

# At 15.78% CAGR, Intellectual Property Software Market Size to Reach USD 22,658.5 Mn by 2030 – Astute Analytica

CHICAGO, UNITED STATES, January 16, 2023 /EINPresswire.com/ -- Global Intellectual Property Software Market is forecast to project a rise in revenue from US\$ 6,508.6 Mn in 2021 to US\$ 22,658.5 Mn by 2030. The market is registering a CAGR of 15.78% during the forecast period from 2022 to 2030.

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Software intellectual property, or software IP, is a computer program or piece of code that is legally shielded from theft, unlawful duplication, and other uses. The intellectual property (IP) related to that code or piece



of software is owned by the company that created it or acquired the rights to it. Especially in digital and green economies, intellectual property rights are crucial for encouraging innovation and safeguarding investment. IP management within an organization takes a lot of measures and capital to complete. In contrast, outsourcing IP management helps firms cut expenses, boost productivity, and boost profitability. Additionally, by using cloud computing, people and businesses can avoid the costs associated with buying, setting up, and maintaining pricey hardware and software.

Issues associated with the maintenance of Intellectual Property Software

- Registering Software Brands or Logos as Trademarks
- Functions and Features of Software
- License Agreements
- Source Code
- Software as a Copyrighted Literary Work
- Copyright Ownership

Factors Influencing Market Growth

The increasing awareness of intellectual property rights is a key element driving the growth of the global market for intellectual property software. For instance, the management of patent IP has observed a significant shift in recent years toward digitalization. Applications for patents skyrocketed in 2021.

An increase in the need for a secure and well-documented system within a corporation is driving the growth of the intellectual property software market. Inventions and ideas are legally protected by intellectual property, which grants owners exclusive rights and allows them to profit financially from their creations.

Furthermore, the growing need for distinctive IPs for goods is what is driving the growth of the intellectual property outsourcing sector. With the aid of intellectual property management software, IP owners may effectively preserve and secure their intellectual properties using trade secrets, software patents, trademarks, and copyrights. The data is also easier to access, which makes it easier to manage. Due to these advantages, many firms use the program to provide their clients with effective services.

However, data security, insufficient awareness, high investment costs, and the complexity of software maintenance are anticipated to restrain market expansion. The difficulty of upholding copyright protection because it applies to all computer source code and is not just restricted to a single language

## **Segmentation Summary**

In 2021, in terms of components, the software segment held a dominant share of the global intellectual property services industry. On the other hand, the service segment will record the highest compound annual growth rate throughout the prognosis course because the purpose of intellectual property services is to safeguard the rights of the IP owner.

In 2021, in terms of the deployment type segment, the on-premises segment conquered a significant share of the global intellectual property software industry because it makes it possible for internal teams to find and fix system faults. On the other hand, the cloud segment will register the highest growth rate during the forecast years because there is no startup fee and solutions and services are available on demand.

In 2021, on the basis of the end-users sector, the academia segment projected the lion's share of the global intellectual property services industry. Typically, the most significant kinds of IP protection for academic institutions are copyright and patents. However, the IT & telecommunication segment will record the highest rate in the coming years.

## Regional Summary

In 2021, in terms of region, North America acquired a prominent share of the global intellectual

property software industry due to the high levels of internet usage in the United States and Canada and the great knowledge of intellectual property and its management among end-users. According to internet global stats, the United States had 297,322,868 Internet users as of December 31, 2020, and an 89.5% penetration rate.

However, the Asia Pacific region is predicted to see the highest CAGR during the projected period due to numerous partnerships and collaborations between the government, suppliers, and research experts. For instance, Anaqua announced in June 2022 that it had acquired Practice Insight Pty Ltd from IPH Limited along with WiseTime, the company's intelligent time collection software. The acquisition intends to satisfy the market for law firms' changing needs.

Browse Detailed Summary of Research Report: <a href="https://www.astuteanalytica.com/industry-report/intellectual-property-software-market">https://www.astuteanalytica.com/industry-report/intellectual-property-software-market</a>

## **Leading Competitors**

The renowned competitors in the global intellectual property software market are:

WebTMS Limited

Anaqua

TM Cloud Inc.

AppColl Inc.

Questel

RightsLine Software, Inc.

Patsnap Pte. Ltd.

Inteum Company LLC

Continux GmbH

**PatrixAB** 

**CPA Global Limited** 

Lecorpio

Gridlogics

**IPfolio Corporation** 

InnovationAsset Group Inc

Other Prominent Players

#### Segmentation Outline

The global intellectual property software market segmentation focuses on Component, Deployment Type, End-User, and Region.

By Component Segment

Software

- o Patent Management
- o Trademark Management

- o Copyright Management
- o Licensing

Service

- o Data Validation and Portfolio Onboarding
- o Docketing and Administrative Services
- o Foreign Filling Services
- o Maintenance Fee Services
- o Patent Search Services

By Deployment Type Segment On-premise Cloud

By End-User Segment

Academia

Corporate

Government

**Legal Services** 

Life Sciences & Healthcare

IT & Telecommunication

**BFSI** 

Automotive

Aerospace & Defense

Others

By Region Segment

North America

The U.S.

Canada

Mexico

Europe

Western Europe

The UK

Germany

France

Italy

Spain

Rest of Western Europe

Eastern Europe

Russia

Poland

Rest of Eastern Europe

Asia Pacific
China
India
Japan
Australia & New Zealand
South Korea
ASEAN
Rest of Asia Pacific

Middle East & Africa (MEA) UAE Saudi Arabia South Africa Rest of MEA

Latin America Argentina Brazil Rest of Latin America

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