

# Global Security Labels Market Size To Grow At A CAGR Of 5.5% By 2030: Zion Market Research

*Global Security Labels Market Report 2022 Industry Size, Share Estimation, Demand Analysis, Top Leading Companies, Revenue and Forecast to 2030*

NEW YORK, UNITED STATES, January 12, 2023 /EINPresswire.com/ -- Security Labels Market By Product Type (Reels And Sheets), By Composition Type (Adhesive, Face Stock, And Release Liner), By Identification Type (RFID, Bar Code And Holographic), By Industry Vertical (Food & Beverage, Pharmaceutical, Consumer Durables, And Others), And By Region - Global And Regional Industry Overview, Market Intelligence, Comprehensive Analysis, Historical Data, And Forecasts 2022 – 2030. The [global security labels market size](#) was worth around USD



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Global Security Labels Market Is Expected to Grasp the Value of USD 39.6 Billion by 2030, Size, Share, Key Growth Drivers, Trends and Competitive Landscape”

*Zion Market Research*

24.5 billion in 2021 and is predicted to grow to around USD 39.6 billion by 2030 with a compound annual growth rate (CAGR) of roughly 5.5% between 2022 and 2030.

Security labels are packaging products that resemble stickers and are attached to the overall packaging to safeguard the contents of the package and reassure customers that they have not been tampered with. Due to their numerous protective and instructional features, these labels also guard against product theft from warehouses

or retail locations.

Readers of these security labels supply the specific details on each piece of content, including its origin and contents. In contrast, if a product is being stolen, the devices installed at the entry and exit gates of many retail establishments scan the item and determine if the labels were removed at the cash register or not.

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In the upcoming years, the global security labels market will develop due to rising demand from the food & beverage industry and the retail sector. The market benefits from the e-commerce sector's rapid growth.

Future market growth may also be accelerated by other end-use industries like consumer durables, electronics, and logistics. In addition, it is expected that the market would grow in the future due to population growth and changing lifestyles. In the near future, high demand for electronics, healthcare, and pharmaceutical products could accelerate market expansion.

The market for security labels is primarily driven by rising awareness of the need for protection against fraudulent information and the validity of product details. The consumer durables sector's enormous demand for security labels will fuel the expansion of the global market in the ensuing years.

The global security labels market is segmented based on product type, composition type, identification type, industry vertical, and region.

Based on the product type, the market is segmented into reels and sheets. The sheets segment held the highest revenue share in 2021 and is expected to continue this pattern during the forecast period. The growth in the segment is attributed to the wide acceptance of sheets among consumers across the sector. However, the reels segment is expected to grow at the highest CAGR during the forecast period.

Geographically, the global security labels market is segmented into North America, Europe, Asia-Pacific, Latin America, and the Middle East & Africa. Asia-Pacific accounted for the largest market share owing to developing the industrial network in this region. China is expected to emerge as the largest consumer of security labels due to the highest demand from the food & beverage, pharmaceuticals, and consumer durables industries.

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India and Brazil are other regional segments that accounted for significant growth in the security



Global Security Labels Market Size

labels market. The increasing population and disposable income in these regions are anticipated to witness growth in the future. Besides, North America is projected to be the fastest-growing market due to increasing awareness of the authenticity of information among people.

#### Recent Development:

In April 2019, the leader in information and authentication services, Authentix, recently announced that it had acquired Security Print Solutions Limited ("SPS") through Authentix Limited, a company established in the United Kingdom. SPS, established in the UK, is a market leader in offering high-security print solutions to a wide range of international customers. High-security tax stamps, a variety of security labels, and other papers, including proprietary and multi-layered security technologies, are only a few of the company's widely varying product offerings. SPS has been at the forefront of creating novel, patentable processes for more than 30 years, fusing print innovation with cutting-edge technology and years of skill. Through this acquisition, the company expanded the range of services it offers to clients who need brand protection while also growing the help it provides for government tax recovery programs.

In September 2021, a Digital Security Label (DSL) was introduced by U-Nica, a Swiss firm that specializes in digital trademark protection, to give brand owners cost-effective technology that enables them to safeguard and trace their products using a cloud-based management system. DSL is a customizable adhesive label that interacts with the product and packaging and permits uninterrupted manufacture. A cryptoTRACE code, serialization, and PixelCloud are its three main components.

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The global security labels market is dominated by players like:

Avery Dennison Corporation

3M

CCL Industries

Honeywell International Inc.

UPM

OpSec

Brady Worldwide Inc.

Holosafe Security Labels

Star Label Products

DATA LABEL

Watson Label Products

Covectra Inc.

MEGA FORTRIS GROUP

Label Lock

All4Labels Smart + Secure GmbH

Smartrac Technology GmbH  
Invengo Technology Pte. Ltd  
CILS International  
Tamperguard

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The global security labels market is segmented as follows:

By Product Type

Reels

Sheets

By Composition Type

Adhesive

Face Stock

Release Liner

By Identification Type

RFID

Bar Code

Holographic

By Industry Vertical

Food & Beverage

Pharmaceutical

Consumer Durables

Others

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By Region

North America

The U.S.

Canada

Europe

France

The UK

Spain

Germany  
Italy  
Rest of Europe  
Asia Pacific  
China  
Japan  
India  
South Korea  
Southeast Asia  
Rest of Asia Pacific  
Latin America  
Brazil  
Mexico  
Rest of Latin America  
Middle East & Africa  
GCC  
South Africa  
Rest of the Middle East & Africa

## FREQUENTLY ASKED QUESTIONS

Which key factors will influence the security labels market growth over 2022-2030?

What will be the value of the security labels market during 2022-2030?

Which region will contribute notably towards the security labels market value?

Which are the major players leveraging the security labels market growth?

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