

Loxxie.com Announces Expansion of Their Award Winning Hair Extension Line and National Marketing Roll-out

The Global Hair Extension market expected to increase to over \$3.25 billion annually with premium brands like Loxxie seeing the largest increase.

SALT LAKE CITY, UTAH, USA, January 11, 2023 /EINPresswire.com/ -- Loxxie.com announced today a significant increase in their [hair extension](#) offerings and the launch of a new National marketing initiative. The increase in the color selections, variety of lengths to choose from, and competitive pricing has made Loxxie the name to trust to all of their valued clients in the fashion, hair, and styling industries, both at home and abroad. The quality and competitive pricing of the Loxxie brand has opened up many new salons that carry the Loxxie Hair Extensions exclusively.

Kevin Barland, President of Loxxie U.S., stated: "Our entire support staff and quality control specialists have worked tirelessly to provide innovation and creativity to an industry that's fallen behind. Hair Fashion is NOW and that is where Loxxie wants to be the industry leader."

Loxxie is unique as they operate one of the [top salons in Salt Lake City](#) with some of the most experienced stylists in the state. This retail presence allows them to actively involve their salon clients in preference studies, likes and dislikes. "It is a fun way to test our new product ideas and get real time feedback from our actual clients", stated Jessica Pollitz, the Utah General Manager and Education coordinator.



Loxxie Premier Hair Extension supplier in the USA



Personal Touch Hair Care

Our e-commerce platform is very sophisticated and automated from the first user introduction to the final product delivery, and thank-you. Although our primary clients are the over [984,000 salons](#) in the US and supporting their captive or independent stylists, we make it very easy for anyone to browse our extensive offering and easily find exactly what they are looking for. Our national roll-out will include direct contact to hand selected salons in each major metro areas and empowering them to showcase Loxxie Hair Extensions as the absolute best choice for quality at a fair price.

About Loxxie:

Loxxie has been serving Salt Lake City, Cottonwood Heights, and Holladay, Utah, and providing exceptional support for both customers and employees for years. Loxxie offers three types of hair extension products: Non-Remy, Remy hair and Cuticle Remy Hair. Hair has the ability to change a person's life, and we strive to be there for our clients on their unique hair journey. For more information visit us online [Loxxie.com](https://www.loxxie.com)

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Large Inventory of Hair Extensions in every color, length and style

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