

Fastest Growing Legal Tech Company, GrowPath, More Than Doubles Revenue and Customer Base Since New Executive Team

Leading Case Management Software Company Experienced Considerable Growth and Introduced Impressive Product Offerings Throughout the Year

DURHAM, NC, USA, January 24, 2023 /EINPresswire.com/ -- GrowPath, the fastest-growing legal case management software firm, ended 2022 on a high note, achieving more than 150% growth in customers, while more than doubling its revenues and



maintaining a below-industry churn rate since the new executive team took the reins. The company is a recognized industry leader known for its innovations in lead scoring, client intake, case management, and analytics. GrowPath helps law firms move cases to resolution more efficiently for increased revenue.

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*Neal Goffman, CEO of
GrowPath*

GrowPath also signed several notable clients in December 2022.

North Carolina PI firm [Whitley Law Firm](#) switched from Needles to GrowPath to take advantage of the software’s intake, case management, and analytics abilities in a single platform. In addition, the firm will be implementing GrowPath’s automated data mining service, Lotto to

automatically and continuously search their existing client data for profitable mass tort and class action cases.

“After several demos with three of their major competitors, we were convinced GrowPath was the best fit. The user-friendly software, customized screen views by practice area, and high-level technical support and training made the decision simple. GrowPath proved that we will be able to make better-informed decisions to operate our firm more efficiently and prepare us for the

next decade of growth.” – Mike D’Angelo, Chief Operations Officer, Whitley Law Firm.

[Berger and Green](#), a PI and Disability firm based in Pittsburgh, evaluated numerous case management platforms and chose to upgrade from Needles to GrowPath for the impressive process and workflow improvements it offers over the competition. The firm is also utilizing Lotto to data-mine its client data for lucrative mass tort and class action opportunities.



When it was time for [Albers Injury Law](#), a firm focused on PI and Auto Accident cases in Illinois and Missouri, to select their first case management software to manage better and serve its clients, the firm picked GrowPath. The team at GrowPath worked with Albers to develop a process to seamlessly upload its client data from a number of disparate sources to the GrowPath platform where it can efficiently track case progress.

GrowPath introduced game-changing enhancements to its legal case management software and was awarded four new patents in 2022 for lead scoring, logic tool, cybersecurity, and marketing channel ROI capabilities. To effectively communicate how GrowPath’s patented features deliver real-world benefits to law firms’ bottom lines, the legal tech company also launched a website redesign in May.

GrowPath also received significant recognition by the industry this past year beating out hundreds of case management software solutions for various capabilities based on user reviews. The software company was awarded the distinction of 2022 “FrontRunner” for legal document and case management software by Software Advice and 2022 “Emerging Favorite” for both legal case management software and legal document management software by Capterra. GrowPath also received the distinctions of “Most Recommended” and “Best Customer Support” for the Legal Case Management Software category in 2022.

For 2023, GrowPath CEO Neal Goffman reports that the company will introduce more standalone products, like Lotto. “Our standalone offerings will be complimentary in nature to any case management system on the market. The goal is to continue bringing new value add solutions to market that help firms improve efficiencies, grow revenues, and maximize client experiences.”

About GrowPath

GrowPath is a cutting-edge legal case management software delivering industry-leading solutions for personal injury law firms. By partnering with GrowPath, in addition to the benefits of using a market-leading platform, firms get access to some of the best and most creative minds in the industry. From the individuals leading our company to those working closely every day with our clients, we have years of real-world expertise building successful plaintiffs' firms. GrowPath is empowering firms to boost revenue by improving the efficiency of the services they deliver. To learn more, visit: <https://growpath.com/demo>.

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