

Meat Snacks Market Revenue to Cross US\$9.2 billion by 2026, Predicts IndustryARC

The increase in the demand for black pepper jerky meat products in developed nations is driving the Jerky segment.

HYDERABAD, TELANGANA, INDIA, January 13, 2023 /EINPresswire.com/ -- IndustryARC, in its latest report, predicts that [Meat Snacks Market](#) size is estimated to reach \$9.2 billion by 2026, growing at a CAGR of 7.4% during the forecast period 2021-2026. Meat Snacks are convenient food products that are processed with various meat products, such as pork, turkey, and beef. Meat snacks are increasingly being adopted among consumers across the world owing to the growing demand for high-protein snacks among the young population and the rise in product launches that has natural ingredients. The rise in the adoption of black pepper jerkies in developed nations, growing demand for meat chips and potato chips with innovative artificial flavors, increase in the demand for ready-to-eat meat snacks, and the growing investment by the key players to develop quality meat snacks are the factors that are set to drive the growth of the Meat Snacks Market for the period 2021-2026.



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Key takeaways:

This IndustryARC report on the Meat Snacks Market highlights the following areas -

1. Geographically, the North America Meat Snacks Market accounted for the highest revenue

share in 2020 and it is poised to dominate over the period 2021-2026 owing to the rise in the availability of a wide range of meat chips and potato chips.

2. The increase in the demand for black pepper jerky meat products in developed nations is driving the Jerky segment. However, increasing trends for vegan snacks owing to the rise in the prevalence of heart diseases and obesity is one of the major factors that is said to reduce the growth of the Meat Snacks Market.

3. Detailed analysis on the Strength, Weakness, and Opportunities of the prominent players operating in the market will be provided in the Meat Snacks Market report.

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Segmental Analysis:

Meat Snacks Market Segment Analysis-By Product Type : The Meat Snacks Market based on the Product Type can be further segmented into Jerky, Sticks, Nuggets, and Others. The Jerky segment held the largest share owing to the factors such as the rise in the demand for jerky products that are made with artificial flavors and the increase in the product launches by the key players.

Meat Snacks Market Segment Analysis-By Distribution Channel : The Meat Snacks Market based on the Distribution Channel can be further segmented into Supermarkets/Hypermarkets, Online Channels, Specialty Stores, and Others.

Meat Snacks Market Segment Analysis-By Geography : The Meat Snacks Market based on Geography can be further segmented into North America, Europe, Asia-Pacific, South America, and Rest of World. North America held the largest share with 28% of the overall market in 2020.

Competitive Landscape:

The top 5 players in the Meat Snacks Industry are -

1. Conagra Brands
2. Golden Valley Natural
3. Jack Link's LLC
4. Hormel Foods Corporation
5. The Meatsnacks Group

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