

ACCLAIMED SOUL SINGER MARC BROUSSARD DELVES DEEP INTO THE BLUES ON NEW ALBUM S.O.S. 4: BLUES FOR YOUR SOUL

THE FIRST SINGLE, FEATURING BONAMASSA ON GUITAR IS A SCORCHING TAKE OF LITTLE MILTON'S "THAT'S WHAT LOVE WILL MAKE YOU DO" PRODUCED BY BONAMASSA & JOSH SMITH

NEW YORK, NY, USA, January 11, 2023 /EINPresswire.com/ -- Long hailed as a powerhouse vocalist and king of Bayou Soul, Marc Broussard is altering his iconic recipe of classic soul, R&B, & blues with the help of renowned blues rock guitarist Joe Bonamassa, on his new single, "That's What Love Will Make You Do," a riveting take of the Little Milton classic. Listen [NOW](#) to Broussard's dynamic, soulful vocals, combined with Bonamassa's

unmatched fretwork, deliver a knockout fusion of retro soul & modern blues. "What Love Will Make You Do" is out today and is the first offering from Broussard's forthcoming album S.O.S. 4: Blues For Your Soul, a stunning collection of blues and soul classics plus one original song produced by Joe Bonamassa, who contributes mesmerizing guitar solos on four tracks, alongside longtime collaborator Josh Smith. S.O.S 4: Blues for Your Soul is the latest entry in Broussard's ongoing philanthropic album series available on March 3 via Bonamassa's own Keeping the Blues Alive Records. Pre-order the album [HERE](#).

"Tackling Little Milton was a daunting task," Broussard admits. "He had an epic voice that was intimidating to attempt. I only hope I did him justice. I didn't want to overdo it, but we wanted to put our stamp where it needed to be. I'm so glad we did."

"That's What Love Will Make You Do" keenly exemplifies the roots music fireworks that the burning teamwork of Broussard-Bonamassa creates on S.O.S. 4: Blues for Your Soul which quite



Photo Credit - TBD

possibly is Broussard's best album to date. Each of the twelve tracks speaks to the deepest part of the soul, whether it's Son House's "Empire State Express," Johnny "Guitar" Watson's "Cuttin' In," Bobby Blue Bland's "I've Got to Use My Imagination" to Howlin' Wolf's "I Asked for Water" and the sole Broussard original, co-written with Josh Smith and Calvin Turner, "When Will I Let Her Go." S.O.S. 4: Blues For Your Soul is a remarkable achievement and provides a captivating showcase for Broussard's muscular and passionate singing.

For Marc Broussard, this album is another soul-stirring adventure into the music he's always admired. "Blues is something in my wheelhouse," he says, "But it's not really my field of expertise." But when he decided blues would make up a big part of the new addition to the S.O.S. series, he knew whom to ask for assistance: Joe Bonamassa. "I couldn't think of a better person than him. I reached out directly to Joe, and he jumped at it. It was just that easy. It's a real complementary relationship, that's for sure," he says. "We got into the studio, and it worked immediately,"

Produced by Bonamassa and Josh Smith, Marc Broussard has achieved something that has all the elements of a classic album, one that arrives with a knockout punch and will likely grow even more luminous over the years. With special guests like Bonamassa, Smith, Roddie Romero, Bobby Junior, JJ Grey, Eric Krasno, and old pal Calvin Turner, it is a real-life gathering of an esteemed musical tribe. Created with an idea for raising funds to help our country's underprivileged youth, S.O.S. 4: Blues For Your Soul delivers great music for a great cause. Thanks to the generosity of Marc Broussard, a significant portion of proceeds from this Save Our Soul Album will be donated to Keeping the Blues Alive Foundation for the purpose of supporting youth rehabilitation through music! This includes a partnership with Guitars Over Guns, a Miami-based nonprofit that offers students from the most vulnerable communities a powerful combination of music education and mentorship.

"The deep, mutual concern and compassion for providing healing and growth opportunities for young adults through music is what connects all of us in this endeavor. Thanks to Marc, many students in Miami-Dade County will receive mentorship, recording time, and resources that they likely wouldn't have access to in another capacity. We are so excited to be a vessel for this initiative and we're fortunate to have an opportunity to work with Marc and Guitars Over Guns



whose impact is already being noticed, rewarded, and replicated across the country." – Shawn Gonzalez, KTBA Foundation President.

"I'm really proud of all the S.O.S albums," Broussard states. "But this one, in particular, seems really fantastic because we have some extra strength with my pal Joe Bonamassa. His stepping in by producing, playing on the record plus releasing it on his label is truly a gift. And Joe completely understood the charitable aspect of the album."

With help from so many talented friends, this is blues that arrives right on time and is guaranteed to take the soul on a new excursion. "This album seems like the culmination of a process that started when I went independent," says Broussard. "It's based on believing in myself and the music my fellow musicians, and I make. I couldn't be more excited."

S.O.S 4: Blues For Your Soul also spotlights Broussard's long-running involvement in charitable endeavors. S.O.S. (Save Our Soul) is his ongoing series of benefit albums that support a different cause for each album. Broussard explains. "I started doing cover records after I was released from my very first contract with a major label. I finally went independent and decided to record albums to raise funds for charity. The first of those projects was to raise money for a homeless women's and children's shelter. Second, we did an album to raise funds for a children's hospital in Baton Rouge, Louisiana."

With the new single and album, 2023 is primed to be an extraordinary year for Marc Broussard. He just kicked off a jammed-packed run of tour dates which includes a string of shows in Florida, plus cities including Baton Rouge, Memphis, Raleigh, NC, Atlanta, Washington, DC, New York City, and Cincinnati, OH. The list of tour dates is below with more to be announced. Visit www.marcbroussard.com/tour for updates.

S.O.S. 4: Blues For Your Soul track listing

- 1) I've Got to Use My Imagination featuring Joe Bonamassa
- 2) I'd Rather Drink Muddy Water
- 3) That's What Love Will Make You Do featuring Joe Bonamassa
- 4) Cuttin' In featuring Roddie Romero
- 5) Dreamer
- 6) Empire State Express
- 7) Love, The Time Is Now featuring Bobby Junior
- 8) I Asked for Water featuring JJ Grey
- 9) I Like to Live the Love featuring Eric Krasno
- 10) Locked Up in Jail (Prison Blues) featuring Josh Smith
- 11) Driving Wheel featuring Joe Bonamassa
- 12) When Will I Let Her Go featuring Joe Bonamassa

2023 Tour Dates

January 10 – Ponte Vedra, FL @ Ponte Vedra Concert Hall

January 11 - Clearwater, FL @ Capitol Theatre
January 12 - Boca Ratón, FL @ The Funky Biscuit
January 13 - Boca Ratón, FL @ The Funky Biscuit
January 14 - Stuart, FL @ Lyric Theatre
February 11 - Fort Worth, TX @ Tulips
February 12 - The Woodlands, TX @ Valentine's
February 16 - Gulf Shores, AL @ Erica H. Meyer Civic Center
March 8 - Baton Rouge, LA @ Manship Theatre
March 9 - Memphis, TN @ Lafayette's Music Room
March 10 - Chattanooga, TN @ Walker Theatre
March 11 - Knoxville, TN @ Bijou Theatre
March 14 - Raleigh, NC @ Lincoln Theatre
March 15 - Charleston, SC @ The Riviera Theater
March 17 - Atlanta, GA @ The Eastern
March 18 - Birmingham, AL @ The Lyric Theatre
April 5 - Charlottesville, VA @ Jefferson Theatre
April 6 - Washington, DC @ 9:30 Club
April 7 - Ardmore, PA @ Ardmore Music Hall
April 8 - New York, NY @ Sony Hall
April 11 - Old Saybrook, CT @ Katharine Hepburn Cultural Arts Center
April 12 - Fall River, MA @ Narrows Center for the Arts
April 14 - Portsmouth, NH @ Jimmy's Jazz and Blues Club
April 15 - Cambridge, MA @ The Sinclair
April 16 - Ridgefield, CT @ Ridgefield Playhouse
April 18 - Cincinnati, OH @ Memorial Hall
April 21 - Louisville, KY @ Bomhard Theater
April 22 - Huntingdon, TN @ Dixie Carter PAC

About Marc Broussard

Marc Broussard is an artist with a unique gift of channeling the spirits of classic R&B, rock, and soul into contemporary terms. The son of Louisiana Hall of Fame guitarist Ted Broussard of "The Boogie Kings," he nurtured his musical gifts at an early age in the vibrant Lafayette, Louisiana music scene. After releasing a highly successful independent EP at age 20, Broussard made his major-label debut with Carencro. The album featured the breakout hit "Home" and catapulted him into the national spotlight. That album and the others that followed revealed Broussard as a southern soul singer with both a rarefied talent and an innate stylistic and emotional authenticity that have made him one of the most indelible artists of his generation. NPR cited, "His music radiates soulful Louisiana blues, but his songs blend those influences with raucous rock 'n' roll to create unique and infectious music." Washington Times noted, "Few modern voices are as powerful as Marc Broussard's soulful, Bayou-bred baritone."

Broussard released multiple albums with major labels over the last ten years before returning to his independent roots with several acclaimed original recordings and charitable cover albums via

his S.O.S. Foundation (Save our Soul).

Marc Broussard's philanthropic efforts extend well over a decade, beginning with his self-released album *Bootleg to Benefit the Victims of Hurricane Katrina* in 2005 and his efforts to organize the *Momentary Setback Fund* to provide financial assistance to those displaced by both Hurricane Katrina and Hurricane Rita. In 2015, to further his commitment to tying music to a mission, he established the S.O.S. Foundation as a conduit to raise money for worthy causes, including the United Way, Habitat for Humanity, the City of Refuge in Atlanta, and Our Lady of the Lake Children's hospital in Baton Rouge, LA. <https://www.marcbroussard.com/charity-1>

S.O.S. 4: Blues for Your Soul is a follow-up to 2019's *A Lullaby Collection SOS III*, a series of standards geared towards a younger audience with the accompanying book, *I Love You For You*, marking Broussard's debut as an author.

TV performances include *The Tonight Show*, *Jimmy Kimmel Live*, *CBS Saturday Morning*, *New Orleans Jazz & Heritage Festival/AXS-TV*, and many more. In 2019, his performance on the PBS TV Series *The Kate* received an Emmy nomination. Broussard's songs have been placed in numerous films and T.V. shows, including *American Idol*, *The Voice*, *Dancing with the Stars*, and *So You Think You Can Dance*, to name a few. Additionally, he has been a featured performer on numerous recordings, including the Grammy-nominated "I Wanna Sing Right: Rediscovering Lomax in the Evangeline Country."

About Joe Bonamassa & KTBA Records

Blues-rock superstar Joe Bonamassa is one of the most celebrated performing musicians today. A three-time GRAMMY nominee, Bonamassa earned his 25th No. 1 on the Billboard Blues Album Chart, with his latest studio album *Time Clocks*.

Cited by *Guitar World* as "arguably the world's biggest blues guitarist," Bonamassa is known for taking risks and venturing into uncharted territory throughout his wide-ranging career, and his latest studio album *Time Clocks* marks his most raw, rocking album yet, with American Songwriter sharing, "Bonamassa pushes into fresh territory while staying within a blues-based framework," and "there is more than enough proof in this sprawling set that Bonamassa doesn't intend to rest on his laurels or take his star status in the blues-rock genre for granted." 2023 will see Joe release a lot of new music, continue to produce other artists, and tackle special projects as well as a year full of touring. For the most updated tour dates and releases visit:

www.jbonamassa.com

Created by Bonamassa and Roy Weisman in 2020, Keeping The Blues Alive Records has proven to be a driving force in the music industry, taking on talented artists and propelling them into the spotlight. KTBA Records has released albums for many artists, including musical icon Dion's *Blues With Friends*, Chicago Queen of Guitar Joanna Connor's *4801 South Indiana Avenue*, and British Blues-Rock star Joanne Shaw Taylor's *The Blues Album* and *Blues From The Heart Live*, all

of which debuted at No. 1 on the Billboard Blues Charts, while Blues-legend Larry McCray's Blues Without You and Joanne's Nobody's Fool debuted at No. 2. Bonamassa and Weisman have been working with Robert Jon & The Wreck and Joanne Shaw Taylor as part of their vertically integrated management company Journeyman Inc to promote shows and release albums. KTBA Records represents Bonamassa's continuing efforts over the last 25 years to support the artistic community and reflects the philosophy of paying it forward just as so many did for him in the hope of paving the way for musicians for years to come. A portion of all the profits from this label is donated to the KTBA Foundation. To support KTBA Records' mission and its talented artists, visit www.KTBAreCORDS.com

About Keeping The Blues Alive Foundation

Keeping the Blues Alive Foundation (or KTBA) is a registered 501©3 non-profit organization founded in 2011 by three-time GRAMMY-nominated blues-rock artist, Joe Bonamassa. KTBA fuels the passion for music by funding relief grants and music education programs for students and teachers all over the country! To date, KTBA has supported over 88,000 students through donations totaling over \$2 Million, benefitting schools in every state.

In 2020, the award-winning Fueling Musicians Program was created as a relief fund for helping touring musicians get back on the road. The program is designed to support musicians by providing financial assistance for essential living expenses such as food, shelter, medical bills, and more. To date, KTBA has helped over 350 musicians in need of support. For more information on how to support visit www.ktba.org

Carol L Chenkin
J&R Adventures
+1 561-929-0172
carol@carolchenkin.com

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