

Location Technology leader TomTom selects Jedox for its core planning and performance solution

TomTom gains reliable modern planning partner for its continued commitment to shaping the world of mobility

FREIBURG, DEUTSCHLAND, January 23, 2023 /EINPresswire.com/ -- Jedox, the most [adaptable](#) planning and performance management platform serving the [integrated business planning](#) needs of organizations across the world, is thrilled to announce that it has been selected by TomTom for its planning and performance management needs.



Challenged with disconnected Excel models and growing business complexity, TomTom identified its need to streamline and simplify their processes due to multiple data sources and an overwhelming amount of spreadsheets. After searching for the right EPM solution, the company selected Jedox.



Just as TomTom helps people find their way, we at Jedox are equally committed to helping businesses clear a path toward simplified solutions and processes.”

Jonathan Wood, Chief Revenue Officer at Jedox.

“After a thorough vetting process, we chose Jedox as our future Enterprise Performance Management platform for our budgeting, planning, forecasting, performance analysis and financial allocation management,” states Nicola Leonard, Business Intelligence Manager at TomTom.

As a leading location technology company, TomTom was in search of an adaptable platform for building multi-

dimensional data models with strong integration features, along with user autonomy in the creation of insightful reporting. TomTom plans to further automate these processes with Jedox to create efficiency in the generation of reporting insights that enable decision-making.

"Just as TomTom helps people find their way, we at Jedox are equally committed to helping businesses clear a path toward [simplified solutions and processes](#) so they can move beyond spreadsheet chaos toward clarity and access to real-time insights," states Jonathan Wood, Chief Revenue Officer at Jedox.

About Jedox

Jedox is the world's most adaptable planning and performance management platform that empowers organizations to deliver plans that outperform expectations. Over 2,500 organizations in 140 countries trust Jedox to model any scenario, integrate data from any source and simplify cross-organizational plans across all business systems. Jedox enables a culture of decisiveness and confidence so teams can plan for opportunities, react quickly to changes, and uncover what they didn't know was possible.

<http://www.jedox.com>

About TomTom

As the leading independent location technology specialist, TomTom helps people find their way in the world. □It provides location data and technology to drivers, carmakers, businesses, and developers. Its application-ready maps, routing, real-time traffic, APIs and SDKs shape the future of mobility.

Christine Hohlbaum

Hohlbaum PR & Social Media

+49 177 86 38661

[email us here](#)

Visit us on social media:

[Facebook](#)

[Twitter](#)

[LinkedIn](#)

[YouTube](#)

[Other](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/610689150>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.