

# Global Smartphone/Tablet Games Market Is Projected To Grow At A 20% Rate Through The Forecast Period

*The Business Research Company's Smartphone/Tablet Games Global Market Report 2023 – Market Size, Trends, And Global Forecast 2023-2032*

LONDON, GREATER LONDON, UK, January 25, 2023 /EINPresswire.com/ -- The Business Research Company's global market reports are now updated with the latest market sizing information for the year 2023 and forecasted to 2032

The logo for The Business Research Company, featuring the text "The Business Research Company" in a black, sans-serif font. To the right of the text is a stylized bar chart with four bars of varying heights, colored in shades of green and blue.

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The Business Research Company's Smartphone/Tablet Games Global Market Report 2023 : Market Size, Trends, And Global Forecast 2023-2032

The Business Research Company's "Smartphone/Tablet Games Global Market Report 2023" is a comprehensive source of information that covers every facet of the smartphone/tablet games market. As per TBRC's smartphone/tablet games market forecast, the global smart phone/tablet games market size is expected to grow to \$165.5 billion in 2027 at a CAGR of 20.0%.

The growth in the smartphone/tablet games market is due to rapid increase in the availability of affordable gaming smartphones/tablets. Asia-Pacific region is expected to hold the largest [smartphone/tablet games market share](#). Major players in the smartphone/tablet games market include Tencent Hold, Sony, Electronic Arts, Nintendo, Netmarble, CyberAgent.

Learn More On The Smartphone/Tablet Games Market By Requesting A Free Sample (Includes Graphs And Tables):

<https://www.thebusinessresearchcompany.com/sample.aspx?id=2382&type=smp>

Trending Smartphone/Tablet Games Market Trend

Augmented Reality (AR) and Virtual Reality (VR) are the two new technologies that are positively impacting the smartphone/tablet games market. Both the technologies offer exciting gaming experiences to the users. Augmented reality gaming combines visual and audio content with the user's current environment in real time, thereby making them enjoy the unique gaming experience. Whereas the Virtual reality games apply three-dimensional (3-D) artificial

environment to the computer games. These two technologies have been appreciated by the gaming community, proven by the rise in AR and VR based games downloads.

### [Smartphone/Tablet Games Market Segments](#)

- By Game Type: Shooter, Action, Sports Games, Role-Playing, Adventure, Racing, Fighting, Strategy, Other Game Types
- By Application: iOS User, Android User
- By Geography: The global smartphone/tablet games market is segmented into North America, South America, Asia-Pacific, Eastern Europe, Western Europe, Middle East and Africa.

Read more on the global smartphone/tablet games market report at:

<https://www.thebusinessresearchcompany.com/report/smart-phone-tablet-games-global-market-report>

A smartphone/tablet games refer to the game designed for mobile devices, such as smartphones and tablets.

Smartphone/Tablet Games Global Market Report 2023 from TBRC covers the following information:

- Market size data for the forecast period: Historical and Future
- Market analysis by region: Asia-Pacific, China, Western Europe, Eastern Europe, North America, USA, South America, Middle East and Africa.
- Market analysis by countries: Australia, Brazil, China, France, Germany, India, Indonesia, Japan, Russia, South Korea, UK, USA.

Trends, opportunities, strategies and so much more.

The Smartphone/Tablet Games Global Market Report 2023 by The Business Research Company is the most comprehensive report that provides insights and smart phone/tablet games market overview of smartphone/tablet games global market size, drivers and smart phone/tablet games global market trends, smartphone/tablet games global market major players, smart phone/tablet games market share and competitors' revenues, market positioning, and smartphone/tablet games global market growth across geographies. The smartphone/tablet games global market report helps you gain in-depth insights on opportunities and strategies. Companies can leverage the data in the report and tap into segments with the highest growth potential.

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### About [The Business Research Company?](#)

The Business Research Company has published over 3000+ detailed industry reports, spanning over 3000+ market segments and 60 geographies. The reports draw on 1,500,000 datasets, extensive secondary research, and exclusive insights from interviews with industry leaders.

### Global Market Model – Market Intelligence Database

The Global Market Model, The Business Research Company's flagship product, is a market intelligence platform covering various macroeconomic indicators and metrics across 60 geographies and 27 industries. The Global Market Model covers multi-layered datasets that help its users assess supply-demand gaps.

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