

Knockaround Sunglasses Named Official Sunglasses & Eyewear Partner of the Manning Passing Academy

SAN DIEGO, CALIFORNIA, UNITED STATES, January 11, 2023 /EINPresswire.com/ -- Knockaround and the Manning Passing Academy (MPA), the premier football academy that helps young football players fully realize their potential on and off the football field under the tutelage of the Manning Family, announced today an agreement for Knockaround to be the official and exclusive eyewear partner of MPA.



As part of Knockaround's multi-year sponsorship, the brand will immerse itself at the camp at Nicholls State University in Thibodaux, LA, including through an on-site retail location, signage, and hospitality opportunities, as well as promotion on social media.

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Archie Manning

“We are honored and thrilled that Knockaround is partnering with the Manning Passing Academy,” said Jeffrey R. Hennion, CEO of Knockaround. “The Manning family has a long tradition of excellence and integrity in the game, and we see this as an incredible opportunity to introduce our brand and products to some of the most impressive youth football talent in the country.”

“We at the Manning Passing Academy are glad to have Knockaround on board as we approach yet another successful summer,” said Manning Passing Academy

Executive Director Archie Manning. “They are great partners with even better sunglasses, and we couldn't ask for more.”

All Manning Passing Academy campers, coaches and staff will receive Knockaround sunglasses and products at the camp which, for the past 25 years has hosted several current and former professional and college football players and coaches, and Knockaround will have a year-round

presence online providing support to the MPA.

About Manning Passing Academy

The Manning Passing Academy is a four-day American football clinic held annually at Nicholls State University in Thibodaux, Louisiana. Held in the summer, it is hosted by the Manning family and several current and former National Football League and college football players and coaches.

About Knockaround

Knockaround is the original, affordable sunglasses company from San Diego, founded by Adam "Ace" Moyer in 2005. Centered around durable shades that are both practical and stylish, Knockaround provides high-quality sunglasses that won't break the bank.

Knockaround has grown to offer numerous different frame styles in a wide range of colors as well as ongoing Limited Edition special releases, collaborations, and an interactive "design your own" custom sunglasses shop. Knockaround Sunglasses have been featured in GQ, US Weekly, and The Today Show, and have been worn by countless celebrities including Matthew McConaughey, John Mayer, Natalie Portman, Snoop Dogg, and John Legend. For more information, visit Knockaround.com or follow (@knockaround) on Instagram, Facebook, and Twitter.

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