increases the giving power for millions of donors by offering interest-free installment plans at nonprofit organizations. When donors apply, credit scores aren't impacted, approval is instant via our patent-pending PHILO Score, and the nonprofit receives its full donation upfront. Meanwhile, donors can split their gifts into four easy payments, turning gifts into subscriptions. This flexibility empowers donors to make the maximum impact that their budgets allow while nonprofits receive access to important funding immediately.

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