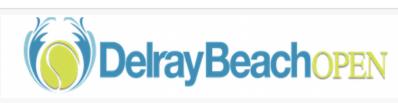


## "Game, Set, Pour" Event Benefitting Local Non-profit Kula Cares Returns to Delray Beach Open on Friday, Feb. 17, 2023

The 4th Annual 'Ultimate Pairing Event' Features Unlimited Sampling of Beer, Wine, Spirits & Food from Top Palm Beach County Restaurants and Bars



Delray Beach Open

## DELRAY BEACH, FL, UNITED STATES,

January 11, 2023 /EINPresswire.com/ -- Delray Beach, Fla. (January 11, 2023) – The <u>Delray Beach</u> <u>Open (https://yellowtennisball.com/</u>) announced that its fan-favorite "Game, Set, Pour" event will return to the prestigious South Florida tennis tournament in 2023. Billed as 'The Ultimate Pairing

## "

Game, Set, Pour is not just an opportunity to enjoy some of the best food and beverages Palm Beach has to offer, but it also raises awareness and benefits a deserving local charity." Adam Baron, Dir. of Business Development, Delray Beach Open Event,' Game, Set, Pour will take place on Friday, February 17, 2023, from 5:45pm to 8:00pm (General Admission begins at 6:30pm), and will feature unlimited samplings of local beer, wine, spirits and food from top restaurants and bars around South Florida. This is the fourth year Game, Set, Pour will be a part of the Delray Beach Open. Celebrating 25 years at the Delray Beach Stadium & Tennis Center on Atlantic Avenue, the Delray Beach Open is held annually and will take place February 10 to 19, 2023.

"Game, Set, Pour is a fan favorite at the Delray Beach Open," said Adam Baron, Director of Business Development. "This event is not just an opportunity to

enjoy some of the best food and beverages Palm Beach has to offer, but it also raises awareness and benefits a deserving local charity."

Game, Set, Pour will take place at the tournament's on-site Hospitality Pavilion, just steps away from Stadium Court and will feature food from Bar 25, Brulé Bistro, Burt & Max's Bar & Grille, DADA, Driftwood, Kapow!, Los Bocados, M.E.A.T. Eatery and Taproom, Prezzo Italian Restaurant & Bar, and Rose's Daughter. Beer, wine and liquor pairings will be provided by American Icon Brewery, Barrel of Monks Brewing, Funky Buddha Brewery, Sapporo, South Beach Brewing Company, Raeburn Winery, Dano's Tequila, Stoli Vodka, 3 Mavins, 3 Sons Brewing Co., and more. The event's charity partner is <u>Kula</u> <u>Cares</u> Inc, (<u>https://www.kulacares.org</u>), a Boca Raton-based non-profit organization that provides essential items for schools and community programs to empower underresourced students and teachers. They aim to improve the lives of children in disadvantaged communities by building self-esteem and investing in their futures.

"Kula Cares is honored to be the charity partner of Game, Set, Pour for the third year," said Vaughan Dugan, Founder & CEO of Kula Cares. "Going back to school can be scary for any child but for children living in extreme poverty not having adequate supplies to learn makes it even harder. With the support of generous organizations like the Delray Beach Open and our local community, we can help set more children up for success."

Tickets for Games, Set, Pour: General Admission tickets from 6:30pm to 8:00pm cost \$95 + tax per person (250 available); VIP Access tickets from 5:45pm to 8:00pm include a VIP



Game Set Pour Pic 1

Welcome Pour commemorative glass and 45 minutes of exclusive tasting, for \$115 + tax per person (200 available). All tickets to the event include a general admission seat ticket to the evening's pro tennis matches. If you wish to upgrade your seat type, please contact the box office for pricing options at561-330-6000 x 1.

To learn more and purchase tickets, visit <u>https://yellowtennisball.com/gamesetpour/</u>.

All individual session tickets for the Delray Beach Open are on sale and start at just \$42. Weeklong series packages can now be secured for a \$100 deposit. Veranda series packages have already sold-out, but a variety of series packages are still available starting at \$750, including reserved seats, courtside box seats and on-court "Best Seats in the House." Packages include parking and exclusive amenities, as an all-inclusive deal. A Finals Weekender package starts at \$300 and includes quarterfinals through finals tickets. Visit <u>www.YellowTennisBall.com</u>, call 561-330-6000 or email info@YellowTennisBall.com for more information.

Disclaimer - Match schedule, including number of sessions, dates, times, number of matches and players scheduled are subject to change. Tickets are not eligible for refund or exchange.

The Delray Beach Open is televised nationally on the Tennis Channel and internationally in more than 50 countries. The combined ATP 250 and ATP Champions Tour Legends event welcomes 60,000-plus spectators annually while hosting corporate events, amateur tennis tournaments, live music performances and social happenings over the 10 days.

About The Delray Beach Open: The only tournament in the world featuring



Game Set Pour Pic 2



Game Set Pour Pic 3

an ATP Champions Tour event and an ATP Tour event in the same week at the same venue is held in Delray Beach, Florida, February 10-19, 2023 at the Delray Beach Stadium & Tennis Center. The ATP Tour's first North American hard court event of the outdoor season is one of just 10 ATP Tour events in the United States. 2023 will be its 25th year in Delray Beach, and 31st overall. The 3-day, ATP Champions Tour event is in its 14th year and was the first-ever ATP Champions Tour event played on US soil. Each year the Delray Beach Open brings world-class tennis players and thousands of visitors to Delray Beach and Palm Beach County. In 2010, the tournament received the Discover The Palm Beaches Florida's annual Providencia Award for its extraordinary contribution to tourism. The City of Delray Beach was also a finalist for the USTA's "Best Tennis Town" Award and in 2003, the tournament was the recipient of an "ATP Award of Excellence." For more information, please visit <u>www.YellowTennisBall.com</u>.

About the ATP: As a global governing body of men's professional tennis, the ATP's mission is to serve tennis. We entertain a billion global fans, showcase the world's greatest players at the most

prestigious tournaments, and inspire the next generation of fans and players. From the United Cup in Australia, to Europe, the Americas and Asia, the stars of the game battle for titles and Pepperstone ATP Rankings points at ATP Masters 1000, 500 and 250 events, and Grand Slams. All roads lead towards the Nitto ATP Finals, the prestigious season finale held in Turin, Italy. Featuring only the world's top 8 qualified singles players and doubles teams, the tournament also sees the official crowning of the year-end ATP World No. 1, presented by Pepperstone, the ultimate achievement in tennis. For more information, please visit <u>www.ATPTour.com</u>.

About the ATP Champions Tour: The ATP Champions Tour brings together many of the greatest tennis players in history for competitive and entertaining tournaments around the world. Players are either formerly ranked No. 1 in the world in singles, a Grand Slam singles champion or finalist, or a singles player on a winning Davis Cup team. Players must be retired from ATP Tour competition and each event can invite wild card entrants of its choice. The Delray Beach Open features a 3-day format.

About The City of Delray Beach: In southeast Palm Beach County, along the Atlantic seashore, a Village by the Sea that began as an agricultural community in 1895 has become one of Florida's most popular destinations for visitors, new families and seasonal residents. The City of Delray Beach encompasses slightly over 16 square miles with a permanent population of nearly 65,000 and growing. The city's charm continues to garner national awards. In 2017 alone the city received three awards: the "All-America City" award from the National Civic League (NCL) for literacy strides (the NCL also recognized Delray Beach in 1993 and 2001), a "Playful City USA" designation for providing 24 playgrounds for residents, and the recognition of Atlantic Avenue as one of the "10 Great American Shopping Streets" by USA Today. In 2012 during the nationally televised "Best of the Road" special, Delray Beach was chosen by Rand McNally, USA Today and the Travel Channel as the "Most Fun Small Town" in America. In 2014, USA Today named Delray as one of the "Best Atlantic Beaches in Florida."

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