

Groovy Smoovies Launches National Franchise Program with Acclaimed Franchise Developer Robert Katz

Hollywood Themed Groovy Smoovies Launches National Franchise Campaign with Acclaimed Franchise Developer Robert Katz of The Stanwood Group.

HADDONFIELD, NEW JERSEY, UNITED STATES, January 11, 2023

/EINPresswire.com/ -- Coming off the heels of a successful franchise launch event hosted by Shark Tank star Daymond John, [Groovy Smoovies](#) and [The Stanwood Group](#) are disrupting the franchise industry with unique concepts and attractive opportunities.



Daymond John & Antonne Jones

The Stanwood Group, an industry leading franchise development company based in New Jersey that specializes in the development and roll-out of emerging franchisors, recently announced its partnership with Groovy Smoovies, the Haddonfield, New Jersey Hollywood themed smoothie company.

“

the best part of my job is getting to partner with great entrepreneurs like Antonne helping them grow their brands through franchising”

Robert Katz

The Stanwood Group will provide state of the art turn-key solutions and resources to support the movie themed smoothie company as they expand their brand with corporate locations and franchise opportunities.

Robert Katz, managing director of The Stanwood Group, was immediately impressed with Groovy Smoovies, “I knew the moment I walked in the door, smelled the fresh popcorn and tasted those addicting smoothies; a star was

born.”

The birth of the brand was the brainchild of owner Antonne Jones who wanted to think outside of the box while conceptualizing the company. “Obviously I wanted to create great tasting drinks, but I also wanted to provide my customers with a memorable experience”, Jones detailed. “We opened during the pandemic, so I wanted ‘Groovy’ to be a happy place.”

With new locations opening in Ocean City, New Jersey this upcoming summer and Orlando, Florida later this year, they are also eyeing opportunities in similar shore points Margate, Cape May and Avalon, NJ.

The new Ocean City, NJ location sits right below the Blue Water Inn, one block from the boardwalk and three blocks from the busy business district on Asbury Avenue.

“The future looks bright for Groovy Smoovies”, says Robert Katz, who’s been building brands for over 20 years, “the best part of my job is getting to partner with great entrepreneurs like Antonne helping them grow their brands through franchising”, says Robert Katz.

For franchise information, please contact Robert Katz in the Groovy Smoovies Franchise Department: robert@thestanwoodgroup.com

Hanna Groves, Media Relations
The Stanwood Group, LLC
hanna@thestanwoodgroup.com

Robert Katz, Managing Director
The Stanwood Group, LLC
+1 856-988-5468
[email us here](#)

This press release can be viewed online at: <https://www.einpresswire.com/article/610721798>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.