

GoRescue partners with New Orleans Saints and Pelicans to provide life-saving AEDs to local playgrounds and parks

NFL's New Orleans Saints partner with GoRescue to deliver life-saving AEDs to recreational facilities across the city

BIRMINGHAM, AL, UNITED STATES, January 17, 2023 /EINPresswire.com/ -- Birmingham, AL-based GoRescue Brands, Inc., is excited to partner with the New Orleans Saints and Pelicans to provide life-saving automated external defibrillators to the New Orleans Recreation Department (NORD) and the Jefferson Parish Recreation Department (JPRD).

Gayle Benson, owner of the Saints and Pelicans, stated, "In light of the horrible events involving Buffalo Bills safety [Damar Hamlin](#), we felt it was urgent that we reach out to our local recreational facilities to determine their needs."

GoRescue was selected as the [AED+CPR](#) provider for the NFL team following national media attention on AEDs and CPR training. The AEDs provided include ZOLL AED 3s as well as Stryker CR2s. The technology in these devices enable lay rescuers to easily utilize the AEDs on both adult and pediatric patients.

"As the world focuses on AEDs and CPR, our team at GoRescue is thankful to help support the need and deliver lifesaving AEDs to the NFL's New Orleans Saints to be strategically placed in key recreational areas across the city," according to Brady B. McLaughlin, CEO of GoRescue.

Saints owner Gayle Benson selected GoRescue to supply the lifesaving AEDs after connecting with Alison Collins, GoRescue's National Sales Director, and learning of GoRescue's nationwide reach, CPR training capabilities, on-hand inventory, ongoing support, and AED program management initiatives to help ensure each AED placed remains ready and compliant.



Alison Collins - GoRescue's National Sales Director - displays a Stryker CR2 AED

Anyone interested in creating or launching an AED or CPR program for their organization should contact GoRescue at info@GoRescue.com or (844) 277-2527. www.GoRescue.com



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Brady B. McLaughlin, CEO

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ZOLL AED 3s being prepared for delivery across New Orleans by the Saints + GoRescue



GoRescue + ZOLL provide in-service training on the AEDs

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