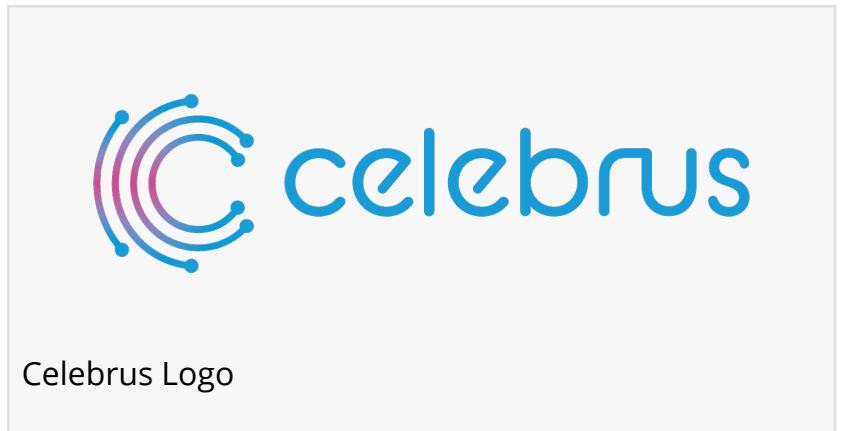


# Celebrus CX Vault Now Available Across Platforms

*Celebrus CX Vault adds mobile application. Celebrus CX Vault allows customers to keep their information private and deliver relevant messages in real-time.*

CARY, N.C., U.S., January 18, 2023 /EINPresswire.com/ -- Today, [Celebrus](#) released an upgrade to the world's first no-party data technology. Celebrus [CX Vault](#) is now available across platforms,

with the addition of mobile application. Brands that deploy CX Vault allow customers to keep their information private and deliver relevant messages that customers expect in real-time.□□



Celebrus CX Vault for websites was released in August of 2022, and the market responded with enthusiasm to the industry-changing innovation. Industry analysts have also taken an interest in CX Vault, the world's first no-party data technology.

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We have furthered our patent-pending capability into mobile apps. Now, brands have an option for providing relevant experiences across all devices without capturing data or setting any identifiers.”

*Bill Bruno, CEO of D4t4 Solutions, the parent company of Celebrus*

“The number of consumers around the globe opting out of tracking continues to increase. Initially released for web and mobile web, we have furthered our patent-pending capability into mobile apps. Now, brands have an option for providing relevant experiences across all devices without capturing data or setting any identifiers,” says Bill Bruno, CEO of D4t4 Solutions, the parent company of Celebrus.

Celebrus CX Vault solves a challenge both consumers and businesses face in trying to find common ground in their

expectations. Celebrus CX Vault recognizes the context of a browsing session in real-time by applying machine learning to further determine and interpret user interest. It is an ethical innovation that meets privacy regulations and respects consumers who opt-out of tracking. This solution is a win-win for businesses and consumers.□

The definition of no-party data is anonymous data that is captured and contextualized without the use of any cookies or data sharing. It allows users to remain completely anonymous. Celebrus' patent-pending no-party data solution is unlike anything on the market. The user stays anonymous throughout an entire session and no information is ever shared or sent to a server.□

Contact Celebrus to schedule a demo of Celebrus CX Vault and learn more about our [early adopter pricing](#).

Jennifer Burns  
D4t4 Solutions plc  
[email us here](#)

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