

# Roast & Ground Coffee Market size is forecast to reach US \$26.2 billion by 2027 - IndustryARC

*The increasing need for specific optimization on the multivariate influences is impeding the market growth*

HYDERABAD, TELANGANA, INDIA, January 11, 2023 /EINPresswire.com/ -- IndustryARC, in its latest report, predicts that The Roast & Ground Coffee market size is estimated to reach \$26.2 billion by 2027.

Furthermore, it is poised to grow at a CAGR of 5.8% over the forecast period of 2022-2027. Coffee products are one of the most widely consumed hot

beverages across the world. Roasting coffee transforms the physical and chemical properties of coffee beans into roasted coffees for producing the characteristic flavor of the coffee. Ground coffees have a richer flavor than the instant pre-made kind of coffees with no fillers and additives. The key players across the world are focusing on developing caffeine products that contain appetite suppressants. Consumers across the world are increasingly becoming aware of the availability of advanced coffee percolators, which is propelling the growth of the Roast & Ground Coffee Market. Moreover, the growing demand for caffeol products among young consumers is also contributing to the growth of the Roast & Ground Coffee Market. The robust growth in the distribution channels, such as Supermarkets and Hypermarkets, Online Channels, Convenience Stores, and Others are some of the elements expected to propel the roast & ground coffee industry forward between 2022 and 2027. Further, increasing demand for coffee from working professionals for relaxation purposes is stimulating the market growth.



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Key takeaways:

This IndustryARC report on the Roast & Ground Coffee Market highlights the following areas -

1. Geographically, North America held a dominant market share in the year 2021. It is owing to the growing adoption of coffee percolators in the region. Moreover, the growing demand for caffeine and caffeol products is further propelling the growth of the market. Additionally, North America is expected to offer lucrative growth opportunities to marketers owing to the growing need for innovative coffee products among the young population.
2. The robust focus on research and development activities to develop healthier roasted coffee products with innovative tastes are driving the Roast & Ground Coffee Market. However, the increasing need for specific optimization on the multivariate influences is one of the major factors impeding the market growth.
3. A detailed analysis of strengths, weaknesses, opportunities, and threats will be provided in the Roast & Ground Coffee Market Report.

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Segmental Analysis:

Roast & Ground Coffee Market Segment Analysis - By Type : The Roast & Ground Coffee market based on the type can be further segmented into Roast & Ground Coffee Pods and Roast & Ground Coffee Powder.

Roast & Ground Coffee Market Segment Analysis - By Distribution Channel : The Roast & Ground Coffee market based on the Distribution Channel can be further segmented into Supermarkets and Hypermarkets, Online Channels, Convenience Stores, and Others.

Roast & Ground Coffee Market Segment Analysis - By Geography : The Roast & Ground Coffee market based on Geography can be further segmented into North America, Europe, Asia-Pacific, South America, and the Rest of the World.

Competitive Landscape:

The top 5 players in the Roast & Ground Coffee Industry are -

1. Starbucks
2. Tata Consumer Products Ltd (TCPL)

3. Hills Bros
4. Nestlé
5. The Kraft Heinz Company

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