

Category Management Software Market Size, Trends, Business Opportunities and Forecast 2028 - Douglas Insights

Some of the key vendors in the category management software market include Oracle Corp., Aptos, LLC, Board International S.A., INTERACTIVE EDGE

DOUGLAS, ISLE OF MAN, January 12, 2023 /EINPresswire.com/ -- Category Management Software Market Value and CAGR

The market for category management software is expected to grow at a CAGR of 11% during the forecast period 2022-2032. The increasing adoption of ecommerce and retail platforms is fueling the growth of the category management software market.

The main contributors to the growth of the category management software market are increasing demand from retailers and ecommerce platforms, increasing number of online stores, and increased focus on customer experience by these platforms.



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Category Management Software Market Growth Drivers and Risks

A growing demand for omnichannel retailing is expected to drive industry growth. Although the retail sector is far from organized and still contributes significantly to many economies around the world, it plays a vital role in achieving revenue targets at the same time. The mall caters to every segment of the market, from shopping to health to entertainment to gaming.

Retail stores and malls can use category management solutions to maintain inventory stocks in

accordance with customer preferences using category management solutions. In addition, awareness of these solutions contributes significantly to the growth of the retail industry by enabling proper product placement. Category management software solutions are in high demand, especially for the retail sector and other B2C segments.

Check out the detailed TOC, Tables, and Figures with Charts for exclusive data, information, vital statistics, trends, and competitive landscape details. <https://douglasinsights.com/category-management-software-market>

Category Management Software Market Keyplayers

Some of the key vendors in the category management software market include Oracle Corp., Aptos, LLC, Board International S.A., INTERACTIVE EDGE, 42 Technologies, Inc., Epicor Software Corp., Softvision, GEP, JAGGAER, DotActiv (Pty) Ltd.

Category Management Software Market Segmentations

By Solution

- Planogram Software
- Floor Planning Software
- Assortment Planning
- Others

By Service

- Managed Services
- Professional Services

By Deployment

- Cloud-based
- On-premise

By Enterprise Size

- Large Enterprises
- Small & Medium Enterprises

By Application

- Retail
- Distribution
- Consumer Packaged Goods

Reasons Why You Should Buy This Report

- The Category Management Software Market report is a compilation of data from different sources and has been put together in a way that makes it easy for the reader to understand.
- It covers a wide range of topics, including Category Management Software Market current trends, market size, and forecasted growth.
- The Category Management Software Market report provides valuable insights that can help you make informed decisions about your business. The data is accurate and up-to-date, so you can trust the information presented.
- This Category Management Software Market report is an excellent resource for business owners who are looking to gain an understanding of the market landscape and potential opportunities.
- It will help you identify growth sectors and predict future trends of Category Management Software Market

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