

Men's Underwear Market Forecast Report | Global Analysis, Statistics And Revenue Research Report by 2028

Key players in the men's underwear market include Phillips-Van Heusen Corporation, Hansebrands Inc., and Jockey International Inc.

DOUGLAS, ISLE OF MAN, January 17, 2023 /EINPresswire.com/ -- Men's Underwear Market Value and CAGR

Men's underwear market was valued at USD 30.73 billion in 2022 and is expected to reach the value of USD 50.67 billion by 2030, at a CAGR of 6.46% during the forecast period.

The market for men's underwear is huge, with many different types and sizes available. The market is also highly competitive, with a number of key players vying for a share of it.

In recent years, there has been a shift in the men's underwear market towards comfort and modernity. This is evident from the increased focus on briefs and compression garments, which are seen as more natural and comfortable. Furthermore, there is a growing demand for underwear designed specifically to support male anatomy.

Men's Underwear Market Growth Drivers and Risks

The growth is likely to be driven by the increasing demand for intimates among men, as well as the increasing popularity of athleisure wear among women. This growth can be attributed to the increasing awareness about better health and fitness for both men and women, as well as growing demand for comfortable underwear that does not show too much skin.



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However, the market is also subject to risks such as increased taxes on intimate apparel in some countries, which could dampen demand. Additionally, condom shortages have been observed in certain regions owing to public health concerns over HIV and other sexually transmitted infections.

Men's Underwear Market Key players

Key players in the men's underwear market include Phillips-Van Heusen Corporation, Hansebrands Inc., and Jockey International Inc.

Men's Underwear Market Segmentations

By Product Men's Underwear Market has been segmented into:

- Briefs
- Boxer Brief
- Trunks
- Boxers
- Others

By Fabric Types Men's Underwear Market has been segmented into:

- Cotton
- Polyester
- Modal
- Nylon
- Others

Reasons Why You Should Buy This Report

- The Men's Underwear Market report is a compilation of data from different sources and has been put together in a way that makes it easy for the reader to understand.
- It covers a wide range of topics, including Men's Underwear Market current trends, market size, and forecasted growth.
- The Men's Underwear Market report provides valuable insights that can help you make informed decisions about your business. The data is accurate and up-to-date, so you can trust the information presented.
- This Men's Underwear Market report is an excellent resource for business owners who are looking to gain an understanding of the market landscape and potential opportunities.
- It will help you identify growth sectors and predict future trends of Men's Underwear Market

Check out the detailed TOC, Tables, and Figures with Charts for exclusive data, information, vital statistics, trends, and competitive landscape details - <https://douglasinsights.com/men-s-underwear-market>

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