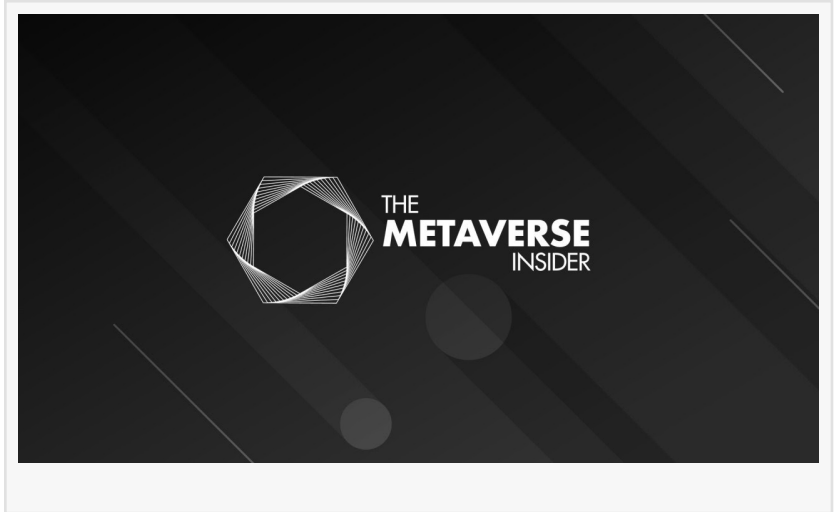


The Metaverse Insider Launches Division Focused on Developing Metaverse Events

The Metaverse Insider, the world's leading metaverse publication and data platform, has launched its metaverse event development platform.

TORONTO, CANADA, January 10, 2023
/EINPresswire.com/ --

The Metaverse Insider today announces the formal launch of its division focused on developing [events in the metaverse](#).



The metaverse is a collective virtual shared space created by the convergence of the physical and digital worlds. It is a realm where people can interact and engage with each other, as well as with digital objects and environments. As the metaverse continues to evolve and grow in popularity, we believe there is a significant opportunity to create engaging and immersive events within this virtual space.

Our experienced developers are already working closely with clients to understand their goals and objectives and take a flexible approach to build enterprise clients' visions to life in the metaverse.

Far too often, events developed in the metaverse fail to meet desired KPIs due to poor marketing strategies. Such an example includes the European Commission's recent attempt to hold a metaverse event which resulted in just five people turning up, as reported by Politico.

We want to solve this issue of poor user acquisition by blending high-quality marketing campaigns with trend-setting developments in the metaverse. Thus, metaverse development **MUST** come with marketing.

From conferences and trade shows to product launches and experiential marketing campaigns our team will provide a full range of services to help clients create successful events in the metaverse.

We work closely with clients to ensure that their events are engaging, immersive, and compliant with the evolving regulations and standards within the metaverse.

We believe that the metaverse is a place of endless possibilities and opportunities, and our goal is to connect create vibrant and diverse Metaverse events bespoke to a client's needs. Whether you are a seasoned veteran or a newcomer to the Metaverse, we invite you to join us and build amazing events in the metaverse.

To learn more and enquire, please visit our metaverse events [page](#).

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