

# 7 REGIONS, 40 NOMINEES: The #UPGSustainability #JourneyToHurricane has people talking and voting

40 incredible UPG Sustainability Leaders from across the world compete for your vote to win a place on the Journey to Hurricane Island (USA).

GENEVA, SWITZERLAND, February 1, 2023 /EINPresswire.com/ -- 40 UPG Sustainability Leaders are competing for 13 places on the [#UPGSustainability](#)

[#JourneyToHurricane](#) campaign for a 1- week leadership training on Hurricane Island in the USA. Members of the public are voting in the thousands to determine which Leaders will win the coveted spots.



“

The UPG Sustainability Leaders are all incredible and they are all winners - and now you have the power to make their dreams come true. Please learn about their actions and dreams. Then please vote!”

*Yemi Babington- Ashaye,  
President, United People  
Global*

This time the Nominees come from 7 different world regions: Africa, Asia Pacific, Europe, Latin America, Middle East and North Africa, North America and South Asia. The Nominees are diverse in their backgrounds and their dreams and they are united by the separate actions and projects that they are doing to create a better and more sustainable world. They share their stories via text and videos that can be viewed on the campaign site: <https://upglive.org/journeytohurricane>. In addition, there are regular Instagram LIVE sessions where voters can interact with each Nominee.

Voters from each region are making their voices heard before the polls close at midnight CET on Sunday, 5 February 2023. Voters are eligible to win 40 prizes (outlined below) and all they have to do it to [vote](#).

The winning Leaders are unveiled at an upcoming #UPGSustainability Journey event taking place on Friday, 10 February 2023. At this event, the winners of the 40 prizes are also announced from

the voting register. To attend, participants may RSVP here: <https://upglive.org/upgsl-events-RSVP>.

"The UPG Sustainability Leaders are all incredible and they are all winners - and now you have the power to make their dreams come true. Please meet them, learn about their actions and their dreams. And then please vote!" Yemi Babington-Ashaye. President, United People Global.

Over 7,400 people have applied to be part of the Class of 2023 of UPG Sustainability Leadership. From the Class of 2022, 564 UPG Sustainability Leaders from across 100+ countries were trained and certified as part of UPG Sustainability Leadership. They completed an intensive 9-week training to become ambassadors for positive citizen leadership on sustainability. They are now active and leading local projects in their communities. Since 2019 they have directly trained over 14000+ citizens across all world regions (and counting) on how to make the world better through positive action and the Sustainable Development Goals of the United Nations.



UPG Sustainability Leaders on the Hurricane Island



UPG Sustainability Leaders on the Hurricane Island

Each year, selected groups are chosen for an additional, in-person training on Hurricane Island in the USA. This training is a fully-funded experience that is designed to strengthen each leader for the work they are doing in their communities. And so this week people from around the world are currently voting to select which of the 40 Nominees will be amongst the chosen ones. Voting is open until Midnight CET on Sunday, 5 February 2023.

Voters for the Journey to Hurricane campaign stand a chance to win amazing prizes: 40 incredible prizes!

7x - ONE voter from each region will receive a Golden Ticket for UPG Sustainability Leadership

that they can use or give to someone that they care about

7x - ONE voter from each region will receive a Supporter Raffle ticket (can win \$250 and more).

7x - ONE voter from each region will receive UPG Champion status in 2023 (paid for by UPG)

7x - Feature an organisation that you nominate on UPG social media

4x - Spotlight: Feature on UPG social media - a post celebrating YOU!

2x - Voter(s) will receive a CASH jackpot of USD 100

2x - UPG Swag Kit 1: T-Shirt, Bag, A6 Notebook, Pen, Keyholder, Lanyard

2x - UPG pays a donation to a charity that you choose when you Make A Goodwill Vow. Up to USD 50 for each Goodwill Vow

2x - Be featured at an upcoming session of United Voices: What's Going On?

In addition to these prizes, everyone can win additional prizes by demonstrating their knowledge of the Leaders from each region. These prizes are managed separately and determined through a seven fun games focused on each region. To participate, RSVP here: <https://upglive.org/activity-rsvp>.

"The Hurricane Island Center for Science and Leadership is proud to partner with United People Global. We are eager to bring these UPG Sustainability Leaders to Hurricane Island to further their development and to build a rich network of leaders who learn from and depend on each other," said Bo Hoppin, Executive Director at the Hurricane Island Center for Leadership and Science.

UPG Sustainability Leadership is the world's largest and most comprehensive sustainability leadership training for young adults. It is a free programme that mobilises people and organisations to support positive citizen leadership on sustainability. This training is possible because of the support of UPG's partners and collaborators, especially the author and philanthropist, Rosamund Zander. To learn more about UPG Sustainability Leadership visit this link: <https://upglive.org/UPGSustainability>.

Since 2020 the COVID-19 pandemic has been part of the planning process at every step. And very strict measures are in place to ensure the safe travel and stay of the leaders on Hurricane Island as well as the safety of everyone directly or indirectly involved. These measures include vaccination and testing requirements at key moments throughout this period. These safety and hygiene measures are constantly under review as the pandemic continues to evolve - and the guidelines issued by the World Health Organization, the Center for Disease Control in the USA, as well as the local requirements in the US State of Maine are constantly monitored and respected.

Note to Editors

1. Vote: <https://upglive.org/journey-vote>

2. Visit #UPGSustainability #JourneyToHurricane: <https://upglive.org/journeytHurricane>

3. Learn about #UPGSustainability Leadership: <https://upglive.org/UPGSustainability>

4. Watch an introduction to #UPGSustainability: <https://youtu.be/UdxYNm-OwaY>
5. To partner or collaborate with UPG Sustainability Leadership, please visit: <https://upglive.org/letsconnect>
6. More about United People Global <https://unitedpeople.global/about-us>
7. Join UPG: <https://unitedpeople.global/join>
8. Join UPG's Media Community: <https://unitedpeople.global/nominations/journalists-nomination>
9. Follow UPG on most social media: @unitedpeopleglobal or on Twitter: @unitedpeople36
10. Social Media Hashtags: #UPGSustainability and #JourneyToHurricane

About United People Global: UPG is a community that encourages and enables people to make the world better place. UPG believes that all people have the power and the responsibility to participate in making the world a better place. The work of this global community is facilitated by United People Global Foundation, an independent not-for-profit organization based in Geneva, Switzerland. UPG is not a political or religious organisation.

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