

# Sinus Dilation Devices Market Growth, Development Factors, Business Insights and Sales Channels Analysis 2030

*Increasing technological advancements and higher adoption of minimally invasive surgeries in otolaryngology services is a key factor driving market*

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/EINPresswire.com/ -- Global [Sinus Dilation Devices Market](#) Forecast to 2030

The global sinus dilation devices market size was USD 1.98 Billion in 2021 and is expected to register a revenue CAGR of 11% during the forecast period, according to latest analysis by Emergen Research. Market revenue growth is primarily driven by factors such as significant improvements in biomedical technologies and replacement of traditional procedures owing to development of superior surgical techniques. Modern sinus surgery techniques allow for minimum ablation and have fewer negative effects attributed to technological advancements such as surgical laser technologies. As a result of quicker turnaround times, these therapies can be performed in outpatient settings.

Additionally, a high propensity for minimally invasive procedures, favourable reimbursement circumstances, rising understanding of sinuplasty's balloon advantages over other conventional techniques, and the incidence of chronic sinusitis are all anticipated to fuel market revenue development. Modern sinus dilatation devices are in greater demand as cases of acute and chronic rhinosinusitis rise. Furthermore, the prevalence of sinusitis among the population is increasing globally, creating a considerable demand for unique and disruptive advances in surgical equipment that can treat debilities caused by the sinuses. Additionally, the advantages of balloon sinuplasty over more traditional treatment options and the growing acceptance of minimally invasive procedures are anticipated to fuel market revenue development.

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The section on the competitive landscape offers valuable and actionable insights related to the business sphere of the Sinus Dilation Devices market, covering extensive profiling of the key market players. The report offers information about market share, product portfolio, pricing analysis, and strategic alliances such as mergers and acquisitions, joint ventures, collaborations, partnerships, product launches and brand promotions, among others. The report also discusses the initiatives taken by the key companies to combat the impact of the COVID-19 pandemic.

Key Companies Profiled in the Report are:

Olympus Corporation, Johnson & Johnson Services, Inc., Stryker, Smith&Nephew, Medtronic, Dalent Medical, Intersect ENT, Inc., Meril Life Sciences Pvt. Ltd., Jilin Coronado Medical Apparatus Co., Ltd., WOLF, and SinuPulse

Research Report on the Sinus Dilation Devices Market Addresses the Following Key Questions:

Who are the dominant players of the Sinus Dilation Devices market?

Which regional market is anticipated to have a high growth rate over the projected period?

What consumer trends and demands are expected to influence the operations of the market players in the Sinus Dilation Devices market?

What are the key growth drivers and restraining factors of the Sinus Dilation Devices market?

What are the expansion plans and strategic investment plans undertaken by the players to gain a robust footing in the market?

What is the overall impact of the COVID-19 pandemic on the Sinus Dilation Devices market and its key segments?

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Some Key Highlights From the Report

The balloon sinus dilation devices segment accounted for largest revenue share in 2021. This is due to sinusitis devices compact design, reliability, versatility, and efficiency at reducing sinusitis symptoms. The sinus dilation treatment does not require tissue ablation, as a result of which, the patient recovers quickly and feels at ease. It is an alternative to typical Functional Endoscopic Sinus Surgery (FESS) balloon treatment that is less invasive.

The standalone sinus dilation devices segment accounted for largest revenue share in 2021. This is due to rising use of standalone Balloon Sinus Dilation (BSD) for treating chronic rhinosinusitis. A minimally invasive trans nasal procedure called standalone BSD is used to treat frontal, maxillary, or sphenoid sinus outflow restriction, which entails rearranging tissue and increasing organic drainage channels.

The hospitals segment accounted for largest revenue share in 2021. This is due to rising number of sinusitis-based and other naso-surgical devices being introduced in hospitals. In addition,

increased incidence of chronic sinusitis and favorable reimbursement criteria are expected to drive revenue growth of this segment. Moreover, ability to perform complex sinus treatments as well as availability of technologically advanced medical equipment and infrastructure are also expected to drive market revenue growth.

The North America market accounted for largest revenue share in 2021. This is due to increasing presence of a highly regulated and sophisticated healthcare system. In addition, the market is expanding owing to accessibility of cutting-edge products brought on by presence of significant industry competitors.

### Market Segmentations of the Sinus Dilation Devices Market

This market is segmented based on Types, Applications, and Regions. The growth of each segment provides accurate forecasts related to production and sales by Types and Applications, in terms of volume and value for the period between 2021 and 2027. This analysis can help readers looking to expand their business by targeting emerging and niche markets. Market share data is given on both global and regional levels. Regions covered in the report are North America, Europe, Asia Pacific, Latin America, and Middle East Africa. Research analysts assess the market positions of the leading competitors and provide competitive analysis for each company. For this study, this report segments the global Sinus Dilation Devices market on the basis of product, application, and region:

Segments Covered in this report are:

Product Outlook (Revenue, USD Billion; 2019-2030)

Balloon Sinus Dilation Devices

Endoscopes

Sinus Stents/Implants

Others

Procedure Outlook (Revenue, USD Billion; 2019-2030)

Standalone

Hybrid

Small Disease

Others

End-use Outlook (Revenue, USD Billion; 2019-2030)

Hospitals

ENT Clinics

Ambulatory Surgical Centers (ASCs)

Others

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Regional Landscape section of the Sinus Dilation Devices report offers deeper insights into the regulatory framework, current and emerging market trends, production and consumption patterns, supply and demand dynamics, import/export, and presence of major players in each

region.

The various regions analyzed in the report include:

North America (U.S., Canada)

Europe (U.K., Italy, Germany, France, Rest of EU)

Asia Pacific (India, Japan, China, South Korea, Australia, Rest of APAC)

Latin America (Chile, Brazil, Argentina, Rest of Latin America)

Middle East & Africa (Saudi Arabia, U.A.E., South Africa, Rest of MEA)

Key reasons to buy the Global Sinus Dilation Devices Market report:

The latest report comprehensively studies the global Sinus Dilation Devices market size and provides useful inference on numerous aspects of the market, such as the current business trends, market share, product offerings, and product share.

The report offers an insightful analysis of the regional outlook of the market.

It offers a detailed account of the end-use applications of the products services offered by this industry.

The report holistically covers the latest developments taking place in this industry. Therefore, it lists the most effective business strategies implemented by the market rivals for ideal business expansion.

In conclusion, the Sinus Dilation Devices Market report is an exhaustive database that will help readers formulate lucrative strategies. The Sinus Dilation Devices Market report studies the latest economic scenario with value, drivers, constraints, growth opportunities, challenges, demand and supply ratio, production capacity, import/export status, growth rate, and others. Additionally, the report also undertakes SWOT Analysis and Porter's Five Forces Analysis to study the leading companies.

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