

Lift Up the Vulnerable (LUV) Now Working with CardFunder to Expand Fundraising Efforts

With the help of an innovative platform, LUV is accelerating fundraising efforts.

BIRMINGHAM, ALABAMA, UNITED STATES, January 11, 2023

[/EINPresswire.com/](https://EINPresswire.com/) -- Lift Up the Vulnerable (LUV) is working to bring unique and creative ways to fundraise to our community and has recently started working with CardFunder, a new fundraising platform. CardFunder allows nonprofits to turn unwanted gift cards into fundraising dollars. Recently, CardFunder launched its online giving platform and Mobile App, which makes fundraising even easier—and donating even more convenient. Donors can give new or partially used gift cards directly through the Lift Up the Vulnerable online campaign page or via Mobile APP [powered by CardFunder](#).



Transform the world by empowering the most vulnerable.

“

We're really excited to see how this collaboration will equip donors to take a simple step that transforms lives in some of the hardest-to-reach places in our world”

Audrey Moore, Chief Executive Officer at LUV

This free tool allows donors to contribute from anywhere in the U.S., making it a game-changer for nonprofit fundraising. “We want to provide creative and innovative ways for our partners to support the mission of preventing human trafficking in warzones. By using CardFunder, they can turn an unused gift to them into a life-changing gift for a child or woman vulnerable to exploitation. It’s a win-win for everyone we partner with and serve,” said Audrey Moore, Chief Executive Officer at LUV. Organizations can easily hold a virtual or hybrid fundraiser that solicits gift card donations from supporters across the nation.

“We are honored to support LUV’s mission to prevent human trafficking,” said Russ Howard, CEO at CardFunder.” By giving nonprofits an innovative new avenue for fundraising, CardFunder allows them to tap into the billions of unused gift card dollars. Americans have \$21 billion in

unused gift card funds, averaging \$175 per person. Much of that amount will go to waste unless we pursue innovative ways of tapping into those funds. Many people forget to spend their gift card money or didn't want it to begin with.

Why let these unwanted funds go to waste? With the help of CardFunder, ACCO can set up a fundraiser in minutes. Then, they share their link on their social networks, posting it on Instagram, Facebook, and Twitter. They also receive a QR code and URL-sharing link. Donors scan their gift cards and enter the numbers following simple prompts.

"We're really excited to see how this collaboration will equip donors to take a simple step that transforms lives in some of the hardest-to-reach places in our world," said Moore.

Interested in getting involved with Lift Up the Vulnerable and Cardfunder? [Donate here](#)

About CardFunder

CardFunder powers fundraising efforts by enabling organizations to accept unwanted gift cards and monetizing the cards into cash donations. Serving schools, churches, nonprofits, and other groups, CardFunder provides all the tools needed to run a gift card campaign efficiently. Through these efforts, CardFunder helps local groups and large nonprofits tap into the more than \$20B in unspent gift cards.

About Lift Up the Vulnerable

Lift Up the Vulnerable (LUV) is on a mission to prevent the trafficking and oppression of vulnerable children and women in warzones. Since 2005, our leaders have a proven track record of effectively navigating and building partnerships in war-torn communities marked by violence and extreme poverty throughout Sudan and South Sudan. Our solution is a holistic model that provides protection, education, and economic development to eliminate the exploitation of vulnerabilities, provide freedom, and restore hope. We envision a world where vulnerable

Lift Up the Vulnerable
Prevent Human Trafficking in Warzones

Lift Up the Vulnerable (LUV) is an ecumenical Christian mission organization that prevents the trafficking and oppression of vulnerable children and women in warzones. In conflict zones such as Sudan and South Sudan, which are marked by violence and extreme poverty, the most vulnerable are kidnapped as child soldiers, sold as sex slaves, and trapped in forced labor. Our solution is a holistic empowerment model that prevents trafficking and empowers children and women to thrive as change agents in their own lives and communities. Since 2005, our leaders have a proven track record of effectively navigating and building partnerships in warzones and lawless lands. Through the only indigenously directed anti-human trafficking network spanning Sudan and South Sudan, LUV provides protection, education, and economic development to eliminate the exploitation of vulnerabilities, provide freedom, and restore hope. We envision a world where vulnerable children and women are empowered, and, through them, war-torn nations are transformed.

Share This Campaign
Help spread the word and share this campaign card!

Help support Lift Up the Vulnerable by donating your new or partially-used gift cards.

Using your mobile phone, scan this QR code or tap Get the App to download the the CardFunder app.

Get the App

Or you can donate directly from your web browser:

Donate Gift Card

Thank you for your support.
Powered by **CARDFUNDER**

Help support Lift Up the Vulnerable



Impact Lives with LUV

children and women are empowered and, through them, war-torn nations are transformed.
Please visit LiftUpTheVulnerable.org.

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