

Data Vault Alliance Announces Business Track Keynote Speaker for WWDVC 2023

Chief Operations and Experience Officer at MOBE, Meg Rush, to Give Talk on How to Talk Data Vault to Business Executives

ST. ALBANS, VERMONT, UNITED STATES, January 27, 2023 /EINPresswire.com/ -- The World Wide Data Vault Consortium 2023, hosted annually by [Data Vault Alliance](#) at the Stoweflake Resort in Stowe, Vermont, USA, will open this year with a new Bonus Business Track on Monday, May 1st. A spokesperson for DVA explained this addition to the regular schedule, noting, "The Premium Business Monday Track of this year's [WWDVC](#) is a new venture for us in response to the current needs of our attendees. This program, separate from the rest of the conference, is all about how to talk Data Vault to the business side of your organization, in language they understand, and in a way that highlights how Data Vault is the optimal data warehousing solution for today's ever-changing world."

This year's Business Program keynote will be given by Meg Rush, Chief

Operations and Experience Officer from MOBE. "Leave Geek Speak at the Door - How to Talk About Data Vault to an Executive," promises to provide information on:

- How to put the technical benefits of Data Vault into terms the C-Suites understand
- What gets executives excited about Data Vault
- The exact terms that ensure executives pay interest when you talk about Data Vault, and the importance of outcome-based language



The image is a promotional graphic for WWDVC 2023. It features a dark blue background with a pattern of small white dots, resembling a starry sky or data points. At the top center is a stylized logo consisting of three overlapping, curved bands in light blue, orange, and teal, forming a sphere-like shape. Below this logo, the text "WWDVC 2023" is written in large, bold, white and teal letters. Underneath that, "REGISTER TODAY!" is written in even larger, bold, orange letters. At the bottom of the graphic, the DVA logo is displayed, which includes the same stylized sphere logo on the left and the letters "DVA" in a large, bold, dark blue font on the right. Below "DVA" is the tagline "LEARN / CONNECT / EXCEL" in a smaller, dark blue font.

According to the WWDVC website, "The Premium content new to this year's conference will feature speeches by management executives who will bring their perspectives, agendas, and war stories to the table. Patrons will learn first-hand what it's like to be a business leader, what keeps them up at night, and how to talk to them about Data Vault in a way that gets their attention."

Data Vault Alliance is the number 1 trusted authority for all things [Data Vault 2.0](#). Their mission is to keep standards and provide resources to ensure Data Vaults Done Right, Everywhere, Every Time™. The WWDVC is their annual conference, a place for networking, learning, hands-on-labs, and everything else Data Vault related.

For more information about both the Business Monday and Main Conference programs of this year's WWDVC, visit <http://wwdvc.com/>.

Dan Linstedt
DataVaultAlliance Holdings, LLC
[email us here](#)

The graphic is a promotional poster for WWDVC 2023. At the top left is a logo consisting of three interlocking rings in blue, orange, and purple. To the right of the logo, the text "WWDVC™ 2023" is displayed in a bold, white and blue font. Below this, a white rounded rectangle contains the text "Keynote Speaker" in a dark blue font. Underneath, the name "Meg Rush" is written in a bold white font, followed by her title "Chief Operations & Experience Officer" in a smaller white font. A horizontal line separates this from the date "May 1, 2023" and the slogan "LEAVE THE GEEK SPEAK AT THE DOOR", both in white. On the right side, there is a circular portrait of Meg Rush, a woman with long brown hair, wearing a black turtleneck and a dark jacket. At the bottom, an orange banner contains the text "REGISTER TODAY AT WWDVC.COM" in white. The background of the graphic is dark blue with a pattern of white dots and concentric circles.

Meg Rush, Keynote Speaker for Business Monday at WWDVC 2023

This press release can be viewed online at: <https://www.einpresswire.com/article/612241890>

EIN Presswire's priority is source transparency. We do not allow opaque clients, and our editors try to be careful about weeding out false and misleading content. As a user, if you see something we have missed, please do bring it to our attention. Your help is welcome. EIN Presswire, Everyone's Internet News Presswire™, tries to define some of the boundaries that are reasonable in today's world. Please see our Editorial Guidelines for more information.

© 1995-2023 Newsmatics Inc. All Right Reserved.