

Online Event Ticketing Market Growth, Global Survey, Analysis, Share, Company Profiles and Forecast by 2028

Some major players in the online event ticketing market are Anschutz Entertainment Group, Attom Tickets LLC, Brown Paper Tickets, BookMyShow.com, Big Cinemas.

DOUGLAS, ISLE OF MAN, January 18, 2023 /EINPresswire.com/ -- Online Event Ticketing Market Value and CAGR

The global online event ticketing market is anticipated to grow at a substantial CAGR of 3.3% in the upcoming years. The global online event ticketing industry is estimated to be worth USD 49.5 billion in 2022 and is expected to be worth USD 59.45 billion by 2029.

The online event ticketing market refers to the sale of tickets to events through online platforms, such as websites and mobile apps. These platforms allow event organizers to sell tickets to their events and provide a convenient way for attendees to purchase tickets and access event information. Several companies are starting to use the internet to reduce marketing expenses to remain competitive in a highly competitive industry. Customers may assess prices, service attributes, and post-purchase service options, increasing adoption. E-marketers have excellent prospects due to the global increase in Internet users. Service providers provide a variety of deals, discounts, and targeted incentives like pre-sales and additional discounts.

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There are several growth drivers for the online event ticketing market, including the increasing use of mobile devices for ticket purchases, the growing popularity of live events, and the increasing use of social media and other online channels for promoting events.

There are also several risks associated with the online event ticketing market, including the potential for fraud and the risk of technical issues with online ticketing platforms.

Online Event Ticketing Market Keyplayers

Some major players in the online event ticketing market are Anschutz Entertainment Group, AOL Inc, Attom Tickets LLC, Brown Paper Tickets, BookMyShow.com, Big Cinemas, Cvent Inc, Eventbee Inc, Cinemark Holdings Inc, Eventzilla, Fandango, Eventbrite Inc, Moshtix Pty Ltd, Movietickets.com, StubHub Inc, Razorgator LLC, Ticketek Pty Ltd, Thundex Tix, Ticketmaster, and Vue Entertainment.

Online Event Ticketing Market Segmentations

By Platform

- Desktop
- Mobile

By Event

- Sports
- Music & Other Live Shows
- Movies

Reasons Why You Should Buy This Report

- The Online Event Ticketing Market report is a compilation of data from different sources and has been put together in a way that makes it easy for the reader to understand.
- It covers a wide range of topics, including Online Event Ticketing Market current trends, market size, and forecasted growth.
- The Online Event Ticketing Market report provides valuable insights that can help you make informed decisions about your business. The data is accurate and up-to-date, so you can trust the information presented.
- This Online Event Ticketing Market report is an excellent resource for business owners who are looking to gain an understanding of the market landscape and potential opportunities.
- It will help you identify growth sectors and predict future trends of Online Event Ticketing Market

Check out the detailed TOC, Tables, and Figures with Charts for exclusive data, information, vital statistics, trends, and competitive landscape details - <https://douglasinsights.com/online-event-ticketing-market>

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