

# XR Congress has launched an innovative service to assist startups and established businesses in raising capital

*XR Congress has announced the launch of its new strategy, which is designed to help businesses increase their visibility, credibility, and attract investors.*

SAN FRANCISCO, UNITED STATES, January 16, 2023 /EINPresswire.com/ -- [XR Congress](#), a leading

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XR Congress launching an Innovative PR campaign & investor outreach program for companies. Helping them boost visibility, and credibility & attract potential investors”

*Prady Kuna*

conference for XR and Metaverse technologies, is excited to announce the launch of its new PR campaign and investor outreach program. The program is designed to help companies increase visibility, build credibility and attract potential investors.

"We are thrilled to launch this new program," said Prady Kuna, Founder of XR Congress. "As a company that is deeply immersed in the XR and Metaverse space, we have developed strong connections with venture capitalists, angel investors, and seed funding companies. We are

excited to share our expertise and connections with other companies in the industry to help them raise capital."

The PR campaign and investor outreach program are designed to help companies at all stages, from startups to matured companies, raise capital. From seed capital to IPO, XR Congress can help companies of all sizes and at all stages.

The program will consist of a comprehensive PR campaign, which will include media relations, thought leadership, and social media. The campaign will be tailored to the specific needs of each company, to ensure that it is reaching the right audiences and making a strong impact.

The investor outreach program will connect companies with XR Congress's network of investors and venture capital firms. The program will help companies to warm up investors before they connect, by providing them with the right information and materials, as well as building relationships with investors.

"Raising capital can be a challenging and time-consuming process," said Kuna. "We understand the pain points that companies face when trying to raise capital, and our PR campaign and investor outreach program are designed to address these pain points and provide a solution."

XR Congress is also constantly sharing industry insights and reports with venture capital firms to educate them on market trends in XR and Metaverse. This will help companies make a compelling case for their business and attract the attention of potential investors.

"We believe that PR is an essential part of raising capital, and we are excited to help companies achieve their goals,"

said Kuna. "We are confident that our PR campaign and investor outreach program will be a game-changer for XR and Metaverse companies."

XR Congress is encouraging companies in the XR and Metaverse space to contact them to learn more about the PR campaign and investor outreach program. Companies can contact XR Congress at [info@xrcongress.com](mailto:info@xrcongress.com) to schedule a call and learn more about how the program can help them raise capital.

#### About XR Congress

XR Congress is a leading conference for XR and Metaverse technologies. The company is dedicated to providing companies in the XR and Metaverse space with the resources and connections they need to succeed. The company's PR campaign and investor outreach program are designed to help companies increase visibility, build credibility and attract potential investors.

Prady

XR Congress

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