

Coffee Concentrate Market Size, Share, Price, Trends, Growth, Analysis, Outlook, Report, Forecast 2022-2027

Global Coffee Concentrate Market To Grow At A CAGR Of 23.4% In The Forecast Period Of 2022-2027

30 NORTH GOULD STREET, SHERIDAN, WYOMING, UNITED STATES, January 19, 2023 /EINPresswire.com/ -- The new report by Expert Market Research titled, 'Global [Coffee Concentrate Market Size](#), Report and Forecast 2022-2027', gives an in-depth analysis of the global coffee concentrate market, assessing the market based on its segments like variety, type, distribution channel, and major regions.



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The key highlights of the report include:

Market Overview (2017-2027)

- Forecast CAGR (2022-2027): 23.4%

The growth of the global coffee concentrate market has been driven by the rising consumption of coffee among the youth. Concentrated coffee is majorly available in four different types which are cold brew coffee, iced coffee top roast coffee, and black coffee. The growing demand for cold brew coffee owing to the availability of various coffee brew makers is driving the global market.

Moreover, the increasing product launches by the key players have aided market growth. For instance, in January 2020, Nestlé SA and Starbucks released a new range of coffee products which included cold brew concentrate range and fresh brew range.

Furthermore, the various benefits of coffee concentrates are bolstering the utilisation of the product among the masses. Concentrated coffee aids in fat burning by boosting the metabolism of the body. Additionally, it has also been found effective in enhancing moods, especially among sleep-deprived individuals. Many studies have shown that those who consumed coffee had lower rates of depression.

Concentrated coffee can also be used as a nutritional supplement to improve the mood of older adults as well as enhance their brain function. The changing coffee culture and its increased consumption in substitution of tea are further expected to provide impetus to the coffee concentrate market growth in the upcoming period.

Coffee Concentrate Industry Definition and Major Segments

Coffee concentrates are used for brewing a greater quantity of black coffee in a short amount of time, or for creating a base for a coffee-themed recipe. Ground coffee is used to create brewed coffee by grounding and then putting them through a slow extraction process that utilises cold water.

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On the basis of variety, the market is segmented into:

- Arabica
- Robusta

The market is segmented on the basis of type into:

- Cold Brew Coffee Concentrate
- Top Roast Coffee Concentrate
- Iced Coffee Concentrate
- Black Coffee Concentrate

The market is broadly categorised on the basis of distribution channel into:

- Supermarkets and Hypermarkets
- Convenience Stores
- Online Store
- Others

The regional markets for coffee concentrate include:

- North America

- Europe
- Asia Pacific
- Latin America
- Middle East and Africa

Coffee Concentrate Market Trends

The key trends of the global coffee concentrate market include the thriving food and beverage industry across the emerging economies which are propelling the sale of coffee. The robust development of supermarkets and convenience stores across urban and semi-urban areas is encouraging the trend of impulse buying, further bolstered by e-commerce networks.

The sales of coffee concentrate are also anticipated to increase due to their various health benefits such as lowering the risk of heart disease, Parkinson's disease, type 2 diabetes, and Alzheimer's disease, etc., offering growth opportunities to the market.

The growing consumption of coffee has led to an increased focus by manufacturers on new innovations and product launches in the market. For instance, in August 2022, leading key player Pop & Bottle announced an expansion in its product line with super concentrates—in classic cold brew, mocha cold brew, and vanilla cold brew.

Additionally, rising disposable income among the people is bolstering the growth of the coffee concentrate market. The rising number of gym goers is further escalating the demand for coffee concentrates as this product is highly recommended for pre-workout consumption by gym trainers.

Key Market Players

The major players in the coffee concentrate market report are:

- Stumptown Coffee Roasters
- Grady's Cold Brew
- Nestle S.A.
- Kohana Coffee
- Slingshot Coffee Co.
- Others

The report studies the latest updates in the market, along with their impact across the market. It also analyses the market demand, together with its price and demand indicators. The report also tracks the market on the bases of SWOT and Porter's Five Forces Models.

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