

# American IRA Discusses Private Company Investing Within a Self-Directed IRA

*Is it possible to make private stock investments in a retirement account? Not only is it possible, says American IRA—but easier than many investors think.*

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/EINPresswire.com/ -- When most

investors think of stock investments, it refers to the public stock market. Yet some of the greatest investment opportunities of all time came when businesses were still in startup modes, selling stock to only private investors. That's the basis behind a recent [post](#) at American IRA, where the Self-Directed IRA administration firm recently pointed out how easy it can be to handle private company investing within a retirement account—assuming the investor sets up the account the proper way.

American IRA began the post by addressing the “basics” of private company investing within a Self-Directed IRA. This included a note of American IRA's definition of private company investing: “Private company investing is when you purchase stocks in a private, not publicly held, company.”

Many people earned fortunes by making key investments earlier in the lifecycle of a company—when the company was still launching and not yet listed on public exchanges. However, American IRA notes that private company investing is like any other form of legitimate investing—and fraught with risk. And since a Self-Directed IRA arrangement is one in which the investor does not seek out financial advice from a Self-Directed IRA administration firm, it is up to the investor's discretion as to which companies to invest in—and when.

American IRA further dove into how private company investing can work within a Self-Directed IRA account. In the post, American IRA explained the process of investing in Self-Directed IRAs when directing a Self-Directed IRA custodian to carry out the purchase of private company stock on the investor's behalf. It's a simple and straightforward process but will require having a Self-Directed IRA properly set up.



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Finally, American IRA wrapped up the post by talking about the potential advantages of private company investing, such as having a diversified portfolio that isn't necessarily reliant on what's happening in the public stock market. That's one key driver of interest in Self-Directed IRAs.

For more [information](#), visit the post by clicking to [www.AmericanIRA.com](http://www.AmericanIRA.com). Interested parties may also reach out to the Self-Directed IRA administration firm American IRA by dialing 866-7500-IRA.

"About:

American IRA, LLC was established in 2004 by Jim Hitt, Founder in Asheville, NC.

The mission of American IRA is to provide the highest level of customer service in the self-directed retirement industry. Jim Hitt and his team have grown the company to over \$500 million in assets under administration by educating the public that their Self-Directed IRA account can invest in a variety of assets such as real estate, private lending, limited liability companies, precious metals and much more.

As a Self-Directed IRA administrator, they are a neutral third party. They do not make any recommendations to any person or entity associated with investments of any type (including financial representatives, investment promoters or companies, or employees, agents or representatives associated with these firms). They are not responsible for and are not bound by any statements, representations, warranties, or agreements made by any such person or entity and do not provide any recommendation on the quality profitability or reputability of any investment, individual or company. The term "they" refers to American IRA, located in Asheville and Charlotte, NC."

Michelle Tracy  
Plus Retirement Services  
+1 8282574949

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