

# With 8.7% CAGR, Global Enterprise Data Management Market Size to Reach 165.37 Billion by 2030 - Zion Market Research

*The global enterprise data management market size is predicted to grow to around USD 165.37 Billion by 2030 with a CAGR of roughly 8.7% between 2022 and 2030.*

NEW YORK, UNITED STATES, January 11, 2023 /EINPresswire.com/ -- Enterprise Data Management Market By Component (Software, Services), By Organization Size ( Small & Medium Enterprises (SMEs), Large Enterprises), By Deployment Mode (On-Premise, Cloud), By Services (Professional

Services, Managed Services), By End-User Industry (Retail, Healthcare, BFSI, Manufacturing, IT & Telecom, Media And Entertainment, Government And Defense, Energy, Transportation, And Others) And By Region - Global And Regional Industry Overview, Market Intelligence,

Comprehensive Analysis, Historical Data, And Forecasts 2022 – 2030



Demand for Global Enterprise Data Management Market Size & Share Will Surpass USD 165.37 Billion Market, at CAGR of 8.7% Growth By 2030 | Industry Trends, Value, Analysis & Forecast”  
*Zion Market Research*



Global Enterprise Data Management Market

The [global enterprise data management market size](#) was worth around USD 81.54 Billion in 2021 and is predicted to grow to around USD 165.37 Billion by 2030 with a compound annual growth rate (CAGR) of roughly 8.7% between 2022 and 2030.

Enterprise data management is the capability to acquire, integrate, and supervise large numbers of data to facilitate effective decisions regulations, governance, and

performance of the staff or making and delivering products. Thus, creating reliable data for any organization’s purpose mainly being data-driven analysis and constructive decision-making. Furthermore, enterprise data management helps in reducing the costs of data storage and, also

helps in making important data transactions whilst maintaining data security.

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Includes Tables and figures have been updated

The most recent version of the report includes the Top Market Players, their Business Strategies, Sales Volume, and Revenue Analysis

Zion Market Research Methodology



Global Enterprise Data Management Market Size

Key Industry Insights & Findings of the Enterprise Data Management Market Reports:

As per the analysis shared by our research analyst, the global enterprise data management market is estimated to grow annually at a CAGR of around 8.7% over the forecast period (2022-2030).

In terms of revenue, the global enterprise data management market size was valued at around USD 81.54 Billion in 2021 and is projected to grow to around USD 165.37 Billion, by 2030.

Data management is incessantly emerging as a priority among businesses so as to make sure that the data is in a much safer and secure place and also easily available at the same time when the customers or business users need it. Hence, EDM helps to access superior data for meticulous analysis across numerous sources for enhanced efficiency. Besides, a surge in the adoption of innovative technologies further drives the need for enterprise data management. Based on component, the software segment held the largest market share in 2021.

Based on organization size, the large enterprises segment accounted for the largest revenue share in 2021.

Based on deployment mode, the on-premise segment held the dominating market share in 2021.

Based on services, the professional services segment held the largest market share in 2021.

Based on end-user industry, the IT & telecom segment is expected to occupy a dominant status

during the forecast period.

Based on region, the North American region held the largest market share in 2021.

This review is based on a report by Zion Market Research, titled "Enterprise Data Management Market - Global and Regional Industry Overview, Market Intelligence, Comprehensive Analysis, Historical Data, and Forecasts 2022 – 2030."- Report at

<https://www.zionmarketresearch.com/report/enterprise-data-management-market>

The demand in the global enterprise data management market is expected to increase rapidly due to the adoption of innovative and advanced technologies such as artificial intelligence, big data analytics, machine learning, and others. Both small & medium enterprises (SMEs) and large enterprises are incessantly adopting the latest technologies to regularly handle massive data generated in companies. These companies generate several types of data such as inventory numbers, social media data, financial information, graphics, photos, videos, and others that require effective management. Thus, enterprise data management (EDM) solutions can bring about transformational changes in business operations and also derive paramount conclusions from these data. Thus, extensive applications of EDM in multiple industries can offer lucrative opportunities for the market in the near future.

However, a lack of knowledge about the latest technologies and expensive installation procedures for SMEs can restrict the growth of the market.

The global enterprise data management market is segmented based on component, Deployment mode, organization size, end-user industry, services, and region.

Based on the end-user industry, the market is segmented into retail, healthcare, BFSI, manufacturing, IT & telecom, media & entertainment, government & defense, energy, transportation, and others. The IT & telecom segment held the dominating market share and is expected to maintain its position during the forecast period. This is mainly attributed due to a notable surge in demand for data management, risk management, and data storage among the major IT firms across the globe. Besides, the exponential growth of IT & telecom firms continues to gain massive traction as they are readily investing in the latest technologies to help them in long-term projects for strategic purposes.

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Geographically, in the global enterprise data management market, the North American region accounted for the largest market share in 2021 and is further expected to occupy a dominant status in the market during the forecast period. This growth is mainly attributed due to the presence of prominent software and technology firms in this region such as IBM, Amazon Web Services (AWS), Oracle Corporation, and Teradata Corporation, among others. In addition, the rise in need for timely authentic information and increased expenditure on risk management

solutions in the region further drive the growth of the market in the North American region.

#### Recent Development:

In June 2022, Capital One Financial Corporation, a reputed American bank holding company, announced the launch of its enterprise B2B software business focused called Capital One Software. It offers effective data management and cloud solutions for companies that are functioning in the cloud. They also introduced a data management SaaS solution that is prevalent to customers of Snowflake data cloud.

In November 2022, Qlik, an innovative software company that offers a business analytics platform, announced the launch of its Enterprise Integration Platform as a Service (eiPaaS) called Qlik Cloud® Data Integration so as to provide enterprise data strategies with the help of timely data integration. This platform is a set of SaaS services specially designed for data engineers to encourage enterprise integration and transformation initiatives as it connected all sorts of data sources and enterprise applications to the cloud.

The global enterprise data management market is dominated by players such as:

Oracle Corporation

Mindtree Ltd.

Talend

Amazon Web Services (AWS)

Commvault

Broadcom (Symantec)

Cloudera Inc.

SAP SE.

Informatica Inc.

IBM Corporation

Teradata Corporation

EnterWorks Inc.

GoldenSource Corporation

Ataccama

MapR

MuleSoft LLC

Action

SAS Institute Inc.

Zaloni Inc.

Press Release for Enterprise Data Management Market:

<https://www.zionmarketresearch.com/news/global-enterprise-data-management-market>

The global enterprise data management market is segmented as follows:

## By Components

- Software
- Services

## By Deployment Mode

- Cloud
- On-Premise

## By Region

### North America

- The U.S.

- Canada

- Europe

- France

- The UK

- Spain

- Germany

- Italy

- Rest of Europe

### Asia Pacific

- China

- Japan

- India

- South Korea

- Southeast Asia

- Rest of Asia Pacific

### Latin America

- Brazil

- Mexico

- Rest of Latin America

### Middle East & Africa

- GCC

- South Africa

- Rest of the Middle East & Africa

## Key questions answered in this report:

What are the growth rate forecast and market size for Enterprise Data Management Market?

What are the key driving factors propelling the Enterprise Data Management Market forward?

What are the most important companies in the Enterprise Data Management Market Industry?

What segments does the Enterprise Data Management Market cover?

How can I receive a free copy of the Enterprise Data Management Market sample report and company profiles?

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<https://www.einpresswire.com/article/609467271/global-smart-water-management-system-market-size-is-likely-to-grow-at-a-cagr-value-of-around-9-7-by-2028-zmr>

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