

Hand Wash Market Trends, Growth Factors, Top Key Players, Revenue Analysis with Future scope

Increasing consumer awareness about hygiene coupled with government initiatives promotes the hand wash market.

HYDERABAD, TELANGANA, INDIA, January 11, 2023 /EINPresswire.com/ -- The [Hand Wash Market](#) size is \$ 12.6 billion, growing at a CAGR of 5.88% during the forecast period 2020-2025.

It helps in the removal of germs, soil, grease, microorganisms and other unwanted substances. They are available in various types such as herbal, chemical, and mineral organic components that help in the prevention of infection control with the use of antibacterial properties. It acts as a disinfectant agent that prevents the spread of infections among individuals. Hand hygiene helps prevent diarrhoea, respiratory infections, COVID-19, chronic diseases and others which can be spread when in contact with eyes, mouth, ear, nose and others.



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Key Takeaways

1. The increase in prevention safety among individuals in the medical and healthcare industry is set to propel the growth of the market.
2. Increasing consumer awareness about hygiene coupled with government initiatives promotes the hand wash market.
3. Europe region is estimated to record the fastest growth rate during the forecast period.

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Segment Analysis

1. The Healthcare segment dominated the Hand Wash Market in terms of revenue and is estimated to grow at a CAGR of 3.19%. Hand washing is required by the doctors for the removal inhibition of transient micro-organisms and substantial reduction and suppuration of the resident flora. It can block the consequence of infection on the medical or healthcare people during treatment processes such as surgeries and others in case a surgical glove is punctured/ torn. The recent COVID-19 outbreak is estimated to act as a key driver of the hand wash market in the healthcare industry.

2. The online Retailers segment dominated the Hand Wash Market. This is owing to the availability of a wide variety of hand hygiene products in online retail shops. Online stores provide discounts and combo offers which attract consumers. People find it more useful as it makes purchasing easier in comparison to supermarkets and hypermarkets, this also helps in saving time. Convenience, ease of availability of products and same-day delivery services is set to propel the market.

3. The North American region dominated Hand Wash Market in terms of revenue with a market share of 46%. Growth in the market is attributed to the efficient healthcare structure and the rising cases of hygiene-related diseases. The rising cases of COVID-19 are estimated to impact the growth of the market. Hand wash is being used by medical personnel working around infected patients. As per claims of the World Health Organization (WHO), the estimated statistics related to the COVID-19 outbreak is 21,65,500. The increasing COVID-19 cases have urged health authorities all around the world to educate individuals about the importance of hand wash and hand hygiene which is estimated to propel the market. Europe is estimated to record a fast growth rate during the forecast period 2020-2025.

Competitive Landscape:

The top 5 players in the Hand Wash Industry are -

1. 3M Company
2. Beijing LvSan Chemistry Co Ltd
3. Chattem Inc.
4. Gojo industries INC.
5. Henkel AG & Company

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Contact Us:

Mr. Venkat Reddy

IndustryARC

Email: venkat@industryarc.com, sales@industryarc.com

USA: (+1) 970-236-3677, (+1) 815-656-4596

IND: (+91) 40-485-49062

Venkat Reddy

IndustryARC

+1 614-588-8538

venkat@industryarc.com

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