

# Cannabis Infused Drinks Market Growth, Global Survey, Analysis, Share, Company Profiles and Forecast by 2028

Some key players in this market are CAN, Artet, The Alkaline Water Company, Phivida Holdings Inc, Koios Beverage Corporation, Dixie Brands Inc., Hexo Corp. etc.

DOUGLAS, ISLE OF MAN, January 18, 2023 /EINPresswire.com/ -- Cannabis Infused Drinks Market Value and CAGR

The global cannabis infused drinks market has reached a valuation of US\$ 400 million in the year 2022 and is predicted to race ahead and end up at US\$ 8.7 billion by 2032. This astounding market growth is because worldwide demand for cannabis infused drinks is estimated to surge at a CAGR of 37.8% through 2032.



**Douglas Insights** 

Cannabis-infused drinks are becoming increasingly popular, not just for their psychoactive effects but also for the health benefits they provide. In fact, cannabis-infused drinks are now being marketed as a healthy alternative to energy drinks and sports drinks. The market for cannabis-infused drinks is expected to be driven by increasing recreational and medical marijuana usage, rising awareness about the health benefits of cannabis, and increased demand for functional beverages. Cannabis has been used for centuries for medicinal and recreational purposes. As the cannabis industry has grown, so too has the market for cannabis-infused drinks.

Cannabis Infused Drinks Market Growth Drivers and Risks

The market is likely to be driven by the increasing legalization of cannabis in various regions across the globe, as well as the increasing demand for recreational and medicinal cannabis.

However, risks such as legislative prohibitions and unfavorable public opinion could negatively impact the growth of the market. Moreover, Drug Enforcement Administration (DEA) guidelines are still restrictive in many regions, which could limit the acceptance of cannabis-infused drinks by consumers. Additionally, stringent regulations governing food safety and quality could also hamper the growth of this market.

## Cannabis Infused Drinks Market Keyplayers

Some key players in this market are CAN, Artet, The Alkaline Water Company, Phivida Holdings Inc., Koios Beverage Corporation, VCC Brands, Dixie Brands Inc., Keef Brand, Hexo Corp., Aphria, Canopy Growth.

# Cannabis Infused Drinks Market Segmentations

By Product Cannabis Infused Drinks Market has been segmented into:

- Alcoholic Cannabis Infused Drinks
- · Cannabis Infused Alcoholic Beer
- Cannabis Infused Wine
- Cannabis Infused Spirits

#### Non-Alcoholic Cannabis Infused Drinks

- Cannabis Infused Water/ Sparkling Water/ Functional Drinks/Soda
- · Cannabis Infused Tea
- · Cannabis Infused Coffee
- Cannabis Infused Juices

By Component Cannabis Infused Drinks Market has been segmented into:

- · Cannabidiol (CBD) Infused Drinks
- Tetrahydrocannabinol (THC) Infused Drinks

## Reasons Why You Should Buy This Report

- The Cannabis Infused Drinks Market report is a compilation of data from different sources and has been put together in a way that makes it easy for the reader to understand.
- It covers a wide range of topics, including Cannabis Infused Drinks Market current trends, market size, and forecasted growth.
- The Cannabis Infused Drinks Market report provides valuable insights that can help you make

informed decisions about your business. The data is accurate and up-to-date, so you can trust the information presented.

- This Cannabis Infused Drinks Market report is an excellent resource for business owners who are looking to gain an understanding of the market landscape and potential opportunities.
- It will help you identify growth sectors and predict future trends of Cannabis Infused Drinks Market

Check out the detailed TOC, Tables, and Figures with Charts for exclusive data, information, vital statistics, trends, and competitive landscape details - <a href="https://douglasinsights.com/cannabis-infused-drinks-market">https://douglasinsights.com/cannabis-infused-drinks-market</a>

#### Table of content

- 1. OVERVIEW AND SCOPE
- 1.1. Market Vision
- 1.1.1. Market Definition
- 1.1.2. Market Scope
- 1.2. Market Segmentation
- 2. EXECUTIVE SUMMARY
- 2.1. Market Snapshot
- 2.2. Global Cannabis Infused Drinks Market-Regional Snapshot
- 2.3. Global Cannabis Infused Drinks Market, by Product
- 2.3.1. Global Cannabis Infused Drinks Market Size by Product: 2020 VS 2028
- 2.4. Global Cannabis Infused Drinks Market, by Component
- 2.4.1. Global Cannabis Infused Drinks Market Size by Component: 2020 VS 2028
- 3. GLOBAL CANNABIS INFUSED DRINKS MARKET OVERVIEW BY REGION: 2017 VS 2020 VS 2028
- 3.1. Global Cannabis Infused Drinks Market Size by Regions (2017-2022) (USD Million)
- 3.2. Global Cannabis Infused Drinks Market Size by Regions (2023-2028) (USD Million)
- 4. GLOBAL CANNABIS INFUSED DRINKS MARKET DYNAMICS
- 4.1. Market Overview
- 4.1.1. Drivers Analysis
- 4.1.2. Restraints/ Challenges Analysis
- 4.1.3. Opportunities
- 4.2. Value Chain Analysis/Supply Chain Analysis
- 4.3. Porter's Five Forces Model
- 4.3.1. Bargaining Power of Suppliers
- 4.3.2. Bargaining Power of Buyers
- 4.3.3. Threat of New Entrants

- 4.3.4. Threat of Substitutes
- 4.3.5. Intensity of Rivalry
- 4.4. Covid-19 Impact Analysis on Global Cannabis Infused Drinks Market
- 5. GLOBAL CANNABIS INFUSED DRINKS MARKET, BY PRODUCT
- 5.1. Overview
- 5.2. Global Cannabis Infused Drinks Historic Market Size By Type (2017-2028) (USD Million)
- 5.3. Key Findings for Cannabis Infused Drinks Market By Product
- 5.3.1. Cannabis Infused Drinks Market Product 1
- 5.3.2. Cannabis Infused Drinks Market Product 2
- 5.3.3. Cannabis Infused Drinks Market Product 3
- 5.3.4. Cannabis Infused Drinks Market Product 4
- 6. GLOBAL CANNABIS INFUSED DRINKS MARKET, BY COMPONENT
- 6.1. Overview
- 6.2. Key Findings for Cannabis Infused Drinks Market By Component
- 6.2.1. Cannabis Infused Drinks Market Component 1
- 6.2.2. Cannabis Infused Drinks Market Component 2
- 6.2.3. Cannabis Infused Drinks Market Component 3
- 6.2.4. Cannabis Infused Drinks Market Component 4

Toc Continue	
--------------	--

Access complete report- <a href="https://douglasinsights.com/cannabis-infused-drinks-market">https://douglasinsights.com/cannabis-infused-drinks-market</a>

Inquire (for customization, for specific regions, etc.): <a href="https://douglasinsights.com/static/contact-us">https://douglasinsights.com/static/contact-us</a>

# About Douglas Insights-

Douglas Insights UK limited is the first company to provide comparison of <u>market research</u> <u>reports</u> by Table of content, price, ratings and number of pages. We understand the value of time. Productivity and efficiency are possible when you take prompt and assured decisions. With our advanced algorithm, filters, and comparison engine, you can compare your preferred reports simultaneously, based on publisher rating, published date, price, and list of tables. Our data portal enables you to find and review the reports from several publishers. You can evaluate numerous reports on the same screen and select the sample for your best match.

Office-

Bridge House, W Baldwin Rd,

Isle of Man IM4 5HA, Isle of Man Email- isabella@douglasinsights.com Telephone - +44 7624 248772 Web-douglasinsights.com/

### Nimble Tech

Isabella Hawke **Douglas Insights** + +44 7624 248772 email us here Visit us on social media: **Twitter** LinkedIn

This press release can be viewed online at: https://www.einpresswire.com/article/611913984

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.