

# Twende! Tanzanian Entrepreneurs Can Win Up To USD 20,000 With UPG Biashara

*Tanzania has an advantage in #UPGBiashara. Tanzania is a priority country for the Diamonds Do Good® Entrepreneurship Grant.*  
<https://upglive.org/upgbiashara>.

GENEVA, SWITZERLAND, January 13, 2023 /EINPresswire.com/ -- Tanzania has an advantage in UPG Biashara and Tanzania is a priority country for the Diamonds Do Good® Entrepreneurship Grant.

UPG Biashara is an initiative that supports entrepreneurs in their journey to turn ideas into businesses. The unique ecosystem is built with a view that entrepreneurs make the world a better place and so they deserve support that maximises their chances of success. And this support is provided for free to 500 fortunate

entrepreneurs who earn their place by demonstrating their ideas and their passion. The initiative is defined by two distinct journeys: the Learning Journey and the Action Journey. Grants are provided during the Action Journey and are possible through the Diamonds Do Good® Entrepreneurship Grant. The Extended Deadline to apply is 15 January 2023 and interested individuals can apply and learn more here: <https://upglive.org/upgbiashara>.

“Twende! Tanzania has exciting entrepreneurs and so we are thrilled that Tanzania is a priority country for the second year! There is a great chance that a Tanzanian entrepreneur will also win funding thanks to the inspiring Diamonds Do Good® Entrepreneurship Grant,” said Yemi Babington-Ashaye. President, United People Global.



Diamonds Do Good® Entrepreneurship Grant - Launch image

As a priority country, Tanzanian entrepreneurs will enjoy priority in the selection into the Class of 2023 of UPG Biashara. Once accepted, they will enjoy significant support in their entrepreneurship journey, learning both hard and soft skills. The Class of 2022 of UPG Biashara Entrepreneurs enjoyed: 50 classes, 70 hours of class time, 39 instructors, 137 LIVE pitches and CASH grants! All free. They will also expand their network and connect with like-minded entrepreneurs from over 50 countries, across all world regions. In addition, Tanzanian entrepreneurs also enjoy priority status with the Diamonds do Good® Entrepreneurship Grant.

**LET'S GO TANZANIA!!!**  
UPG Biashara is an initiative that supports entrepreneurs in their journey to turn ideas into businesses. Apply: [upglive.org/UPGBiashara](http://upglive.org/UPGBiashara)

**TWENDENI!**

UPG BIASHARA UNITED PEOPLE GLOBAL  
HAVING THE WORLD IN ENTERPRISE

APPLY  
[upglive.org/UPGBiashara](http://upglive.org/UPGBiashara)

UPG Biashara - Let's Go Tanzania

The Diamonds do Good® Entrepreneurship Grant is an accelerator of the impact that entrepreneurs can have in communities, with a special focus on small and medium size entrepreneurs. The Diamonds do Good® Entrepreneurship Grant is as inclusive as it is inspiring. Most grantees will win a minimum of USD 5,000 to be invested directly into their businesses. Some entrepreneurs will win higher amounts up to the maximum of USD 20,000.



Twende! Tanzania has exciting entrepreneurs and so we are thrilled that Tanzania is a priority country for the second year!”

*Yemi Babington- Ashaye.  
President, United People  
Global*

“Diamonds Do Good® believes that by supporting entrepreneurs we are helping to shape a sustainable future for all. In addition to our support for entrepreneurship in natural diamond mining areas in Africa, we are pleased to include Tanzania in 2023”, said Nancy Orem Lyman. Executive Director, Diamonds Do Good®.

In 2022 there were 20 finalists from 8 countries and a total of 10 UPG Biashara Entrepreneurs won cash grants through the Diamonds do Good® Entrepreneurship Grant. The winners came through several competitive rounds, including a series of “Shark Tank” style pitches. The Grand Grant prize of \$20,000 was won by UPG Biashara Entrepreneur Mirriam Margret Mothibe from Botswana. Mirriam Margret Mothibe is the founder of I 99 Farms - a business in the agricultural and poultry industry. She is passionate about agribusiness and has also acquired relevant skills for the same. The Honourable First Lady of

Botswana H.E. Mrs. Neo Masisi announced Mirriam as the winner at a ceremony held on Nelson Mandela Day.

"I love you so much. I wanted this so bad but I did not see myself up there winning the grand prize. Thank you for believing in me: what I have inside is going to be shown to the world! I am so thankful," Mirriam Margret Mothibe.

As a priority country in 2023, entrepreneurs from Tanzania now have a strong advantage to be selected into the Class of 2023 of UPG Biashara and also to be among the 2023 finalists and eventual winners of the Diamonds do Good® Entrepreneurship Grant. Learn more:

<https://upglive.org/UPGBiashara>.

Note to Editors

1. Learn more about UPG Biashara and apply:

<https://upglive.org/UPGBiashara>

2. Learn more about Diamonds Do Good® Grant

<https://biashara.unitedpeople.global/partners/diamonds-do-good/>

3. Social Media Hashtags:

#UPGBiashara,

#DiamondsDoGoodGrant

4. More about United People Global

<https://unitedpeople.global/about-us>

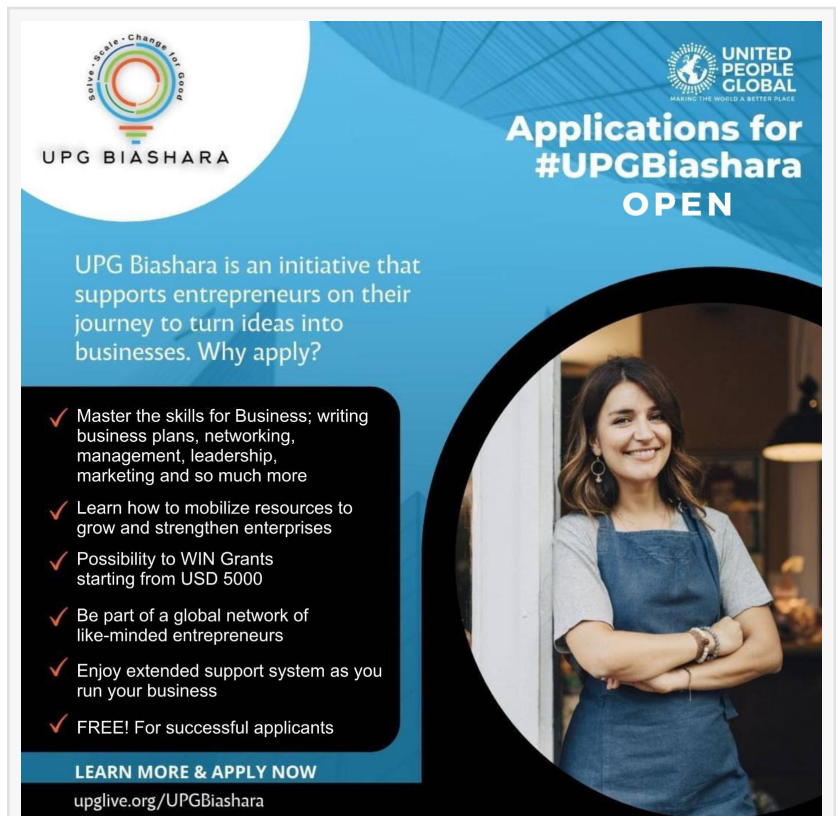
5. Join UPG's Media Community:

<https://unitedpeople.global/nominations/journalists-nomination>

6. Follow UPG on most social media:

@unitedpeopleglobal or on Twitter:

@unitedpeople36



The graphic features the UPG Biashara logo at the top left, which includes a circular emblem with the text 'UPG BIASHARA' and 'Solve, Scale, Change for Good'. To the right is the United People Global logo with the tagline 'MAKING THE WORLD A BETTER PLACE'. The main heading reads 'Applications for #UPGBiashara OPEN'. Below this, a paragraph states: 'UPG Biashara is an initiative that supports entrepreneurs on their journey to turn ideas into businesses. Why apply?'. A list of benefits follows, each preceded by a checkmark: 'Master the skills for Business; writing business plans, networking, management, leadership, marketing and so much more'; 'Learn how to mobilize resources to grow and strengthen enterprises'; 'Possibility to WIN Grants starting from USD 5000'; 'Be part of a global network of like-minded entrepreneurs'; 'Enjoy extended support system as you run your business'; and 'FREE! For successful applicants'. At the bottom left, it says 'LEARN MORE & APPLY NOW' with the URL 'upglive.org/UPGBiashara'. On the right, a circular inset shows a smiling woman in a blue apron.

UPG Biashara - Apply



The graphic has a green and white background. On the left is the 'Diamonds Do Good' logo, featuring a diamond icon and the text 'DIAMONDS DO GOOD'. On the right is the UPG Biashara logo. In the center is a photo of Mirriam Margret Mothibe, a woman with glasses and a blue blazer, sitting in a car. Below the photo is a name tag that reads 'Mirriam Margret Mothibe Botswana'. At the bottom, the word 'Winner!' is written in large, bold, white letters. Below that, it says 'Diamonds Do Good® Entrepreneurship Grant Supporting Entrepreneurs, Supporting Communities'.

Mirriam Margret Mothibe - Winner DDG Grant

About United People Global: UPG is a community that encourages and enables people to make the world better place. UPG believes that all people have the power and the responsibility to participate in making the world a better place. The work of this global community is facilitated by United People Global Foundation, an independent not-for-profit organisation based in Geneva, Switzerland. UPG is not a political or religious organisation.

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