

Oleochemicals Market is projected to grow at a CAGR of over 7.57% to reach 46.54 bn by 2032 | Market.us

The global oleochemicals market size was valued at USD 22.52 billion in 2022 and is expected to grow at a compound annual growth rate (CAGR) of 7.57%.

NEW YORK CITY, NEW YORK, UNITED STATES, January 20, 2023 /EINPresswire.com/ -- Introduction: Oleochemicals Market

The oleochemicals market is one of the fastest-growing industries in the world. It has been gaining traction due to the growing demand for natural and

Global Oleochemicals Market Growth 2022-2032

Sales Value (USD in Billion)

40.00

30.00

22.52

10.00

20.02

20.02

20.02

20.02

20.02

20.02

20.03

Global Oleochemicals Market Growth 2022-2032

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renewable chemicals from various end-use industries. Oleochemicals are derived from lipids, carbohydrates, and proteins present in animal fats and vegetable oils, which makes them an attractive alternative to petrochemicals. These chemicals offer a range of benefits such as cost-effectiveness, biodegradability, non-toxicity, renewability, and better performance compared to their traditional counterparts.

Oleochemicals are used in a wide variety of applications across many industries including personal care products, polymers & plastics manufacturing, lubricants & greases production, detergents & soaps production and bio-diesel fuel formulation.

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The forecast period will see a rise in the demand for products from the personal care, cosmetics, food and beverage industries, as well as bio-based chemicals. The high prices of petrochemical products and the shift in preference for eco-friendly products will further boost product demand. Market growth is expected to be driven by the increased consumption of oleochemicals (in the form of fatty acid), used in the production of soaps, detergents, surfactants and Lubricants.

Specialty esters, glycerol ester, alkoxylates and other products are some of the basic Oleochemicals products. These specialty esters make up one of the largest product categories. Fatty acids that are derived from animal fats, vegetable oils, or plant oils can be used in many industries, including personal care, cosmetic, food, and beverage.

The market is expected to grow due to the rising consumption of specialty esters by end-use industries such as cosmetics and personal care products. Market growth will continue to be driven by the demand for biodegradable and sustainable products that reduce petrochemical dependence.

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Drivers: Factors Influencing Market

The global oleochemicals market is heavily influenced by various drivers. One of the most important drivers is the rising demand for biodegradable, eco-friendly and renewable raw materials. This has resulted in more companies utilizing oleochemicals, which are derived from plant and animal oils, in their products. Additionally, growing consumer awareness about health benefits associated with natural ingredients has further fueled the demand for these chemicals.

Furthermore, increasing concerns about environmental protection and sustainability have induced government agencies to support the use of oleochemicals as a substitute for petrochemicals. On the other hand, stringent regulations imposed on oil processing companies may limit their production capabilities and thus negatively impact the growth of this market. Nonetheless, increasing investments in research and development to develop novel methods of production that are cost effective may counterbalance such challenges to some extent.

Suggested Reading: <u>Cetyl Alcohol Market</u> Expected CAGR and Upcoming Developments by 2030 | ThaiFTA, Emery Oleochemicals Group, Musim MAS

Challenges: Issues Faced by Industry

The oleochemicals market is facing several challenges and issues that need to be addressed in order for it to continue to grow. Firstly, the cost of raw materials is a major challenge; as prices of crude oil rise, so too do the costs of feedstocks like palm oil and vegetable oils. This makes it difficult for producers to remain competitive in the market, especially with respect to pricing their products. Secondly, there are also concerns over sustainability and environmental impact; many oleochemical processes are not particularly green or efficient, leading to increased carbon footprints for industry players. Finally, there is a lack of innovation when it comes to developing new products and technologies; current offerings from the sector tends to be limited in terms of variety and quality. As such, research and development efforts need to be stepped up in order

for the industry stay competitive and relevant in the long run.

Oleochemicals Market Scope:

By type, the market is segmented into Fatty acid, Fatty alcohol, and Glycerin. By application, the market is divided into Pharmaceutical & Personal care, Food & Beverages, Soaps & Detergents, and Polymers.

Based on geography, the market is analyzed across North America, Europe, Asia-Pacific, Latin America, and Middle East and Africa. Major players profiled in the report include Wilmar International, BASF, Eastman Chemical, P&G Chemicals, Cargill Incorporated, Evonik Industries, Godrej Industries, PTT Global Chemical, Kraton Corporation, Emery Oleochemicals, Alnor Oil, Berg + Schmidt, IsoSciences, and Vegetable Vitamin Foods Company.

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