

Next-Gen Rugged Cellular Devices for First Responders and Enterprise Communications Expanding via T-Mobile: NASDAQ: SYTA

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MONTREAL, QUEBEC, CANADA, January 17, 2023 /EINPresswire.com/ -- Next-Gen Rugged Cellular Devices for First Responders and Enterprise Communications Expanding via T-Mobile and Other Major Carriers: [Siyata Mobile Inc. \(NASDAQ: SYTA\)](https://www.siyata.net)

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\$SYTA for First Responders

□ T-Mobile, the second-largest wireless carrier in the U.S., will launch the SYTA rugged SD7 device onto its Internet of Things (IoT) data network.

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With the addition of T-Mobile, we are significantly expanding our addressable market and entering 2023 in a strong position with all major U.S. wireless carriers now offering SD7 as well as additional”

Marc Seelenfreund, CEO

□ SD7 is approved on all major U.S. wireless carriers including AT&T Inc., Verizon Communications Inc., and United States Cellular Corporation (UScellular™)

□ Push-to-Talk Over Cellular Device offers a far superior solution to competitive Land-Based Radio (LMR) technologies.

□ SD7 targets the multi-billion-dollar first responder and enterprise markets.

□ UK and Ireland Distributor RadioTrader added for SYTA

product line.

□ Launch on Bell Mobility Wireless Network expands Next-Generation Push-to-Talk over cellular services across Canada.

Siyata Mobile Inc. (NASDAQ: SYTA) is a B2B global vendor of next-generation Push-To-Talk over Cellular devices and cellular booster systems. The SYTA portfolio of in-vehicle and rugged devices enables first responders and enterprise workers to instantly communicate, over a nationwide cellular network of choice, to increase situational awareness and save lives.

SYTA enterprise-grade and consumer cellular booster systems enable first responders and enterprise workers to amplify cellular signals in remote areas, inside structural buildings where signals are weak, and within vehicles for the maximum cellular signal strength possible.

□ SYTA Next Generation Push-to-Talk Over Cellular SD7 Device to be Launched Across T-Mobile IoT Data Network

On January 9th SYTA announced that T-Mobile US, Inc., the second largest wireless carrier in the U.S. with more than 111.7 million customers, will launch the SYTA SD7 device onto its Internet of Things (IoT) data network. T-Mobile is expected to begin selling the SD7 to its broad enterprise customer base beginning in the SYTA first quarter of 2023. The SD7 was developed to disrupt and replace the multi-billion-dollar Land Mobile Radio (LMR)

Channel Relationships Provide Global Reach

Siyata Markets Devices With Leading Cellular Carriers and Their Distributors who sell to their enterprise customers. Leveraging these carrier sales channels and their broad customer base with our three complementary product categories benefits a lean operating cost structure.



Siyata gives carriers the ability to activate a SIM card and generate income otherwise not captured with customers who use LMR.

First Responder Network Authority

The need for a unified nationwide first responder network came after 9/11, it "highlighted the inability for deployed safety networks to handle a true crisis situation" ¹

- ✓ US\$100 Billion government grant to create FirstNet, a broadband LTE network in the United States, operated by AT&T ²
- ✓ 3,700,000+ FirstNet Connections with 21,800 public safety agencies ³
- ✓ 99%+ U.S. population covered; buildout 95% complete ³

¹ <https://www.cnn.com/2018/07/11/firstnet-network/index.html>
² <https://www.firstnetauthority.com/about/firstnet-network/2015/05/firstnet-network-overview>
³ <https://www.firstnetauthority.com/about/firstnet-network/2015/05/firstnet-network-overview>

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11

SYTA Relationships

Siyata's Three Distinct and Complementary Product Categories

PoC Ecosystem

Siyata provides disruptive solutions aimed at the Push-to-talk-over-Cellular (PoC) industry, with three complementary product categories targeted to the same core channels and customers. Despite Siyata's small size, no other competitor offers as comprehensive a portfolio of products. Carriers appreciate the breadth of our portfolio from a single vendor, thus providing synergistic sales benefits.

Rugged Handsets



In-Vehicle Solutions



Boosters



SYTA 3 Product Categories

NASDAQ: SYTA

NEWS RELEASE

Siyata Mobile Inc. has received a \$2.2 million purchase order for a Tier 1 US wireless operator.

siyatamobile.com

\$SYTA PO 2022

industry.

"With the addition of T-Mobile, we are significantly expanding our addressable market and entering 2023 in a strong position with all major U.S. wireless carriers now offering SD7 as well as additional partnerships internationally," said Marc

Seelenfreund, SYTA CEO. "This relationship with T-Mobile strengthens our network compatibility and further expands our ability to reach first responders and enterprise personnel with a reliable PoC device that can operate extremely well in tough working environments."

Mr. Seelenfreund continued, "The SD7 is the perfect upgrade from land mobile radio devices, which often have limited coverage, restricted functionality, and high startup costs. The SD7 solves those problems, delivering a far superior solution to the multi-billion LMR industry."

The SD7 brings communications into the 21st century and provides the SYTA first responder and enterprise clients a simple, easy-to-use rugged, Android-based, Push-To-Talk device with excellent sound quality that operates over the high-bandwidth 4G LTE network, providing consistent connectivity across the US. It's IP68 rating, resistance to water and dust, drop protection, and robust battery make it well-suited for use in harsh environments. Importantly, there is no need to invest in infrastructure such as radio towers or repeaters.

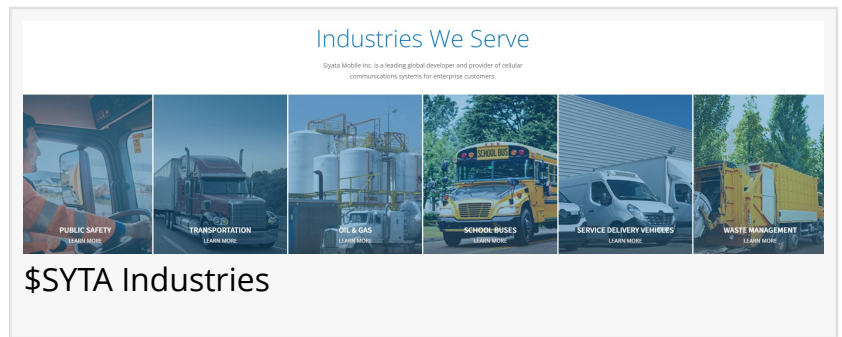
□ SYTA Adds UK and Ireland Distributor RadioTrader for SD7 Devices and VK7 Accessories

On December 6th SYTA added RadioTrader, the UK and Ireland's premier two-way radio supplier, to distribute the company's SD7 ruggedized, mission-critical PoC device and VK7 vehicle kit accessory. The SD7 was developed to disrupt and replace the multi-billion-dollar Land Mobile Radio (LMR) industry. RadioTrader services customers from a wide variety of sectors, including agriculture, aviation, education, retail, hospitality, oil and gas, marine, recreation, and sport.

□ Launch on Bell Mobility Wireless Network Expands Next-Generation Push-to-Talk Over Cellular Services Across Canada

On November 16th SYTA announce that Bell Mobility Inc., a leading wireless operator in Canada with more than 10 million subscribers and a division of Bell Canada, would launch the SYTA SD7 device onto their network in the fourth quarter of 2022.

The SD7 has been certified and approved for use with several North American carriers including FirstNet® and AT&T Inc., Verizon Communications Inc., and United States Cellular Corporation (UScellular™).



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