

# CY2 Announces Webinar: Students Don't Read Email, CY2'S CONNECT Student Communications Platform To The Rescue

*Session attendees will learn how Connect enables communications with students in their preferred mobile app – SMS; Canvas; Modo; Teams; WhatsApp*

HERTOGENBOSCH, NETHERLANDS, January 11, 2023 /EINPresswire.com/ -- CY2, leading global Oracle's PeopleSoft Campus Solutions and a member of Oracle PartnerNetwork (OPN), today announced a webinar to demonstrate its recently released [Connect Student Communications Platform](#) alternative to email.



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We feel the best way to prove Connect's value is to see it working in a customer's own environment – webinar attendees will be given an opportunity to register for a proof-of-concept project in 2023.”

*Ernst La Haye, Managing Director*

Connect for PeopleSoft addresses the persistent, twin issues of institutions ever-increasing need to communicate with their students coupled with low email read rates.

Connect impacts the entire student lifecycle. Examples include:

- Recruitment – event reminders; application completion
- Enrollment – payments; housing; Summer melt
- Student Support – mental health; at-risk advisement
- Career/Workforce – job fairs; networking
- Alumni – meetups; donations/benefits

Student communications data from Connect can be correlated with other data to support Institutional

Research around planning, policy and decision making with the ultimate benefits being student retention and success.

Connect for PeopleSoft features:

- Secure, cloud-based integration to Campus Solutions

- Omni channel support – connect with students in their preferred mode
- Integration with virtually any mobile application
- Institution defined student groups and rules
- Always-on channel(s) for students who don't opt-in to at least one channel

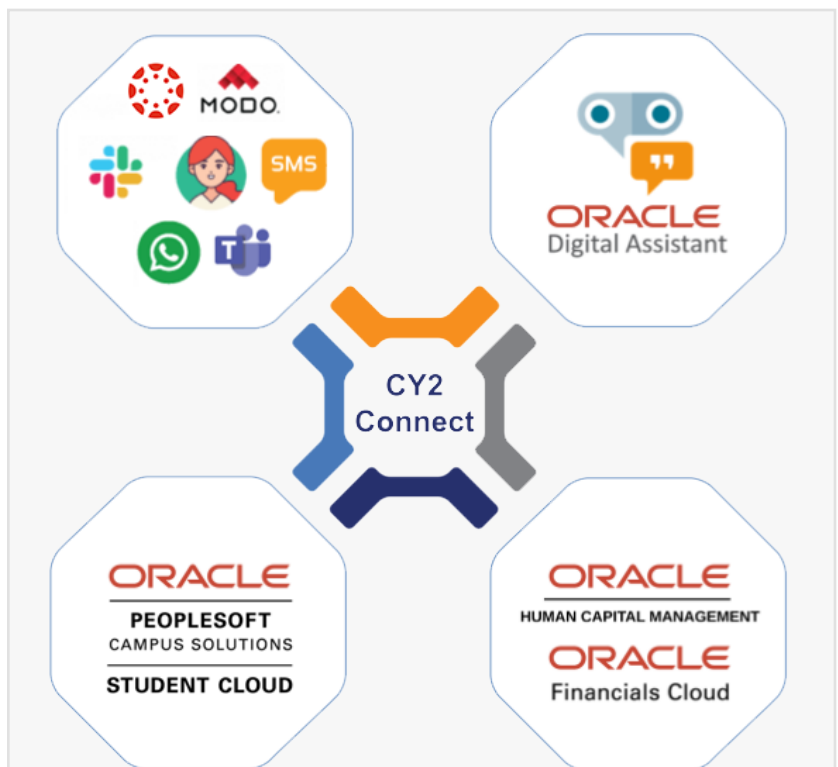
“This webinar will show how a university can easily implement Connect,” said Ernst La Haye, CY2’s Managing Director. “We feel the best way to prove Connect’s value is to see it working in a customer’s own environment – webinar attendees will be given an opportunity to register for a proof-of-concept project in 2023.”

To register: <https://cy2.com/connect-webinar/>

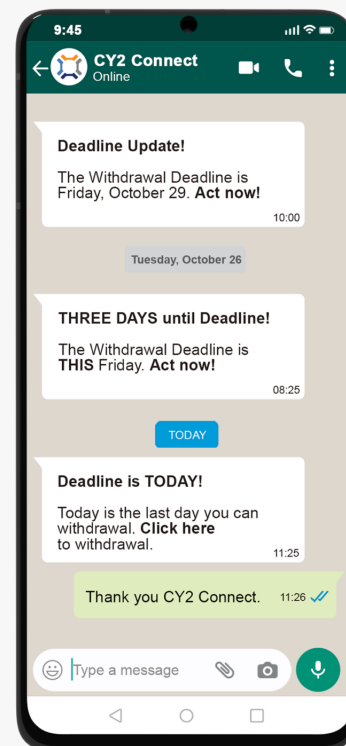
### About CY2

CY2 is a Campus Solutions consulting and solutions development leader. With more than 30 consultants and developers, and nearly 400 successful customer projects, CY2’s mission is to help Higher Education institutions derive maximum value from their Oracle investment. CY2’s software solutions include:

- [Guided Pathways/Program Enrollment](#)
- [Continuing Education](#)
- Admissions Management
- Anonymizer



Connect Student Comms Platform



Connect 2-way student conversation

### About Oracle PartnerNetwork

Oracle PartnerNetwork (OPN) is Oracle’s partner program designed to enable partners to accelerate the transition to cloud and drive superior customer business outcomes. The OPN

program allows partners to engage with Oracle through track(s) aligned to how they go to market: Cloud Build for partners that provide products or services built on or integrated with Oracle Cloud; Cloud Sell for partners that resell Oracle Cloud technology; Cloud Service for partners that implement, deploy and manage Oracle Cloud Services; and License & Hardware for partners that build, service or sell Oracle software licenses or hardware products. Customers can expedite their business objectives with OPN partners who have achieved Expertise in a product family or cloud service.

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