

## NATIONAL SPACE SOCIETY AND MARTINE ROTHBLATT RENEW SPACE SETTLEMENT IN OUR LIFETIME BUSINESS PLAN COMPETITION FOR 2023

Prize Money to Bolster Development of Space Settlement Concepts From the Public

WASHINGTON, D.C., US, January 17, 2023 /EINPresswire.com/ -- The National Space Society is pleased to announce the 2023 Martine Rothblatt Space Settlement in Our Lifetime competition. Dr. Rothblatt has renewed her challenge to the space community to develop compelling business plans to enable space settlement in the coming decades. This annual event consists of three awards of \$16,000,



\$10,000, and \$6,000 USD for the best business plans that reflect Dr. Rothblatt's vision for space settlement, which is articulated on the competition website at <a href="mailto:spacebizplan.nss.org">spacebizplan.nss.org</a>.

Dr. Rothblatt has been a pioneer in satellite communications, founding the Sirius XM radio



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Michelle Hanlon, National Space Society President

network in 1990. She later became the chairwoman and CEO of United Therapeutics, a biotechnology company devoted to prolonging human life. Her trailblazing work in organ replacement has saved countless lives and will be a key technology in creating sustainable communities in space. Dr. Rothbaltt's vision for space settlement is vast, encompassing the next century of human migration into space.

"Dr. Rothblatt's vision for space settlement explores every facet of our ultimate journey beyond Earth," said Michelle Hanlon, the president of the National Space Society. "She foresees not just

the migration of human beings to free-floating space habitats, but the preservation of individual human identities via digital 'mindfiles' that can be integrated into new bodies. This kind of thinking really pushes the boundaries of human creativity and innovation. We are confident that her Space Settlement in our Lifetime business plan competition will continue to push the same boundaries."

Winners of the 2023 competition will be announced at the National Space Society's annual International Space Development Conference in Frisco, Texas which runs from May 25-28. One representative from each winning team will have their travel expenses covered to attend the conference.

The Space Settlement in our Lifetime competition is open to anyone, of any age, anywhere on Earth (local laws and restrictions may apply). Those wishing to enter must create a compelling business plan that will help to enable some aspect or increment of space settlement. See more at spacebizplan.nss.org, where two informative presentations by Dr. Rothblatt can be viewed. The deadline for submissions is March 1, 2023. All business plan submissions should be made in PDF format.

"We hope to see some remarkable new business plans, just as we did in years past," said Rod Pyle, Editor-in-Chief of Ad Astra magazine, the NSS's official publication. "Martine is an incredible person—one of a small number I can call a true visionary—and her concepts for the future of humanity are truly inspiring. Writing about the competition for Ad Astra each year fills me with a sense of hope for our future in space. Thanks again to Martine for supporting this endeavor, and I encourage anyone with a profound idea for a business that will, in some way, support the future of human communities in space to enter the competition!"

The National Space Society was founded in 1987 via a merger of the National Space Institute and the L5 Society. The NSS is the preeminent citizen's voice on space exploration, development, and settlement. To learn more about the NSS and its mission to establish humanity as a spacefaring species, visit us on the web at <a href="mailto:space.nss.org">space.nss.org</a>.

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