

Global Fitness Ball Market Revenue To Hit Nearly \$607.1 Million and Grow at 8.1% CAGR in the 2022-2030 - ZMR Report

Global Fitness Ball Market Report 2022 Demand Analysis, Industry Size, Share Estimation, Top Leading Companies, Revenue, and Forecast to 2028

NEW YORK, UNITED STATES, January 11, 2023 /EINPresswire.com/ -- As per Zion Market Research study, Fitness Ball Market By Size (45 Cm Diameter, 55 Cm Diameter, 65 Cm Diameter, 75 Cm Diameter, 85 Cm Diameter, And 100 Cm Diameter), By Distribution Channel (Offline And Online), By Application (Commercial And Household), And By Region - Global And Regional Industry Overview, Market Intelligence, Comprehensive Analysis, Historical Data, And Forecasts 2022 – 2030



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The global fitness ball market size was nearly \$307.1 million in 2021 and is set to increase to about \$607.1 million by 2030 with a CAGR of nearly 8.1% between 2022 and 2030.”

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The [global fitness ball market size](#) was nearly \$307.1 million in 2021 and is set to increase to about \$607.1 million by 2030 with a CAGR of nearly 8.1% between 2022 and 2030.

A fitness ball is a yoga or gym ball made from a delicate elastic having a diameter of approximately 35 cm to 100 cm and it is filled with air. In addition, fitness balls are regularly used in physical activities, fitness training, and workouts. Fitness balls are also referred to as exercise balls, physio balls, and balance balls. Moreover, the

purpose of these fitness balls is to improve balance, muscle tone, and core strength.

Press Release for Fitness Ball Market: <https://www.zionmarketresearch.com/news/global-fitness-ball-market>

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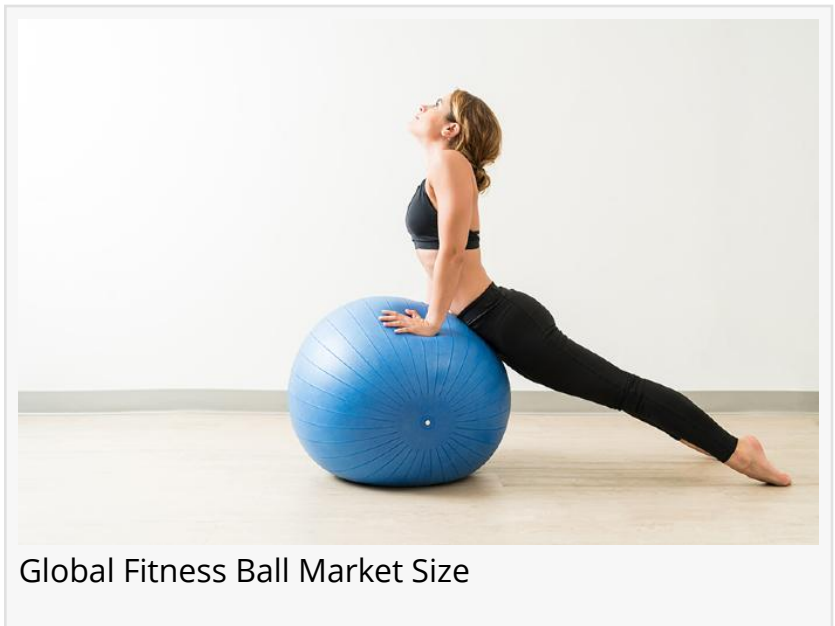
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Updated Regional Analysis with a Graphical Representation of Size, Share, and Trends for the Year 2022

Includes Tables and figures have been updated

The most recent version of the report includes the Top Market Players, their Business Strategies, Sales Volume, and Revenue Analysis

Zion Market Research Methodology



Global Fitness Ball Market Size

Key Industry Insights & Findings of the Fitness Ball Market Reports:

As per the analysis shared by our research analyst, the global fitness ball market is projected to expand annually at the annual growth rate of around 8.1% over the forecast timespan (2022-2030)

In terms of revenue, the global fitness ball market was evaluated at nearly \$307.1 million in 2021 and is anticipated to hit \$607.1 million by 2030

The global market is anticipated to surge at a remarkable rate over the forecast period due to escalating demand for improving body balance, body posture, core strength, and muscle tone

Based on size, the 65 cm diameter segment contributed to a major market share in 2021

On basis of distribution channel, the online segment registered the fastest CAGR over 2022-2030

In terms of application, the commercial segment to contribute lucratively towards the overall market size during the assessment timeframe

On the basis of region, the Asia-Pacific region is predicted to be a key revenue generator for the global market over the projected timeframe

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Growth of the global fitness ball market over the forecast timespan can be credited to a prominent rise in the number of gymnasiums and fitness units along with peoples' inclination

towards healthy living. Moreover, the rise in fitness centers and the trend of needing to keep fit & healthy have increased the demand for fitness balls among the global population. Emerging trends among the youth and millennial population for maintaining physical fitness are some of the major factors steering the growth of the global market.

However, fitness balls are not adjustable, and this can lead to low body posturing which can restrict the growth of the global market. Nevertheless, growing awareness about the benefits of using fitness balls in various physiological exercises will not only nullify the negative impact of hindrances on the global market but will create new growth opportunities for the global fitness ball market.

The global fitness ball market is divided into size, distribution channel, application, and region.

On the basis of size, the global fitness ball industry is sectorized into 45 cm diameter, 75 cm diameter, 55 cm diameter, 85 cm diameter, 65 cm diameter, and 100 cm diameter. Furthermore, the 65 cm diameter segment is expected to dominate the segmental surge over the anticipated period. The growth of this segment from 2022 to 2030 can be credited to the growing popularity of the fitness ball having a 65 cm diameter.

Based on the distribution channel, the global market is segmented into offline and online. Furthermore, the offline segment, which held a major market share in 2021, is slated to lead the segmental surge in the next few years. The growth of the segment over the forecast timeline can be owing to a large number of offers and discounts on various brands of fitness balls offered by a slew of retail stores set up across the globe.

In terms of application, the global fitness ball industry is divided into commercial and household. In addition to this, the commercial segment is expected to dominate the segmental growth over the projected timeline. The expansion of the segment over the anticipated timespan is credited to the large-scale demand for fitness balls in a commercial segment that includes gyms and fitness clubs.

The Asia-Pacific fitness ball industry is projected to record the fastest growth over the forecast timespan subject to the growing presence of key players in the region and the rise in the obesity rate. In addition to this, an increase in disposable income of the middle-income group population across the region and rising awareness about the health benefits offered by fitness equipment among the population of the sub-continent will drive regional business trends.

This review is based on a report by Zion Market Research, titled "Fitness Ball Market - Global and Regional Industry Overview, Market Intelligence, Comprehensive Analysis, Historical Data, and Forecasts 2022 – 2030."- Report at <https://www.zionmarketresearch.com/report/fitness-ball-market>

Recent Developments:

In the second half of 2022, ABC Fitness Solutions, a key tech player in the fitness industry, signed a deal for acquiring Glofox, one of the major fitness management tools offering effective solutions to the boutique gym & studio industry. This initiative will help ABC in expanding its global presence as well as increasing its ability to fulfill the product & business requirements of various fitness firms and fitness operators.

In the first half of 2022, Core Health & Fitness LLC, a major firm in the wellness & fitness sector, acquired Wexer Holding LLC, a key participant in the digital health & fitness sector. The strategic move will provide Wexer with a large number of funds for its business expansion as well as reinforce its position across the digital fitness industry.

Key participants profiled in the global fitness ball market include:

Black Mountain Products Inc.

ProBody Pilates

Dynapro

Shuhua Sports Co. Ltd.

Fitball Australia

Valor Fitness

SPRI Products Inc.

Reebok International Ltd.

Sivan Health and Fitness

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The global fitness ball market is segmented as follows:

By Size

45 cm Diameter

55 cm Diameter

65 cm Diameter

75 cm Diameter

85 cm Diameter

100 cm Diameter

By Distribution Channel

Offline

Online

By Application

Commercial
Household

By Region

North America

The U.S.

Canada

Europe

France

The UK

Spain

Germany

Italy

Rest of Europe

Asia Pacific

China

Japan

India

South Korea

Southeast Asia

Rest of Asia Pacific

Latin America

Brazil

Mexico

Rest of Latin America

Middle East & Africa

GCC

South Africa

Rest of the Middle East & Africa

Read Also - <https://www.prnewswire.com/news-releases/global-fitness-ball-market-size-statistics-forecast--share-worth-usd-607-million-by-2030-at-8-1-cagr--fitness-ball-industry-trends-demand-growth--analysis-report-by-zion-market-research-301716597.html>

Key questions answered in this report:

What are the growth rate forecast and market size for Fitness Ball Market?

What are the key driving factors propelling the Fitness Ball Market forward?

What are the most important companies in the Fitness Ball Market Industry?

What segments does the Fitness Ball Market cover?

How can I receive a free copy of the Fitness Ball Market sample report and company profiles?

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