

Announcing Colette Carlson as Keynote Speaker at Q4Live, an employee benefits networking conference in San Diego

Carlson will take the main stage with a session on strengthening behaviors that foster connection

ST. LOUIS, MISSOURI, UNITED STATES, January 24, 2023 /EINPresswire.com/ -- [Q4intelligence](#) is pleased to announce Colette Carlson, human behavior expert and CPAE Hall of Fame motivational keynote speaker, will headline Q4Live, an annual educational networking conference hosted by Q4intelligence. The conference is for Q4iNetwork members, non-member advisors, and solutions providers in the benefits and insurance industry. The event is set for June 5 – 7, 2023, in San Diego, CA.

With a Master's degree in Human Behavior and more than 20 years of experience helping individuals change behaviors that impact their success, Carlson understands the psychology, mindset, and skills required to make positive, long-lasting change. Carlson also understands that at the heart of every sale, every interaction between a leader and a team member, and every conversation with a customer is a connection. The thread woven into her presentations is how to make those connections effective and leverage them for greater success.



Colette Carlson, Q4Live's keynote speaker



The Q4Live Logo

"We are excited to have Collette Carlson talking with our audience at Q4Live about making

connections with people based on the impact you have on them.," says Kevin Trokey, founding partner at Q4intelligence. "We are working in ways that require constant attention to rapidly changing environments. Understanding how to leverage the change as a way to adapt and make connections that stick is a critical message for our industry and one that will resonate with our attendees."

The Q4Live conference helps those in the industry network with others to learn and share ideas with their peers. The conference sessions focus on networking, workshopping, and exchanging ideas with other member agencies and vendors.

Along with Colette Carlson, speakers will talk about their expertise and experiences within the Q4i Growth Platform of marketing, sales, service, and leadership. There will also be speakers giving short iTalks sharing their experiences, motivations, and personal growth stories.

Seats for Q4Live are limited. To learn more about the keynote speaker and to save your spot at Q4Live, visit <https://q4live.q4intel.com>.

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Q4intelligence, the host of Q4Live, is a coaching and training firm and peer network built to serve committed benefits professionals and insurance agencies. Using the Q4i Growth Platform as the foundation, agencies build out a path to sustainable growth in the areas of marketing, sales, service, and leadership. For more information, visit <https://www.q4intel.com>.

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