

Noodles Market – Status and Development, Average Product Price and Market Shares of Key Players

Increasing Consumer Inclination towards Fortified and Healthier Instant Noodles is Key Factor in Market Growth.

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IndustryARC, in its latest report, predicts that [Noodles Market](#) Size is estimated to reach \$70.33 billion by 2027. Furthermore, it is poised to grow at a CAGR of 5.2% over the forecast period of 2022-2027. Noodles are a type of unleavened dough that is rolled flat and sliced into long strips or strings

before being expanded or extruded. Noodles can be kept refrigerated for short-term storage or dried and stored for later use. Noodles are frequently cooked in boiling water, sometimes with the addition of cooking oil or salt. They're commonly deep-fried or pan-fried. Ready meals, baked goods, morning cereals, potato chips, almonds, instant noodles, pasta, and other packaged food products are examples. A unique type of instant noodles with a well-established porous structure was successfully generated by combining medium temperature -amylase (MTA) with the extrusion process to improve the rehydration and palatability aspects of extruded snacks like extruded noodles.

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Key takeaways:

This IndustryARC report on the Noodles Market highlights the following areas -



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1. Geographically, Asia-Pacific held a dominant market share in the year 2021, owing to the trend of healthy food. The use of packaged food products, such as instant noodles, in India, is being driven by a growing millennial population and a growing working-class client base. In addition, the companies have recently launched a number of new products with unique flavors, healthy ingredients, and packaging. Instant noodle consumption has increased significantly in India over the last few years as a result of these factors, help to the market's growth during the forecast period of 2022-2027.

2. However, growing awareness about the negative health impact of noodles owing to additives like monosodium glutamate is expected to hinder the growth of the target market to a certain extent.

3. A detailed analysis of strengths, weaknesses, opportunities, and threats will be provided in the Noodles Market Report.

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Segmental Analysis:

Noodles Market Segmentation Analysis- By Type : Noodles Market based on type can be further segmented into Instant noodles, Veg noodles, Non-veterinarian noodles, and Others. Instant noodles held a dominant market share in the year 2021.

Noodles Market Segmentation Analysis- By Raw Material : Noodles Market based on raw materials can be further segmented into Oat, Rice, Wheat, and Others. The Wheat segment held a dominant market share in the year 2021.

Noodles Market Segmentation Analysis- By Geography : The Noodles Market based on Geography can be further segmented into North America, Europe, Asia-Pacific, South America, and the Rest of the World.

Competitive Landscape:

The top 5 players in the Noodles Industry are -

1. Uni-President
2. Beltek Foods
3. Nestle
4. Mandarin Noodle
5. Marico Ltd

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