

Rule Breaker Snacks Now Available In ShopRite Stores

Vegan, Allergen-Free, Gluten-Free Disruptor Continues Growth, Expands Retail Footprint

BROOKLYN, NEW YORK, UNITED STATES, January 20, 2023 /EINPresswire.com/ -- [Rule Breaker Snacks®](#), maker of innovative chickpea-based, vegan, gluten-free, allergen-free, lower sugar treats is pleased to announce its products are now available in select ShopRite Stores throughout the northeast.

A [better-for-you brand](#) built for the mainstream consumer, Rule Breaker Snacks is on a mission make it easier and more enjoyable to eat better for us and the planet. A certified woman-owned company, Rule Breaker Snacks offers better-for-you [brownies, cookies and bites](#) that break all the rules.

Rule Breaker Snacks are delicious, wholesome, clean-ingredient snacks that are vegan, certified gluten-free and kosher, nut-free, non-GMO, and free from the top 11 allergens including dairy, eggs, sesame, soy, and wheat. Soft-baked and chewy, Rule Breaker Snacks feature chickpeas as the first ingredient and are 3 times lower in added sugar than competitors for the same serving size. Rule Breaker Snacks are available in singles, Juniors and Bite formats.



Rule Breaker Snacks® is the maker of innovative 100% plant-based (vegan), gluten-free, non-GMO, allergy-friendly, bean-based treats.

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We're excited to be on shelf at ShopRite, an iconic grocery retail brand, and we are thrilled to bring our better-for-you and better-for-the-planet snacks to their communities and customers.”

Nancy Kalish, CEO and Founder of Rule Breaker Snacks

The first bean-based brownies and blondies known today as Rule Breaker Snacks were created right in the home kitchen of founder Nancy Kalish, a certified health coach and former health journalist with a serious sweet tooth looking for better-tasting, better-for-you sweet treats. After becoming a favorite with family and friends, they found success with independent retailers. Today, Rule Breaker Snacks are available online, in snack boxes and meal kits, through food delivery apps and in over 2,000 retail locations nationwide.

“We're excited to be on shelf at ShopRite”, says Nancy Kalish, founder of Rule Breaker Snacks. “ShopRite is an iconic grocery retail brand and we are thrilled to bring our better-for-you and

better-for-the-planet snacks to their communities and customers.”

For more information about Rule Breaker Snacks, visit rulebreakersnacks.com. To stay up to date on company news and information follow Rule Breaker Snacks on Facebook, Twitter, TikTok, LinkedIn, Pinterest, YouTube and Instagram.

About Rule Breaker Snacks

Rule Breaker Snacks® is the maker of innovative 100% plant-based (vegan), gluten-free, non-GMO, allergy-friendly, chickpea-based treats. Founded by former health journalist and certified health coach Nancy Kalish who wanted to create better-tasting, better-for-you sweet treats, Rule Breaker Snacks has upended snack time with snacks that are perfectly and deliciously guilt-free. Rule Breaker Snacks are available online as well as in over 2,000 retail locations nationwide. For more information, visit rulebreakersnacks.com.

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This press release can be viewed online at: <https://www.einpresswire.com/article/612337703>

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