

# Dejero Provides Connectivity for Quality's Live Coverage of FIBA Basketball World Cup 2023 Qualifier Games

*Remote production, using Dejero EnGo mobile transmitters and WayPoint receivers, saves up to 75 percent on set-up time and costs of traditional workflow*

WATERLOO, ONTARIO, CANADA, January 17, 2023 /EINPresswire.com/ -- Leading Spanish production company, Quality, has successfully completed live coverage of the FIBA Basketball World Cup 2023 Qualifiers in the Bahamas and the US Virgin remote islands located in the heart of the Caribbean Sea. The team relied on [Dejero](#) connectivity solutions for transmission to multiple broadcast networks serving sports fans all around the world.

Nine Dejero [EnGo](#) mobile transmitters were deployed for the multi-camera productions, whilst three Dejero [WayPoint](#) receivers located at Quality's hub and master control room in Madrid received the camera feeds and packaged content, then uplinked via satellite for global distribution. Two of the EnGo devices were utilized for fill and key graphics for FIBA to package content at the venue and send on to Quality's Madrid-based hub.

The video transmission devices used by Quality feature Dejero's Smart Blending Technology, which aggregates multiple IP connections, including wired (broadband, fiber) and wireless (3G/4G/5G, Wi-Fi, satellite) networks. The result is high-speed, reliable internet connectivity, which allows them to seamlessly transmit broadcast-quality live video while reducing costs with production logistics.

"As the EnGo blends cellular networks from multiple carriers, we did not have to rely solely on the venue's limited connectivity or worry about the logistics and costs of getting a satellite truck



Using Dejero connectivity solutions, Quality saved between 60 and 75 percent of the set-up time and cost of a traditional workflow to live broadcast the FIBA Basketball World Cup 2023 Qualifier games

to the island,” explains Pablo Reyes, chief production officer and partner at Quality.

“With the FIBA Qualifier games live coverage, we have demonstrated once again that by using Dejero, we can literally go live from even the remotest of locations, achieving the kind of resilient connectivity that is required to transmit live high-quality video of major sporting events,” Reyes continued.

Using a lean remote production model, Quality needed only to fly the EnGo transmitters and cameras out to St Thomas. Because the devices are easy to operate and don’t require a complex set up, the camera operators and crew were ready to go live within 48 hours of landing. The producers, directors, graphics operators and technicians remained in Madrid, as the EnGo enabled the live transmission of camera feeds without interruption, back to the hub for packaging and distribution.

The EnGo intercom feature providing two-way, full-duplex voice communication between the hub and field personnel was crucial for live interactions during the FIBA Qualifiers productions. A

microphone at the hub was connected by an XLR audio cable to a WayPoint receiver, so that the director could communicate with camera operators using smartphones connected to the EnGo. The EnGo also has AES 256 encryption to keep audio and video data secure when transported over public internet links.

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*Pablo Reyes, Chief Production Officer and Partner at Quality*

concluded Reyes.



Dejero EnGo mobile transmitters blend cellular networks from multiple carriers so Quality did not have to rely solely on the venue’s limited connectivity or send a satellite truck to the island

This workflow represents a saving of thousands on hotel bills, airfares, logistics and expenses, let alone the time it takes for a full production crew to travel there and back.

If Quality were to have used a satellite truck for remote production, it would have taken at least 10 days to cross the Caribbean Sea by private sea freight, with the added logistical challenges of customs and insurance.

“By using Dejero, we save between 60 and 75 percent of the set-up time and cost of a traditional workflow,”

Quality uses Dejero connectivity solutions to support top quality remote productions for over 50 broadcasters and sports federation customers worldwide, including International Federations, such as FIFA, FIBA, FINA, IWF, Rugby Europe and various world sports committees, plus many private sports promoters such as Grises Humacao and Peter Auto, on top of 35 Spanish Federations.

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#### About Dejero

Driven by its vision of reliable connectivity anywhere, Dejero delivers real-time video and networking solutions that provide resilient,

uninterrupted internet connectivity for critical communications. Powered by intelligent network aggregation technology, Dejero combines diverse telecommunication networks including 4G/5G cellular, GEO/MEO/LEO satellite, and fixed broadband, to create a software-defined 'network of networks' managed in the cloud. The result is enhanced reliability, expanded coverage, and greater bandwidth for its global customers. Founded in 2008, privately-held Dejero is headquartered in Waterloo, Ontario, Canada. Learn more at [www.dejero.com](http://www.dejero.com)

#### About Quality

Quality Media is an international broadcast production company based in Madrid, that provides high-tech services and solutions to a range of broadcast organizations, including sports broadcasters, media service providers and more. Since its inception, Quality Media has worked with and facilitated the audiovisual conversion for the ad-hoc production arm of PRISA, the world's leading Spanish and Portuguese-language media group in the creation and distribution of content in the fields of culture, education, news and information, and entertainment. Quality has developed a solid reputation for developing different innovations for sports production especially in the field of remote production.

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Dejero EnGo transmitted live camera feeds from the remote Caribbean islands back to three Dejero WayPoint receivers located at Quality's hub in Madrid, for packaging and distribution

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