

Modular Data Centre Market Size, Share, Price, Trends, Growth, Outlook, Analysis, Report and Forecast 2023-2028

Global Modular Data Centre Market Size To Grow At A CAGR Of 15.20% In The Forecast Period Of 2023-2028

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The 'Global [Modular Data Centre Market Size](#), Share, Price, Trends, Growth, Report and Forecast 2023-2028' by Expert Market Research gives an extensive outlook of the global modular data centre market, assessing the market on the basis of its segments like component, organisation size, industry vertical, and major regions.



The report studies the latest updates in the market, along with their impact across the market. It also analysis the market demand, together with its price and demand indicators. The report also tracks the market on the bases of SWOT and Porter's Five Forces Models.

Modular Data Centre Market Size, Share, Trends, Industry, Key Player, Report and Forecast

The key highlights of the report include:

Market Overview (2018-2028)

- Forecast CAGR (2023-2028): 15.20%

Modular data centres are observing a rise in demand from consumers globally owing to their features such as their ability to provide power-efficient solutions, smart management, effective cooling, and small footprints which are subjected to fuel the growth of the modular data centre market. They also are capable of rapid deployment and require less time for their assembly making it highly preferable among various organisations. A modular data centre also offers great value because of its ability to conserve energy and provide environmental and

sustainability benefits.

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In the coming years, modular data centres are expected to observe a growing demand from the healthcare and media and entertainment sectors which are widely adopting these solutions. In the healthcare sector, modular data centres are facilitate increased confidentiality by encrypting and securing data, improve the efficiency of electronic health records, and support targeted accessibility.

In the media and entertainment industry, modular data centres ensure that connectivity and high performance are reliably delivered to audiences. They help in cost control, improve business responsiveness, consume less power, and provide high efficiency. BFSI applications of modular data centres are expected to significantly contribute to the growth of the modular data centre market due to their need for greater security of data and assets.

Modular Data Centre Industry Definition and Major Segments

A modular data centre is a form of a portable data centre that is capable of providing full data centre capabilities in a modular format. It utilises standardised, reliable, and stable components that are needed to supply data centre capacities such as networking environments, storage, scalable data capacity, and servers. It provides shared access to data and applications using a complex network, storage infrastructure, and devices.

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Based on component, the market can be segmented into:

- Solutions
- Services

On the basis of organisation size, the market can be bifurcated into:

- Small and Medium Enterprises
- Large Enterprises

Based on industry vertical, the market can be divided into:

- BFSI
- IT and Telecommunication
- Media and Entertainment

- Healthcare
- Government and Defence
- Retail
- Manufacturing
- Others

On the basis of region, the market can be classified into:

- North America
- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Modular Data Centre Market Trends

The key trends in the global modular data centre market include the growing adoption of cloud-based storage solutions and services, driven by the increasing usage of online platforms. The growing number of internet users are leading to the generation of large volumes of data due to which organisations are implementing optimised data centre solutions for better efficiency and uninterrupted service.

Various government organisations are taking actions and initiatives to develop infrastructures for data centre and cloud solutions in order to increase the security of data. The growing momentum of new technologies such as Internet of Things, automation, and digitalisation across various industries is further increasing the need for localised processing power near equipment, users, and machines. This need for localised processing power can be met with modular data centres, thereby increasing their demand.

North America is anticipated to account for a larger share in the modular data centre market owing to the growing investments by the governments in the region and strong presence of key players supporting the development of advanced data centres. A significant number of cloud service providers are also available in North America, increasing the investments in modular data centres. Early adoption of modular data centres by a large number of organisations in North America and the presence of key market players have together further escalated the growth of the modular data centre market.

Key Market Players

The major players in the global modular data centre market report are:

- CommScope Inc.
- Dell Inc.

- Hewlett Packard Enterprise Development LP
- Baselayer Technology LLC
- Vertiv Group Corp.
- Iron Mountain Incorporated
- Others

The report covers the market shares, capacities, plant turnarounds, expansions, investments and mergers and acquisitions, among other latest developments of these market players.

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