

The KingPin Beard Co. is Revolutionizing the Male Grooming and Cosmetics Industry

With reliable & ethical products that instantly enhance beards and hairlines, the team at KingPin Beard is on a mission to empower men to feel confident & sexy

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/EINPresswire.com/ -- [The KingPin Beard Co.](#) – the trusted brand for facial hair correction solutions worldwide – is proud to be leading a movement that empowers men to achieve their desired beard transformations with cosmetic products.



Founder Sophie Auyeung was inspired to create the brand when she noticed a friend using an eyebrow pen to fill in the patches in his beard. It struck her that there was a major gap for products that provided an immediate beard transformation, despite how obvious it seemed.

“For men to be shamed for using cosmetic products is now a truly old fashioned concept,” commented Auyeung. “As a 22 year old and part of Gen Z, I want to break the tired patriarchal stereotypes that have been suppressing men from expressing their true selves.”

The KingPin Beard Co.’s leading beard corrector kit is sustainably-made, animal cruelty free and vegan. The product has been featured in style and lifestyle publications such as [GQ](#).

The team at the KingPin Beard Co. hope that normalizing the use of solutions like theirs amongst all men will also help the LGBTQIA+ community. Added Auyeung, “Our aim is to provide convenient tools for everyone – from those who identify as straight to anyone who identifies as nonbinary – to feel more like themselves, instantly!”

To learn more about the KingPin Beard Co., [click here](#).

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