

Throat Cancer Treatment Market – Status and Development, Average Product Price and Market Shares of Key Players

The increasing incidence rate of pharyngeal cancer and rising aging population is likely to aid in the market growth of throat cancer treatment.

HYDERABAD, TELANGANA, INDIA, January 11, 2023 /EINPresswire.com/ -- [Throat Cancer Treatment Market](#) size is forecast to reach 3.89Bn by 2025, growing at a CAGR of 7.87% during the forecast period 2020-2025. Throat cancer refers to cancerous tumours that develop in the throat (pharynx), voice box (larynx) or tonsils. The increasing incidence of throat cancer and increasing awareness regarding throat cancer are the major factors driving the growth of the market. The increasing smoking population is set to further enhance the overall market demand for throat cancer treatment during the forecast period 2020-2025.



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Key Takeaways

1. North America dominates the Throat Cancer Treatment Market owing to the increasing smoke pollution and increasing alcohol consumption. The Throat Cancer Treatment Market scope for different regions will be provided in the final report.
2. The increasing incidence rate of pharyngeal cancer and the rising ageing population is likely to aid in the market growth of throat cancer treatment.
3. Detailed analysis of the Strength, Weaknesses and Opportunities of the prominent players operating in the market will be provided in the Throat Cancer Treatment Market report.

4. Side effects of chemotherapy drugs and lack of proper diagnosis of the disease is set to create hurdles for the Throat Cancer Treatment Market

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Segment Analysis

1. The Laryngeal Cancer segment held the largest share of the Throat Cancer Treatment Market and is estimated to grow at a CAGR of 6.34% during the forecast period 2020-2025. Laryngeal cancers are mostly squamous cell carcinomas, reflecting their origin in the skin of the larynx. Cancer can develop in any part of the larynx, but the cure rate is affected by the location of the tumour. For the purposes of staging, the larynx is divided into three anatomical regions- the glottis (true vocal cords, anterior and posterior commissures), the supraglottis (epiglottis, arytenoids and aryepiglottic folds, and false cords) and the subglottis. Laryngeal cancer is set to spread by direct extension to adjacent structures, by metastasis to regional cervical lymph nodes or more distantly, through the bloodstream. The most important risk factor for laryngeal cancer is smoking. Laryngeal Cancer is set to be the fastest-growing segment during the forecast period 2020-2025.

2. The chemotherapy segment held the largest share of the Throat Cancer Treatment Market in 2019 and is estimated to grow at a CAGR of 5.19% during the forecast period 2020-2025. Chemotherapy uses drugs to kill cancer cells. Chemotherapy is often used along with radiation therapy in treating throat cancers. Certain chemotherapy drugs make cancer cells more sensitive to radiation therapy. But combining chemotherapy and radiation therapy increases the side effects of both treatments. Radiation therapy uses high-energy beams from sources such as X-rays and protons to deliver radiation to cancer cells, causing them to die. Radiation therapy can come from a large machine outside your body (external beam radiation) or radiation therapy can come from small radioactive seeds and wires that can be placed inside your body, near your cancer (brachytherapy). Chemotherapy is set to be the fastest-growing segment during the forecast period 2020-2025 boosting the growth of the Throat Cancer Treatment Market.

3. North America dominates the throat cancer treatment market with a share of more than 39%, followed by Europe owing to the increasing smoke pollution and increasing alcohol consumption. A rising ageing population and increasing prevalence of both pharyngeal cancer and laryngeal cancer are boosting the growth of the throat cancer treatment market. However, Europe is estimated to grow at a higher CAGR during the forecast period 2020-2025 owing to the increase in tobacco and alcohol consumption in this region.

Competitive Landscape:

The top 5 players in the Throat Cancer Treatment Industry are -

1. Bristol Myers Squibb Co
2. Hospira Inc
3. Baxter International Inc
4. Teva Pharmaceutical Industries Ltd
5. Mylan Pharmaceuticals Inc

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